Website review vue.com

Generated on July 25 2022 23:29 PM

The score is 51/100

SEO Content

✅	Title	Computer-Based Test (CBT) development and delivery :: Pearson VUE **Length : 65** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Pearson VUE delivers high-stakes exams that empower professions to certify and license individuals who safeguard and advance their communities across the globe. We continue to develop the leading testing technologies that drive progress through essential credentials in virtually every industry. **Length : 295** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Pearson VUE, VUE, computer-based testing, CBT, test development, test delivery, testing services, test centres, data management, electronic testing, electronic exams, testing centres, Authorised Testing Centres, VUE Authorised Testing Centres, Pearson Professional Centres, Certification, Licensure, Certification Testing, IT Certification, information technology testing, VUE, Virtual University Enterprises, VUE Testing, VUE Testing Centre, VUE Testing Centres Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 1 8 14 0 0 0 • [H1] The potential of every professional. The promise of every industry. • [H2] Recent news: • [H2] Product and service highlights • [H2] Resources for test-takers • [H2] Innovations and insights for test owners • [H2] About us

SEO Content

- [H2] Events
- [H2] Empowering professionals, one test at a time.
- [H2] Pearson VUE Sitemap
- [H3] Exams are stressful enough.
- [H3] Schedule your exam on a military base.
- [H3] Got questions? We've got answers.
- [H3] Value of IT Certification survey
- [H3] Secure your exam program.
- [H3] Reach more candidates.
- [H3] 2022 Disaster and Emergency Management Conference (opens in new window)»
- [H3] Global Educators Fest (opens in new window)»
- [H3] Japan Society for Medical Education (JSME) Conference (opens in new window)»
- [H3] For test-takers
- [H3] For test owners
- [H3] Test centers
- [H3] About Pearson VUE
- [H3] Be social with us

✗	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 45 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0%

SEO Links

		External Links : Passing Juice 6.67%
		Internal Links 93.33%

In-page links

Anchor	Type	Juice
upgrade your browser	Internal	Passing Juice
Pearson VUE	Internal	Passing Juice
Take a test	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Become a test center	Internal	Passing Juice
Contact us	Internal	Passing Juice
View all news	Internal	Passing Juice
Steering Australasia to Success	Internal	Passing Juice
Pearson VUE acquires minority stake in Brazilian computer-based testing company, Prepona	Internal	Passing Juice
Pride in our community	Internal	Passing Juice
Q&A with Farzana Ashraf, SVP, Product & Technology	Internal	Passing Juice
Standardized exams for university admissions are better preparing students	Internal	Passing Juice
Reconvening at Innovations in Testing 2022	Internal	Passing Juice
Pearson VUE India to deliver online certification exams for the ASCI	Internal	Passing Juice
Learn more »	Internal	Passing Juice
More events »	Internal	Passing Juice
Learn more	Internal	Passing Juice
Schedule your exam	Internal	Passing Juice
Helpful resources / FAQs	Internal	Passing Juice
Customer service	Internal	Passing Juice
Online testing with OnVUE	Internal	Passing Juice
Test accommodations	Internal	Passing Juice

In-page links

U.S. military communities	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Develop and design	Internal	Passing Juice
Secure and protect	Internal	Passing Juice
Deliver flexibility	Internal	Passing Juice
Manage with ease	Internal	Passing Juice
Grow and evolve	Internal	Passing Juice
Trust our expertise	Internal	Passing Juice
Become a test center	Internal	Passing Juice
Existing test centers	Internal	Passing Juice
Purchase vouchers	Internal	Passing Juice
What we do	Internal	Passing Juice
Vision and purpose	Internal	Passing Juice
News & Views	Internal	Passing Juice
Careers	Internal	Passing Juice
عربي	External	Passing Juice
🔲🔲	Internal	Passing Juice
English - India	Internal	Passing Juice
English - US	Internal	Passing Juice
English - UK	External	Passing Juice
Français Canadien	Internal	Passing Juice
🔲🔲🔲	External	Passing Juice
🔲🔲🔲	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	test delivery cbt pearson skip development computer-based vue main content

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
computer-based	1	✔	✔	✖	✖
test	1	✔	✔	✔	✔
cbt	1	✔	✔	✖	✖
development	1	✔	✔	✖	✖
delivery	1	✔	✔	✖	✖

Usability

	Url	Domain : vue.com Length : 7
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 17 Warnings : 29

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
❌	Deprecated HTML	**Deprecated tags** / **Occurrences** `<u>` — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://vue.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics