





Website review cariuma.com

Generated on December 30 2022 04:48 AM

The score is 51/100







SEO Content

	Title	CARIUMA : Comfortable Sustainable Shoes & Best Skate Sneakers Length : 70 Perfect, your title contains between 10 and 70 characters.														
	Description	Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors! Length : 210 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>C A R I U M A</td></tr><tr><td>url</td><td>https://cariuma.com/</td></tr><tr><td>title</td><td>Comfortable Sustainable Shoes & Best Skate Sneakers</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors!</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0262/1184/4176/files/Horizontal_Logo.png?v=1618939695</td></tr></tbody></table>	Property	Content	site_name	C A R I U M A	url	https://cariuma.com/	title	Comfortable Sustainable Shoes & Best Skate Sneakers	type	website	description	Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors!	image	https://cdn.shopify.com/s/files/1/0262/1184/4176/files/Horizontal_Logo.png?v=1618939695
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		4	16	14	21	16	3
		<ul style="list-style-type: none">• [H1] C A R I U M A• [H1]• [H1]• [H1] ⚠️ OUTDATED BROWSER• [H2] As seen in• [H2] Shop by Style• [H2] Get a Pair of Sneakers, Plant 2 Trees• [H2] Crowd Pleasers• [H2] What Our Customers Say• [H2] Better for People & the Planet• [H2] Sign Up. Plant a Tree.• [H2] @Cariuma• [H2] Choose Your Preferred Currency• [H2] Connect / Conecte-se• [H2]• [H2]• [H2] You'd also look great in these• [H2] Pro Favorites• [H2] Last Viewed• [H2] Crowd Pleasers• [H3] For a better experience, keep your browser up to date. Check here for latest versions.• [H3] OCA Low• [H3] OCA High• [H3] SALVAS• [H3] IBI• [H3] CATIBA Pro• [H3] The Vallely• [H3] It's cool to care.• [H3] Women• [H3] Men• [H3] Currency• [H3] Select Currency• [H3] CART (ITEMS)• [H3] \${item.productTitle}• [H4] Forget something?• [H4] Recently Viewed• [H4] Forget something?• [H4] Recently Viewed• [H4] Forget something?• [H4] Recently Viewed• [H4] Camel Suede• [H4] Off-White Knit• [H4] Therma All Black Suede• [H4] White LWG Leather/Ice• [H4] Camel Suede• [H4] Off-White Knit• [H4] Therma All Black Suede• [H4] White LWG Leather/Ice• [H4] Ethical factories• [H4] Carbon neutral shipping• [H4] Cleaner Leather					



SEO Content

		<ul style="list-style-type: none">• [H4] Recycled and recyclable packaging• [H4] handmade for Crazy Comfort• [H4] Natural Premium Materials• [H4] \${item.productCategory}• [H5] OCA LOW• [H5] \$98• [H5] IBI• [H5] \$98• [H5] OCA Therma• [H5] \$149• [H5] SALVAS• [H5] \$98• [H5] OCA LOW• [H5] \$98• [H5] IBI• [H5] \$98• [H5] OCA Therma• [H5] \$149• [H5] SALVAS• [H5] \$98• [H6]• [H6]• [H6]
	Images	<p>We found 275 images on this web page.</p> <p>85 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 120 links including 1 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.33% Internal Links 96.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
upgrade your browser	External	Passing Juice
Socks in cart on us—yours with code COMFY SOCKS	Internal	Passing Juice
Your NEW Winter Staple. Black Leather Has Landed	Internal	Passing Juice
100% Vegan. Warm & Cozy. Shop Cold Weather ❄️	Internal	Passing Juice
Colorful. 100% Versatile. Shop Now.	Internal	Passing Juice
View Cart	Internal	Passing Juice
Shop Suede	Internal	Passing Juice
Shop Collabs	Internal	Passing Juice
Shop Canvas	Internal	Passing Juice
Shop Bestsellers	Internal	Passing Juice
Shop Canvas	Internal	Passing Juice
Shop Bestsellers	Internal	Passing Juice
Shop Suede	Internal	Passing Juice
Shop Collabs	Internal	Passing Juice
Shop Low Tops	Internal	Passing Juice
Shop High Tops	Internal	Passing Juice
Shop Slip-On	Internal	Passing Juice
Shop Vegan	Internal	Passing Juice
Shop Canvas	Internal	Passing Juice

In-page links

Shop Bamboo	Internal	Passing Juice
Shop High Tops	Internal	Passing Juice
Shop	Internal	Passing Juice
Skate	Internal	Passing Juice
Vegan	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Our Story	Internal	Passing Juice
T-Shirt	Internal	Passing Juice
Pop Ups	Internal	Passing Juice
Stockists	Internal	Passing Juice
Need Help?	Internal	Passing Juice
Log in	Internal	Passing Juice
Backpacks	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Surf	Internal	Passing Juice
Track Your Order	Internal	Passing Juice
Check here for latest versions.	External	Passing Juice
Shop Men	Internal	Passing Juice
Shop Women	Internal	Passing Juice
Shop Men	Internal	Passing Juice
Shop Women	Internal	Passing Juice
SHOP MEN	Internal	Passing Juice
Read More	Internal	Passing Juice
Learn More	Internal	Passing Juice
USD \$	Internal	Passing Juice
AUD \$	Internal	Passing Juice
GBP £	Internal	Passing Juice

In-page links

EUR €	Internal	Passing Juice
RMB ¥	Internal	Passing Juice
JPY ¥	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Accessibility Tool	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Cookies Notice	Internal	Passing Juice
Do Not Sell	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Anatta	External	Passing Juice
OCA Low	Internal	Passing Juice
OCA High	Internal	Passing Juice
Salvas	Internal	Passing Juice
IBI	Internal	Passing Juice
IBI Slip-On	Internal	Passing Juice
IBI High	Internal	Passing Juice
CATIBA Pro	Internal	Passing Juice
Caturi	Internal	Passing Juice
Avatar Sneakers	Internal	Passing Juice
Last Chance	Internal	Passing Juice
OCA Low	Internal	Passing Juice
OCA High	Internal	Passing Juice
Salvas	Internal	Passing Juice
IBI	Internal	Passing Juice
IBI Slip-On	Internal	Passing Juice
IBI High	Internal	Passing Juice

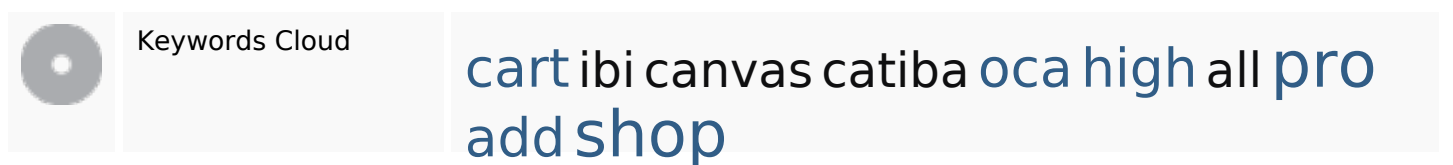
In-page links

CATIBA Pro	Internal	Passing Juice
CATIBA Pro High	Internal	Passing Juice
Slip-On Skate Pro	Internal	Passing Juice
The Vallely	Internal	Passing Juice
Caturi	Internal	Passing Juice
Avatar Sneakers	Internal	Passing Juice
Last Chance	Internal	Passing Juice
Affiliates	External	Passing Juice
Support	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Livechat	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Follow	Internal	Passing Juice
=	Internal	Passing Juice
Off-White Canvas	Internal	Passing Juice
Off-White Canvas	Internal	Passing Juice
Grey Canvas	Internal	Passing Juice
Grey Canvas	Internal	Passing Juice
Rose Canvas	Internal	Passing Juice
Rose Canvas	Internal	Passing Juice
Green Canvas	Internal	Passing Juice
Green Canvas	Internal	Passing Juice
Yellow Canvas	Internal	Passing Juice
Yellow Canvas	Internal	Passing Juice
Black Contrast/Ivory	Internal	Passing Juice
Black Contrast/Ivory	Internal	Passing Juice
Grey Contrast/Ivory	Internal	Passing Juice
Grey Contrast/Ivory	Internal	Passing Juice

In-page links

All Black/Ivory	Internal	Passing Juice
All Black/Ivory	Internal	Passing Juice
Off-White Vintage/Black	Internal	Passing Juice
Off-White Vintage/Black	Internal	Passing Juice
Off-White Vintage Gum/Black	Internal	Passing Juice
Off-White Vintage Gum/Black	Internal	Passing Juice
All Black Gum/Ivory	Internal	Passing Juice
All Black Gum/Ivory	Internal	Passing Juice
Rose/Ivory	Internal	Passing Juice
Rose/Ivory	Internal	Passing Juice
The Berrics CATIBA Pro Black	Internal	Passing Juice
The Berrics CATIBA Pro Off-White	Internal	Passing Juice
The Berrics CATIBA Pro Grey	Internal	Passing Juice
The Berrics CATIBA Pro Black	Internal	Passing Juice
The Berrics CATIBA Pro Off-White	Internal	Passing Juice
The Berrics CATIBA Pro Grey	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	57	✗	✗	✓	✓
pro	46	✗	✗	✗	✓
oca	41	✗	✗	✗	✓







Keywords Consistency

cart	39	✖	✖	✖	✔
high	37	✖	✖	✖	✔

Usability

	Url	Domain : cariuma.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 586 Warnings : 156
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✔ Excellent, your website doesn't use nested tables.</div> <div>✖ Too bad, your website is using inline styles.</div> <div>✔ Great, your website has few CSS files.</div>

Document



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://cariuma.com/sitemap.xml>



Robots.txt

<http://cariuma.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics