






Website review catch.com.au

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The score is 44/100







SEO Content

	Title	<p>Great daily deals at Australia's favourite superstore Catch.com.au</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Low prices on the biggest brands in fashion, tech, beauty, grocery, sports, and more at Catch. Huge savings every day! It's massive! Formerly Catchoftheday - now Catch!</p> <p>Length : 168</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Catch.com.au</td></tr><tr><td>image</td><td>https://s.catch.com.au/static/catch/images/catch-logo-e7014ee2c7.png</td></tr><tr><td>locale</td><td>en_AU</td></tr></tbody></table>	Property	Content	type	website	site_name	Catch.com.au	image	https://s.catch.com.au/static/catch/images/catch-logo-e7014ee2c7.png	locale	en_AU		
Property	Content													
type	website													
site_name	Catch.com.au													
image	https://s.catch.com.au/static/catch/images/catch-logo-e7014ee2c7.png													
locale	en_AU													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>1</td><td>1</td><td>8</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Save BIG on new online deals every day• [H2] Men's Designer Superstore• [H2] Bulk Grocery Deals• [H2] About us	H1	H2	H3	H4	H5	H6	1	8	1	1	8	0
H1	H2	H3	H4	H5	H6									
1	8	1	1	8	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Contact & Support• [H2] Legal• [H2] Top Brands• [H2] Popular Pages• [H2] Stay in Touch• [H3] Never miss a deal!• [H4] Login• [H5] Today's Deals• [H5] Summer• [H5] Back To School• [H5] New to Catch• [H5] Top Brands• [H5] Clearance• [H5] Target• [H5] Apple
	Images	We found 12 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 75 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
white bath mat	Internal	Passing Juice
bin small white	Internal	Passing Juice
toothbrush holder target	Internal	Passing Juice
bin large white	Internal	Passing Juice
plug in bathroom heater	Internal	Passing Juice
children's beach towels	Internal	Passing Juice
pedestal sink storage cabinet	Internal	Passing Juice
over toilet storage	Internal	Passing Juice
grey bath mat	Internal	Passing Juice
small wooden storage boxes	Internal	Passing Juice
birthday makeup gift sets	Internal	Passing Juice
extra large beach towels	Internal	Passing Juice
large beach towels	Internal	Passing Juice
teacher stationery set	Internal	Passing Juice
fridge stationery set	Internal	Passing Juice
Who we are	Internal	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Community at Catch	Internal	Passing Juice
Commercial	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Ethical Sourcing	Internal	Passing Juice
Help Centre	Internal	Passing Juice
Warranty	Internal	Passing Juice

In-page links

Delivery Information	Internal	Passing Juice
Catch Collect	Internal	Passing Juice
Online Safety	Internal	Passing Juice
Zip Pay	Internal	Passing Juice
Afterpay	Internal	Passing Juice
LatitudePay	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Collection Statement	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
OnePass Terms & Conditions	Internal	Passing Juice
Review Policy & Guidelines	Internal	Passing Juice
Whistleblower Protection Policy	Internal	Passing Juice
ASICS	Internal	Passing Juice
Apple	Internal	Passing Juice
Nike	Internal	Passing Juice
Adidas	Internal	Passing Juice
Finish	Internal	Passing Juice
Dyson	Internal	Passing Juice
Dr Dennis Gross	Internal	Passing Juice
Ravensburger	Internal	Passing Juice
Lego	Internal	Passing Juice
Greenies	Internal	Passing Juice
MAC	Internal	Passing Juice
Tommy Hilfiger	Internal	Passing Juice
Michael Kors	Internal	Passing Juice
Birkenstock	Internal	Passing Juice
Havaianas	Internal	Passing Juice
Sennheiser	Internal	Passing Juice

In-page links

Oral-B	Internal	Passing Juice
Nioxin	Internal	Passing Juice
Christmas Trees	Internal	Passing Juice
Christmas Lights	Internal	Passing Juice
Christmas Decorations	Internal	Passing Juice
Boxing Day Sales	Internal	Passing Juice
Makeup	Internal	Passing Juice
Dog beds	Internal	Passing Juice
Running	Internal	Passing Juice
Mobile Plans	Internal	Passing Juice
Camping & Hiking	Internal	Passing Juice
Headphones	Internal	Passing Juice
Appliances	Internal	Passing Juice
Target Australia	Internal	Passing Juice
Flybuys & Catch	Internal	Passing Juice
Reusable Face Masks	Internal	Passing Juice
Adults only Pages & Products	Internal	Passing Juice
Catch Stories - Guides and Hacks	Internal	Passing Juice
View Mobile Site &rsquo;	Internal	noFollow
Not a member? Join Now!	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

catch	11	✓	✗	✓	✓
new	7	✗	✗	✗	✓
deals	6	✓	✗	✗	✓
under	4	✗	✗	✗	✗
catchau	4	✗	✗	✗	✗


Usability

	Url	Domain : catch.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 129 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://catch.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>