Website review
computers.woot.com

Generated on December 30 2022 04:48 AM

The score is 57/100

SEO Content

✔	Title	Cheap Computers | Woot **Length : 22** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Cheap Computers | Woot **Length : 22** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Cheap Computers | Woot
site_name	Computers.Woot
image	https://d3rqdbvvokrlbl.cloudfront.net/images/woot-facebook-generic-icon-200x200.1.png

	Headings						
●		**H1** 15	**H2** 8	**H3** 0	**H4** 1	**H5** 0	**H6** 0

- [H1] Free shipping for Prime members on Woot!
- [H1] PC Gaming Computers & Components
- [H1] Microsoft Authorized Refurbished Desktops
- [H1] Apple iMac Computers
- [H1] Computers Gifts for Me
- [H1] Dell Desktop Deals
- [H1] Samsung Galaxy Tablets (Grade A Refurbished)
- [H1] Computers Garage Sale
- [H1] Monitors

SEO Content

- [H1] Even More Laptop Deals!
- [H1] Great Deals on HP Laptops!
- [H1] PC Peripherals
- [H1] Microsoft Authorized Refurbished Laptops
- [H1] Apple Accessories for Tablets, Computers, and More
- [H1] Handpicked Desktop Computers
- [H2] PRIME MEMBERS
- [H2] ZOTAC GAMING GeForce RTX 3090 Trinity OC
- [H2]
- [H2] Company Info
- [H2] Customer Care
- [H2] Community
- [H2] Boring Stuff
- [H2] The Fine Print
- [H4] Today Only - ends in 2hrs or until sold out

❌	Images	We found 27 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **33%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 33 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 90.91% Internal Links 9.09%

In-page links

Anchor	Type	Juice
Your Account	External	Passing Juice
Stuff You Bought	External	Passing Juice
Customer Service	External	Passing Juice
Feedback	External	Passing Juice
-	External	Passing Juice
Learn more	Internal	Passing Juice
Login with Amazon	External	Passing Juice
Shop Now	Internal	Passing Juice
Shop all deals in Computers	Internal	Passing Juice
A Twitter List by woot	External	Passing Juice
About Us	External	Passing Juice
Careers	External	Passing Juice
FAQ	External	Passing Juice
Feedback	External	Passing Juice
Customer Service	External	Passing Juice
Woot's Return Policy	External	Passing Juice
Product Warranty	External	Passing Juice
Product Recall Notices	External	Passing Juice
Write Us	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Forums	External	Passing Juice
Everything But Woot	External	Passing Juice
Blog	External	Passing Juice
Developer Portal	External	Passing Juice
Woot Affiliates	External	Passing Juice
Terms and Conditions	External	Passing Juice

In-page links

Prop 65	External	Passing Juice
Privacy Policy	External	Passing Juice
Vendor Resources	External	Passing Juice
literary point of view	External	Passing Juice
terms of use	External	Passing Juice
privacy policy.	External	Passing Juice

SEO Keywords

	Keywords Cloud	amazon ends free 12am computers shipping prime deals woot january

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
woot	17	✔	✖	✔	✔
ends	15	✖	✖	✖	✔
12am	14	✖	✖	✖	✖
january	12	✖	✖	✖	✖
computers	10	✔	✖	✔	✔

Usability

	Url	Domain : computers.woot.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator

Usability

❌		to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 21 Warnings : 14
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://computers.woot.com/sitemap.xml
✓	Robots.txt	http://computers.woot.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics