







# Website review hk.iherb.com

Generated on December 30 2022 04:48 AM






The score is 46/100




## SEO Content

	<p>Title</p>	<p>iHerb.com - <code>&amp;#x4E00;&amp;#x7AD9;&amp;#x5F0F;&amp;#x9078;&amp;#x8CFC;&amp;#x5065;&amp;#x5EB7;&amp;#x71DF;&amp;#x990A;&amp;#x54C1;&amp;#x3001;&amp;#x904B;&amp;#x52D5;&amp;#x7528;&amp;#x54C1;&amp;#x3001;&amp;#x6BCD;&amp;#x5B30;&amp;#x767E;&amp;#x8CA8;&amp;#x53CA;&amp;#x6D17;&amp;#x8B77;&amp;#x7F8E;&amp;#x5BB9;&amp;#x7CBE;&amp;#x54C1;</code></p> <p><b>Length : 228</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>				
	<p>Description</p>	<p><code>3&amp;#x842C;&amp;#x591A;&amp;#x6B3E;&amp;#x53E3;&amp;#x7891;&amp;#x597D;&amp;#x8A55;&amp;#x5317;&amp;#x7F8E;&amp;#x597D;&amp;#x8CA8;&amp;#xFF0C;&amp;#x6B63;&amp;#x54C1;&amp;#x4FDD;&amp;#x969C;&amp;#xFF0C;&amp;#x5168;&amp;#x7403;&amp;#x514D;&amp;#x90F5;&amp;#x6216;&amp;#x5C0F;&amp;#x984D;&amp;#x904B;&amp;#x8CBB;&amp;#xFF0C;&amp;#x6975;&amp;#x901F;&amp;#x9001;&amp;#x9054;&amp;#xFF01;&amp;#x7F8E;&amp;#x570B;&amp;#x6D77;&amp;#x6DD8;&amp;#x76F4;&amp;#x63A1;&amp;#x76F4;&amp;#x71DF;&amp;#x76F4;&amp;#x90F5;&amp;#x5168;&amp;#x7403;&amp;#x3002;</code></p> <p><b>Length : 361</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1644 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Property	Content		
Property	Content					




## SEO Content

		<p>description 3&amp;#x842C;&amp;#x591A;&amp;#x6B3E;&amp;#x53E3;&amp;#x7891;&amp;#x597D;&amp;#x8A55;&amp;#x5317;&amp;#x7F8E;&amp;#x597D;&amp;#x8CA8;&amp;#xFF0C;&amp;#x6B63;&amp;#x54C1;&amp;#x4FDD;&amp;#x969C;&amp;#xFF0C;&amp;#x5168;&amp;#x7403;&amp;#x514D;&amp;#x90F5;&amp;#x6216;&amp;#x5C0F;&amp;#x984D;&amp;#x904B;&amp;#x8CBB;&amp;#xFF0C;&amp;#x6975;&amp;#x901F;&amp;#x9001;&amp;#x9054;&amp;#xFF01;&amp;#x7F8E;&amp;#x570B;&amp;#x6D77;&amp;#x6DD8;&amp;#x76F4;&amp;#x63A1;&amp;#x76F4;&amp;#x71DF;&amp;#x76F4;&amp;#x90F5;&amp;#x5168;&amp;#x7403;&amp;#x3002;</p> <p>title iHerb.com - &amp;#x4E00;&amp;#x7AD9;&amp;#x5F0F;&amp;#x9078;&amp;#x8CFC;&amp;#x5065;&amp;#x5EB7;&amp;#x71DF;&amp;#x990A;&amp;#x54C1;&amp;#x3001;&amp;#x904B;&amp;#x52D5;&amp;#x7528;&amp;#x54C1;&amp;#x3001;&amp;#x6BCD;&amp;#x5B30;&amp;#x767E;&amp;#x8CA8;&amp;#x53CA;&amp;#x6D17;&amp;#x8B77;&amp;#x7F8E;&amp;#x5BB9;&amp;#x7CBE;&amp;#x54C1;</p> <p>type website</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] □□□□□□□□</li> <li>• [H3] □□□□□</li> <li>• [H3] □□□□</li> <li>• [H3] □□□□</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									
	Images	<p>We found 36 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.95%</p> <p>Internal Links 82.05%</p>

## In-page links

Anchor	Type	Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">2000&amp;#x2B;&amp;#x514D;&amp;#x75AB;&amp;#x512A;&amp;#x54C1;&amp;#xFF01;</a>	Internal	Passing Juice
<a href="#">&amp;#x514D;&amp;#x8CBB;&amp;#x7522;&amp;#x54C1;&amp;#xFF01;</a>	Internal	Passing Juice
<a href="#">&amp;#x81EA;&amp;#x52D5;&amp;#x8A02;&amp;#x8CA8;&amp;#x548C;&amp;#x512A;&amp;#x60E0;&amp;#x50F9;</a>	Internal	Passing Juice
<a href="#">&amp;#x65B0;&amp;#x7522;&amp;#x54C1;</a>	Internal	Passing Juice
<a href="#">&amp;#x7CBE;&amp;#x9078;&amp;#x60E0;</a>	Internal	Passing Juice
<a href="#">&amp;#x66A2;&amp;#x92B7;</a>	Internal	Passing Juice
<a href="#">Sign In</a>	External	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">□□</a>	External	Passing Juice
<a href="#">□□□□□□□□</a>	External	Passing Juice
<a href="#">□□</a>	Internal	Passing Juice
<a href="#">□□□□□□</a>	Internal	Passing Juice
<a href="#">□□</a>	External	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice



## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">=&amp;x700F;&amp;x89BD;&amp;x5168;&amp;x90E8;</a>	Internal	Passing Juice
□□□□	Internal	Passing Juice
<a href="#">=&amp;x95DC;&amp;x65BC;</a>	Internal	Passing Juice
<a href="#">=&amp;x6211;&amp;x5011;&amp;x56DE;&amp;x994B;</a>	Internal	Passing Juice
<a href="#">iHerb &amp;x516C;&amp;x53F8;</a>	External	Passing Juice
<a href="#">iHerb &amp;x65B0;&amp;x805E;&amp;x8CC7;&amp;x8A0A;</a>	Internal	Passing Juice
<a href="#">=&amp;x8207; iHerb &amp;x5408;&amp;x4F5C;</a>	Internal	Passing Juice
<a href="#">iHerb &amp;x90E8;&amp;x843D;&amp;x683C;</a>	Internal	Passing Juice
<a href="#">=&amp;x793E;&amp;x7FA4;</a>	Internal	Passing Juice
<a href="#">=&amp;x4FC3;&amp;x92B7;&amp;x8207;&amp;x512A;&amp;x60E0;</a>	Internal	Passing Juice
<a href="#">=&amp;x806F;&amp;x7E6B;&amp;x6211;&amp;x5011;</a>	Internal	Passing Juice
<a href="#">=&amp;x5EFA;&amp;x8B70;&amp;x4E00;&amp;x6B3E;&amp;x5546;&amp;x54C1;</a>	Internal	Passing Juice
<a href="#">=&amp;x8A02;&amp;x55AE;&amp;x72C0;&amp;x614B;</a>	Internal	Passing Juice
<a href="#">=&amp;x904B;&amp;x9001;&amp;x4FE1;&amp;x606F;</a>	Internal	Passing Juice
□□□□	External	Passing Juice
□□□□	External	Passing Juice
<a href="#">iHerb.com</a>	Internal	Passing Juice

## In-page links

<#x95B1:&#x8B80:&#x66F4:&#x591A;&nbsp;&#x2013;>	Internal	Passing Juice
=	Internal	Passing Juice
<#x4F7F:&#x7528:&#x689D:&#x6B3E;>	Internal	Passing Juice
<#x7121:&#x969C:&#x7919;>	Internal	Passing Juice
<#x4E0D:&#x518D:&#x986F:&#x793A;>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
iherv	9	✔	✘	✘	✘
iherv	4	✘	✘	✘	✘
iherv	4	✘	✘	✘	✘
iherv	2	✘	✘	✘	✘
iherv	2	✘	✘	✘	✘











## Usability

Url	Domain : hk.iherv.com Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 201 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://hk.iherb.com/sitemap_index.xml">https://hk.iherb.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://hk.iherb.com/robots.txt">http://hk.iherb.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.