

Please verify you are a human.

PRESS & HOLD

Access to this page has been denied because we believe you are using automated tools to browse the website.

This may happen as a result of the following:

- Javascript is disabled or blocked (by an extension or blocker) on your browser.
- Your browser does not support cookies.

Please make sure that Javascript and cookies are enabled on your browser and that you are not blocking them from loading.

Reference ID: #112119164617199-8681-64246242026

pagepeeker






Website review

m.urbanoutfitters.com





Generated on December 30 2022 04:48 AM

The score is 52/100





SEO Content

	Title	Urban Outfitters Germany Length : 24 Perfect, your title contains between 10 and 70 characters.														
	Description	Always open, always awesome. Clothing, accessories and apartment items for men and women. Length : 89 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Urban Outfitters Germany</td> </tr> <tr> <td>locale</td> <td>de-DE</td> </tr> <tr> <td>site_name</td> <td>Urban Outfitters</td> </tr> <tr> <td>url</td> <td>https://www.urbanoutfitters.com/de-de/</td> </tr> <tr> <td>description</td> <td>Always open, always awesome. Clothing, accessories and apartment items for men and women.</td> </tr> </tbody> </table>	Property	Content	type	website	title	Urban Outfitters Germany	locale	de-DE	site_name	Urban Outfitters	url	https://www.urbanoutfitters.com/de-de/	description	Always open, always awesome. Clothing, accessories and apartment items for men and women.
Property	Content															
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Geschenkkarten • [H2] Über UO 	H1	H2	H3	H4	H5	H6	1	3	3	0	0	0		
H1	H2	H3	H4	H5	H6											
1	3	3	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Urban Outfitters Footer• [H3] Hilfe• [H3] Mehr über UO• [H3] Extras
	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.17% Internal Links 70.83%

In-page links

Anchor	Type	Juice
Fortfahren zur Hauptseite.	Internal	noFollow
Entdecken	Internal	Passing Juice
Für Sie	Internal	Passing Juice


In-page links

Für Ihn	Internal	Passing Juice
Wohnen & Lifestyle	Internal	Passing Juice
Marken	Internal	Passing Juice
Vintage	Internal	Passing Juice
Sale	Internal	Passing Juice
Clear	Internal	Passing Juice
Neue Saison entdecken	Internal	Passing Juice
Jacken & Mäntel entdecken	Internal	Passing Juice
Home Sale entdecken	Internal	Passing Juice
Vintage entdecken	Internal	Passing Juice
Den Look shoppen	Internal	Passing Juice
Wellness entdecken	Internal	Passing Juice
iets frans SPORT entdecken	Internal	Passing Juice
Ansehen	Internal	Passing Juice
@urbanoutfitterseu	External	Passing Juice
hier	External	Passing Juice
abmelden	External	Passing Juice
Bestellstatus	Internal	Passing Juice
Versand & Lieferung	Internal	Passing Juice
Rücksendung, Umtausch & Stornierung	Internal	Passing Juice
Bezahlung	Internal	Passing Juice
Kund*innenservice	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Rückruf von Produkten	Internal	Passing Juice
Studentenrabatt	Internal	Passing Juice
Klarna	Internal	Passing Juice
Marken	Internal	Passing Juice
Jobs	Internal	Passing Juice

In-page links

Shop Nordamerika	External	Passing Juice
UO Rewards	Internal	Passing Juice
UO Spaces	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Instagram	External	Passing Juice
social-facebook-de	External	Passing Juice
Pinterest	External	Passing Juice
social-twitter-de	External	Passing Juice
Youtube	External	Passing Juice
TikTok	External	Passing Juice
Datenschutz	Internal	Passing Juice
AGB	Internal	Passing Juice
Widerrufsrecht	Internal	Passing Juice
Impressum	Internal	Passing Juice
Cookies	Internal	Passing Juice
URBN.com	External	Passing Juice

SEO Keywords

	Keywords Cloud	für urban e-geschenkkarte kannst outfitters deutsch entdecken sale e-mail-adresse marken
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
e-geschenkkarte	5	✘	✘	✘	✘







Keywords Consistency

entdecken	5	✗	✗	✗	✗
kannst	2	✗	✗	✗	✗
urban	2	✓	✗	✗	✓
outfitters	2	✓	✗	✗	✓





Usability

	Url	Domain : m.urbanoutfitters.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.urbanoutfitters.com/de-de/?ss=us_de



Robots.txt

<http://m.urbanoutfitters.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.