








# Website review minted.com

Generated on December 30 2022 04:48 AM

The score is 31/100






## SEO Content

	Title	Unique Art, Home Decor, Holiday Cards, Wedding Invitations from Independent Artists   Minted  <b>Length : 92</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Shop unique wall art, home decor, gifts, holiday cards, wedding invitations, and more from independent artists.  <b>Length : 111</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>25</td><td>6</td><td>5</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] 20% off New Year’s &amp; holiday cards</li><li>• [H2] FREE rush shipping</li><li>• [H2] 20% off frames on fine art prints</li><li>• [H2] From our global independent artist community</li><li>• [H2] Onward &amp; upward in 2023</li><li>• [H2] From memories to art</li><li>• [H2] Unique designs that inspire new beginnings</li><li>• [H2] Signal a fresh start with unique decor</li><li>• [H2] Set the tone for a fulfilling year</li><li>• [H2] 20% off + free shipping</li><li>• [H2] Reset now and enjoy Minted More perks all year</li><li>• [H2] Sourced from our design competitions.</li><li>• [H2] Made by Minted.</li><li>• [H2] Direct From Artist</li><li>• [H2] How it works</li></ul>	H1	H2	H3	H4	H5	H6	0	25	6	5	0	0
H1	H2	H3	H4	H5	H6									
0	25	6	5	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] discover more</li> <li>• [H2] Limited Edition Fine Art</li> <li>• [H2] Children's Art</li> <li>• [H2] Bags &amp; Totes</li> <li>• [H2] Personalized Gifts</li> <li>• [H2] Disney Gifts by Minted</li> <li>• [H2] Not sure what they'll love?</li> <li>• [H2] Arriving Now</li> <li>• [H2] The Minted Difference</li> <li>• [H2] Shop by Artist</li> <li>• [H3] or</li> <li>• [H3] Fresh Designs from Independent Artists</li> <li>• [H3] Getting Started</li> <li>• [H3] A Delightful Delivery</li> <li>• [H3] Luxe Paper &amp; Printing</li> <li>• [H3] Unique Designs by Independent Artists</li> <li>• [H4] New year, new home frame event</li> <li>• [H4] Onward &amp; upward in 2023</li> <li>• [H4] Photo art</li> <li>• [H4] Direct From artist</li> <li>• [H4] Photo calendars</li> </ul>
	Images	<p>We found 74 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 123 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 0.81%

Internal Links 99.19%

## In-page links

Anchor	Type	Juice
<a href="#">vote</a>	Internal	Passing Juice
<a href="#">participate</a>	Internal	Passing Juice
<a href="#">live design feed</a>	Internal	Passing Juice
<a href="#">minted</a>	Internal	Passing Juice
<a href="#">minted weddings</a>	Internal	Passing Juice
<a href="#">little mint</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Shop all</a>	Internal	Passing Juice
<a href="#">Horizons II by Weronika Sumak</a>	Internal	Passing Juice
<a href="#">Horizons II</a>	Internal	Passing Juice
<a href="#">Weronika Sumak</a>	Internal	Passing Juice
<a href="#">Fades</a>	Internal	Passing Juice
<a href="#">Daisy Rizzo</a>	Internal	Passing Juice
<a href="#">Big Picture - Square by Minted</a>	Internal	Passing Juice
<a href="#">Big Picture - Square</a>	Internal	Passing Juice
<a href="#">Minted</a>	Internal	Passing Juice
<a href="#">Molecule Candle Holder Tall, White Marble by Massimo Cappella</a>	Internal	Passing Juice
<a href="#">Molecule Candle Holder Tall, White Marble</a>	Internal	Passing Juice
<a href="#">Massimo Cappella</a>	Internal	Passing Juice
<a href="#">SIN Arc Candleholders by SIN</a>	Internal	Passing Juice
<a href="#">Simple Statement</a>	Internal	Passing Juice

## In-page links

<a href="#">Leah Ragain</a>	Internal	Passing Juice
<a href="#">Curtis Newkirk Jr.</a>	Internal	Passing Juice
<a href="#">Reset now and enjoy Minted More perks all year</a>	Internal	Passing Juice
<a href="#">Vote</a>	Internal	Passing Juice
<a href="#">Participate</a>	Internal	Passing Juice
<a href="#">FREE Recipient Addressing</a>	Internal	Passing Juice
<a href="#">Luxe Paper &amp; Printing</a>	Internal	Passing Juice
<a href="#">Mallard</a>	Internal	Passing Juice
<a href="#">Freya Walker</a>	Internal	Passing Juice
<a href="#">London Plane I</a>	Internal	Passing Juice
<a href="#">Ryal Tollstrup</a>	Internal	Passing Juice
<a href="#">SIN Wyatt Candelabra, White</a>	Internal	Passing Juice
<a href="#">SIN</a>	Internal	Passing Juice
<a href="#">Peeking Through</a>	Internal	Passing Juice
<a href="#">Christa Kimble</a>	Internal	Passing Juice
<a href="#">Knotted Rope Arch - Oatmeal Aarya</a>	Internal	Passing Juice
<a href="#">Bharti Trivedi</a>	Internal	Passing Juice
<a href="#">Taper Candle Set (Emerald)</a>	Internal	Passing Juice
<a href="#">The Parmatile Shop</a>	Internal	Passing Juice
<a href="#">Sunlit Highway Sketch</a>	Internal	Passing Juice
<a href="#">Stephanie Goos Johnson</a>	Internal	Passing Juice
<a href="#">Pedestal Bowl - Indigo</a>	Internal	Passing Juice
<a href="#">Tina Huang</a>	Internal	Passing Juice
<a href="#">Loops Pillow Cover   Black</a>	Internal	Passing Juice
<a href="#">Territory Design</a>	Internal	Passing Juice
<a href="#">Sunset</a>	Internal	Passing Juice
<a href="#">Meghan Shimek</a>	Internal	Passing Juice
<a href="#">Sculptural Vase III</a>	Internal	Passing Juice

## In-page links

<a href="#">Alice Guillaume</a>	Internal	Passing Juice
<a href="#">Mancala Board Game Set</a>	Internal	Passing Juice
<a href="#">Cameron Denucce</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Vote</a>	Internal	Passing Juice
<a href="#">Participate</a>	Internal	Passing Juice
<a href="#">Her I</a>	Internal	Passing Juice
<a href="#">Jinhee Lee</a>	Internal	Passing Juice
<a href="#">Tranquil Waters II</a>	Internal	Passing Juice
<a href="#">Tranquil Waters III</a>	Internal	Passing Juice
<a href="#">Strolling</a>	Internal	Passing Juice
<a href="#">Alicia Abla</a>	Internal	Passing Juice
<a href="#">Bait &amp; Switch</a>	Internal	Passing Juice
<a href="#">Keren Toledano</a>	Internal	Passing Juice
<a href="#">Children's Art</a>	Internal	Passing Juice
<a href="#">Vintage Floral Set IV</a>	Internal	Passing Juice
<a href="#">Vintage Floral Set II</a>	Internal	Passing Juice
<a href="#">Kate Capone</a>	Internal	Passing Juice
<a href="#">A Painter's Reverie</a>	Internal	Passing Juice
<a href="#">Nicole Cicak</a>	Internal	Passing Juice
<a href="#">Proud Pennant</a>	Internal	Passing Juice
<a href="#">Amy Kross</a>	Internal	Passing Juice
<a href="#">Our World Map</a>	Internal	Passing Juice
<a href="#">Elly Liyana</a>	Internal	Passing Juice
<a href="#">Bags &amp; Totes</a>	Internal	Passing Juice
<a href="#">Fillmore Duffle</a>	Internal	Passing Juice
<a href="#">Casual Clutch</a>	Internal	Passing Juice
<a href="#">Snap Tote</a>	Internal	Passing Juice

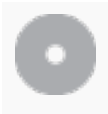
## In-page links

<a href="#">Weekender</a>	Internal	Passing Juice
<a href="#">Personalized Gifts</a>	Internal	Passing Juice
<a href="#">Custom Pillows</a>	Internal	Passing Juice
<a href="#">Personalizable Aprons</a>	Internal	Passing Juice
<a href="#">Custom Heart Puzzles</a>	Internal	Passing Juice
<a href="#">Personalized Stationery</a>	Internal	Passing Juice
<a href="#">Disney Gifts by Minted</a>	Internal	Passing Juice
<a href="#">Custom Puzzles</a>	Internal	Passing Juice
<a href="#">Disney Art</a>	Internal	Passing Juice
<a href="#">Custom Pillows</a>	Internal	Passing Juice
<a href="#">Birthday Party Invitations</a>	Internal	Passing Juice
<a href="#">Shop e-gift cards</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">shop now</a>	Internal	Passing Juice
<a href="#">shop now</a>	Internal	Passing Juice
<a href="#">Visit Design Challenge</a>	Internal	Passing Juice
<a href="#">our mission</a>	Internal	Passing Juice
<a href="#">careers</a>	Internal	Passing Juice
<a href="#">press</a>	Internal	Passing Juice
<a href="#">commitment to Quality</a>	Internal	Passing Juice
<a href="#">diversity, equity &amp; inclusion</a>	Internal	Passing Juice
<a href="#">sustainability pledge</a>	Internal	Passing Juice
<a href="#">minted Labs</a>	Internal	Passing Juice
<a href="#">help</a>	Internal	Passing Juice
<a href="#">returns &amp; exchanges</a>	Internal	Passing Juice
<a href="#">shipping</a>	Internal	Passing Juice
<a href="#">Minted More</a>	Internal	Passing Juice
<a href="#">store locations</a>	Internal	Passing Juice

## In-page links

<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	External	Passing Juice
<a href="#">affiliate program</a>	Internal	Passing Juice
<a href="#">photographer program</a>	Internal	Passing Juice
<a href="#">art trade program</a>	Internal	Passing Juice
<a href="#">fundraising program</a>	Internal	Passing Juice
<a href="#">wedding planner program</a>	Internal	Passing Juice
<a href="#">venue program</a>	Internal	Passing Juice
<a href="#">wholesale</a>	Internal	Passing Juice
<a href="#">licensing</a>	Internal	Passing Juice
<a href="#">wedding planning &amp; tips</a>	Internal	Passing Juice
<a href="#">catalogs</a>	Internal	Passing Juice
<a href="#">recommended photographers</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Supply Chain Practices</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Usability


	Url	Domain : minted.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.				
	W3C Validity	Errors : 505 Warnings : 31				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.minted.com/manifest.xml">https://www.minted.com/manifest.xml</a></p>
	Robots.txt	<p><a href="http://minted.com/robots.txt">http://minted.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>