



# Website review multi-market.com.ua

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The score is 50/100







## SEO Content

	<p>Title</p>	<p>Мульти Маркет - Інтернет-магазин широкого асортименту</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Інтернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військово екіпірування, тощо</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>3</td> <td>25</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1157 2072" style="list-style-type: none"> <li>• [H2] Login or create an account</li> <li>• [H2] Login or create an account</li> <li>• [H2] Ваш обліковий запис створено!</li> <li>• [H2] Вихід</li> <li>• [H3] Mobile Menu</li> <li>• [H3] Returning Customer</li> <li>• [H3] Register Account</li> <li>• [H4] Blog Page With Left Column</li> <li>• [H4] Blog Page With Right Column</li> <li>• [H4] Blog Page With Grid Style</li> <li>• [H4] Blog Page With List Style</li> <li>• [H4] Categories Post Page</li> <li>• [H4] Post Page</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	3	25	0	0
H1	H2	H3	H4	H5	H6									
0	4	3	25	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Apple Cinema 30"</li><li>• [H4] Canon EOS 5D</li><li>• [H4] HP LP3065</li><li>• [H4] MacBook</li><li>• [H4] MacBook Air</li><li>• [H4] MacBook Pro</li><li>• [H4] Sony VAIO</li><li>• [H4] Apple Cinema 30"</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] iPod Nano</li><li>• [H4] HTC Touch HD</li><li>• [H4] iPhone</li><li>• [H4] Palm Treo Pro</li><li>• [H4] Apple Cinema 30"</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] MacBook</li><li>• [H4] iPod Touch</li><li>• [H4] Sony VAIO</li><li>• [H4] HP LP3065</li></ul>
	Images	<p>We found 56 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 37 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 10.81%

Internal Links 89.19%

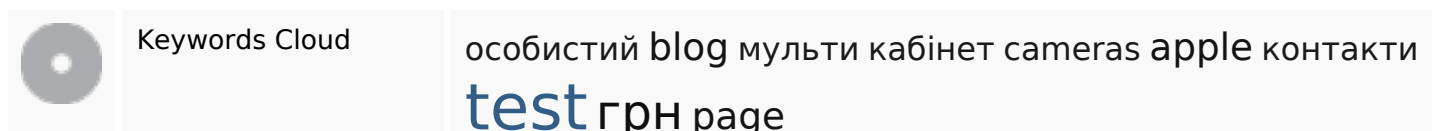
### In-page links

Anchor	Type	Juice
<a href="#">Реєстрація</a>	Internal	Passing Juice
<a href="#">Авторизація</a>	Internal	Passing Juice
<a href="#">Forgotten Password</a>	Internal	Passing Juice
<a href="#">login form</a>	External	Passing Juice
<a href="#">пишіть нам</a>	Internal	Passing Juice
<a href="#">Apple</a>	Internal	Passing Juice
<a href="#">Apple Cinema 30"</a>	Internal	Passing Juice
<a href="#">Canon</a>	Internal	Passing Juice
<a href="#">Canon EOS 5D</a>	Internal	Passing Juice
<a href="#">Hewlett-Packard</a>	Internal	Passing Juice
<a href="#">HP LP3065</a>	Internal	Passing Juice
<a href="#">MacBook</a>	Internal	Passing Juice
<a href="#">MacBook Air</a>	Internal	Passing Juice
<a href="#">MacBook Pro</a>	Internal	Passing Juice
<a href="#">Sony</a>	Internal	Passing Juice
<a href="#">Sony VAIO</a>	Internal	Passing Juice
<a href="#">Samsung SyncMaster 941BW</a>	Internal	Passing Juice
<a href="#">iPod Nano</a>	Internal	Passing Juice
<a href="#">HTC</a>	Internal	Passing Juice
<a href="#">HTC Touch HD</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">Palm</a>	Internal	Passing Juice
<a href="#">Palm Treo Pro</a>	Internal	Passing Juice

## In-page links

<a href="#">iPod Touch</a>	Internal	Passing Juice
<a href="#">Особистий Кабінет</a>	Internal	Passing Juice
<a href="#">Історія замовлень</a>	Internal	Passing Juice
<a href="#">Розсилка</a>	Internal	Passing Juice
<a href="#">Акції</a>	Internal	Passing Juice
<a href="#">Повернення товару</a>	Internal	Passing Juice
<a href="#">Про нас</a>	Internal	Passing Juice
<a href="#">Оплата і доставка</a>	Internal	Passing Juice
<a href="#">Політика конфіденційності</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
test	23	×	×	×	×
грн	11	×	×	×	×
page	6	×	×	×	✓
apple	6	×	×	×	✓
blog	5	×	×	×	✓

## Usability

	Url	Domain : multi-market.com.ua Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</pre>
	Robots.txt	<p><a href="http://multi-market.com.ua/robots.txt">http://multi-market.com.ua/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>