

Website review myer.com.au

Generated on December 30 2022 04:48 AM

The score is 41/100

SEO Content

0	Title	Length :	55		es, Beauty, To een 10 and 7		
	Description	Afterpay* Become a Length : Ideally, yo	& San MYERone I 162 our meta de	ne Day Clic Member To escription sl	nould contain	ect availabl between 7	e in-store.
\bigotimes	Keywords	-			ta keywords o reate keyword		e. Use <u>this fre</u>
8	Og Meta Properties	social crav	wler's bette		e your page.	•	s tags allows <u>ee og</u>
0	Headings	 (日 (日	2] Save On 2] Save On	Home Appliances Women Men Kids' & Toy Searches Order g er service m Myer	H4 4	H5 0	H6 0
	Images	We found	13 images	on this wel	o page.		

SEO Content

\bigcirc		Good, most or all of your images have alt attributes.
\bigotimes	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
\bigotimes	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 648 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0.15%
		Internal Links 99.85%

Anchor	Туре	Juice
All Stocktake Sale	Internal	Passing Juice
Beauty Stocktake Sale	Internal	Passing Juice
Toys Stocktake Sale	Internal	Passing Juice
Women':s Stocktake Sale	Internal	Passing Juice
Clothing	Internal	Passing Juice
Shoes	Internal	Passing Juice

Lingerie & amp: Sleepwear	Internal	Passing Juice
Bags & amp: Wallets	Internal	Passing Juice
Accessories & amp; Watches	Internal	Passing Juice
Activewear	Internal	Passing Juice
<u>Curve</u>	Internal	Passing Juice
Petite Size	Internal	Passing Juice
Maternity	Internal	Passing Juice
Men's Stocktake Sale	Internal	Passing Juice
<u>Clothing</u>	Internal	Passing Juice
Shoes	Internal	Passing Juice
Underwear & amp; Socks	Internal	Passing Juice
Accessories	Internal	Passing Juice
Suiting & amp; Occasionwear	Internal	Passing Juice
Activewear	Internal	Passing Juice
Big &: Tall	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Streetwear	Internal	Passing Juice
Grooming & amp; Cologne	Internal	Passing Juice
Home Stocktake Sale	Internal	Passing Juice
Appliances	Internal	Passing Juice
Bedroom	Internal	Passing Juice
<u>Kitchen</u>	Internal	Passing Juice
Dining	Internal	Passing Juice
Home Decor	Internal	Passing Juice
<u>Electronics</u>	Internal	Passing Juice
Bathroom	Internal	Passing Juice
<u>Travel & amp: Lifestyle</u>	Internal	Passing Juice
Home Office & amp; Storage	Internal	Passing Juice

Furniture	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Food, Drink & amp; Hampers	Internal	Passing Juice
The Christmas Shop	Internal	Passing Juice
Sport Stocktake Sale	Internal	Passing Juice
Activewear	Internal	Passing Juice
Active Accessories	Internal	Passing Juice
Fitness & Gym Equipment	Internal	Passing Juice
Shop By Activity	Internal	Passing Juice
Fan Gear	Internal	Passing Juice
Recovery & amp; Wellness	Internal	Passing Juice
Bikes &: Scooters	Internal	Passing Juice
Sport & Play	Internal	Passing Juice
Kids Stocktake Sale	Internal	Passing Juice
Babywear (0-2 years)	Internal	Passing Juice
<u>Girls (3-16 years)</u>	Internal	Passing Juice
<u>Boys (3-16 years)</u>	Internal	Passing Juice
<u></u>		
Accessories	Internal	Passing Juice
	Internal Internal	Passing Juice Passing Juice
Accessories		
Accessories Nursery	Internal	Passing Juice
Accessories Nursery Shoes	Internal Internal	Passing Juice Passing Juice
Accessories Nursery Shoes Sleepwear	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Accessories Nursery Shoes Sleepwear Tween (8-16 years)	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
Accessories Nursery Shoes Sleepwear Tween (8-16 years) Activewear	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Accessories Nursery Shoes Sleepwear Tween (8-16 years) Activewear	Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Accessories Nursery Shoes Sleepwear Tween (8-16 years) Activewear Swim & amp: Beach	Internal Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Accessories Nursery Shoes Sleepwear Sleepwear Tween (8-16 years) Activewear Swim & amp: Beach Clearance	Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice

Home Clearance	Internal	Passing Juice
Sport Clearance	Internal	Passing Juice
Kids Clearance	Internal	Passing Juice
Toys Clearance	Internal	Passing Juice
<u>All New</u>	Internal	Passing Juice
Home	Internal	Passing Juice
Toys	Internal	Passing Juice
Travel	Internal	Passing Juice
<u>Art Series</u>	Internal	Passing Juice
Lunar New Year	Internal	Passing Juice
<u>Gift Cards</u>	Internal	Passing Juice
Women	Internal	Passing Juice
New Clothing	Internal	Passing Juice
New Shoes	Internal	Passing Juice
New Lingerie & amp: Sleepwear	Internal	Passing Juice
New Bags & amp: Wallets	Internal	Passing Juice
New Accessories & amp; Watches	Internal	Passing Juice
<u>New Swimwear</u>	Internal	Passing Juice
Men	Internal	Passing Juice
New Clothing	Internal	Passing Juice
	Internal	r ussing face
New Shoes	Internal	Passing Juice
<u>New Shoes</u> New Underwear & amp; Socks		
	Internal	Passing Juice
New Underwear & amp: Socks	Internal Internal	Passing Juice Passing Juice
<u>New Underwear & amp; Socks</u> <u>New Accessories & amp; Watches</u>	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
New Underwear & amp: Socks New Accessories & amp: Watches New Suiting	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
New Underwear & amp; Socks New Accessories & amp; Watches New Suiting New Sleepwear	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
New Underwear & amp: SocksNew Accessories & amp: WatchesNew SuitingNew SleepwearNew Swimwear	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice

New Perfume	Internal	Passing Juice
New Makeup	Internal	Passing Juice
New Candles & amp; Home Fragrance	Internal	Passing Juice
New Gift Sets	Internal	Passing Juice
New Men's Grooming	Internal	Passing Juice
New Bath & amp; Body	Internal	Passing Juice
New Hair Care	Internal	Passing Juice
Kids & Baby	Internal	Passing Juice
New Babywear	Internal	Passing Juice
<u>New Girlswear</u>	Internal	Passing Juice
<u>New Boyswear</u>	Internal	Passing Juice
New Accessories	Internal	Passing Juice
New Nursery	Internal	Passing Juice
New Shoes	Internal	Passing Juice
New Sleepwear	Internal	Passing Juice
New Swimwear	Internal	Passing Juice
New Carriers & amp; Prams	Internal	Passing Juice
<u>Sport</u>	Internal	Passing Juice
New Activewear	Internal	Passing Juice
New Fitness & amp: Gym Equipment	Internal	Passing Juice
New Recovery & amp; Wellness	Internal	Passing Juice
New Fan Gear	Internal	Passing Juice
New Bikes & amp: Scooters	Internal	Passing Juice
New Sport & amp: Play	Internal	Passing Juice
<u>All Women</u>	Internal	Passing Juice
Activewear	Internal	Passing Juice
Curve	Internal	Passing Juice
Petite Size	Internal	Passing Juice

<u>Maternity</u>	Internal	Passing Juice
Multi-Buy Offers	Internal	Passing Juice
Now Trending	Internal	Passing Juice
Top Brands	Internal	Passing Juice
Women's Stocktake Sale	Internal	Passing Juice
Clothing	Internal	Passing Juice
Shoes	Internal	Passing Juice
Lingerie & amp; Sleepwear	Internal	Passing Juice
Bags & amp; Wallets	Internal	Passing Juice
Accessories & amp; Watches	Internal	Passing Juice
Activewear	Internal	Passing Juice
Curve	Internal	Passing Juice
Petite Size	Internal	Passing Juice
<u>Maternity</u>	Internal	Passing Juice
Clothing	Internal	Passing Juice
Dresses	Internal	Passing Juice
Tops	Internal	Passing Juice
Pants	Internal	Passing Juice
Jeans &: Denim	Internal	Passing Juice
<u>Shorts</u>	Internal	Passing Juice
<u>Skirts</u>	Internal	Passing Juice
Swimwear	Internal	Passing Juice
<u>Coats & amp; Jackets</u>	Internal	Passing Juice
Knitwear & amp; Sweaters	Internal	Passing Juice
Jumpsuits & amp; Playsuits	Internal	Passing Juice
Shoes	Internal	Passing Juice
Sneakers	Internal	Passing Juice
Sandals & amp: Thongs	Internal	Passing Juice

Flats	Internal	Passing Juice
Heels & amp; Pumps	Internal	Passing Juice
Bridal & amp: Evening Shoes	Internal	Passing Juice
Boots	Internal	Passing Juice
Slippers & amp: Ugg Boots	Internal	Passing Juice
Comfort & amp: Wide Fit Shoes	Internal	Passing Juice
Shoe Accessories	Internal	Passing Juice
Lingerie & amp: Sleepwear	Internal	Passing Juice
Bras	Internal	Passing Juice
<u>Briefs</u>	Internal	Passing Juice
Shapewear	Internal	Passing Juice
Sleepwear & amp: Robes	Internal	Passing Juice
Hosiery & amp: Socks	Internal	Passing Juice
Camisoles & amp; Slips	Internal	Passing Juice
Lingerie Sets & amp; Bodysuits	Internal	Passing Juice
Thermals	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bra &: Underwear Fitting Guide	Internal	Passing Juice
Bags & amp: Wallets	Internal	Passing Juice
Cross Body Bags	Internal	Passing Juice
Shoulder Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Wallets & amp: Accessories	Internal	Passing Juice
Clutches	Internal	Passing Juice
Satchels	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Laptop & amp: Business Bags	Internal	Passing Juice
Weekender Bags	Internal	Passing Juice

Belt Bags	Internal	Passing Juice
Accessories & amp; Watches	Internal	Passing Juice
Watches & amp; Jewellery	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Hats	Internal	Passing Juice
Fascinators & amp; Hair Accessories	Internal	Passing Juice
Belts	Internal	Passing Juice
<u>Umbrellas</u>	Internal	Passing Juice
Scarves, Gloves & amp; Wraps	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Reading Glasses	Internal	Passing Juice
<u>All Men</u>	Internal	Passing Juice
Activewear	Internal	Passing Juice
Big & Tall	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
<u>Sleepwear</u>	Internal Internal	Passing Juice Passing Juice
Streetwear	Internal	Passing Juice
<u>Streetwear</u> <u>Grooming & amp: Cologne</u>	Internal Internal	Passing Juice Passing Juice
Streetwear Grooming & amp: Cologne Multi-Buy Offers	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Streetwear Grooming & amp: Cologne Multi-Buy Offers Now Trending	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
Streetwear Grooming & amp: Cologne Multi-Buy Offers Now Trending Top Brands	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
StreetwearGrooming & amp: CologneMulti-Buy OffersNow TrendingTop BrandsMen':s Stocktake Sale	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
StreetwearGrooming & amp: CologneMulti-Buy OffersNow TrendingTop BrandsMen':s Stocktake SaleClothing	Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Streetwear Grooming & amp: Cologne Multi-Buy Offers Now Trending Top Brands Men':s Stocktake Sale Clothing	Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
StreetwearGrooming & amp: CologneMulti-Buy OffersNow TrendingTop BrandsMen':s Stocktake SaleClothingShoesUnderwear & amp: Socks	Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Streetwear Grooming &: Cologne Multi-Buy Offers Now Trending Top Brands Men':s Stocktake Sale Clothing Shoes Underwear &: Socks	Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice
StreetwearStreetwearGrooming & amp: CologneMulti-Buy OffersNow TrendingTop BrandsMen':s Stocktake SaleClothingShoesJnderwear & amp: SocksAccessoriesSuiting & amp: Occasionwear	Internal Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice

Sleepwear	Internal	Passing Juice
Streetwear	Internal	Passing Juice
Grooming & amp; Cologne	Internal	Passing Juice
Clothing	Internal	Passing Juice
<u>T-Shirts</u>	Internal	Passing Juice
Casual Shirts	Internal	Passing Juice
Polos	Internal	Passing Juice
Jeans & Denim	Internal	Passing Juice
<u>Shorts</u>	Internal	Passing Juice
Coats & amp: Jackets	Internal	Passing Juice
Pants & Chinos	Internal	Passing Juice
Knitwear & amp: Sweaters	Internal	Passing Juice
<u>Swimwear</u>	Internal	Passing Juice
Singlets & amp: Tanks	Internal	Passing Juice
Shoes	Internal	Passing Juice
<u>Shoes</u>	Internal Internal	Passing Juice Passing Juice
Sneakers	Internal	Passing Juice
<u>Sneakers</u> Boots	Internal Internal	Passing Juice Passing Juice
Sneakers Boots Business & amp: Dress Shoes	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
SneakersBootsBusiness & amp: Dress ShoesLoafers & amp: Slip Ons	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
SneakersBootsBusiness &: Dress ShoesLoafers &: Slip OnsSports Shoes &: Runners	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
SneakersBootsBusiness & amp: Dress ShoesLoafers & amp: Slip OnsSports Shoes & amp: RunnersBoat Shoes	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
SneakersBootsBusiness &: Dress ShoesLoafers &: Slip OnsSports Shoes &: RunnersBoat ShoesCasual Shoes	Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
SneakersBootsBusiness & amp: Dress ShoesLoafers & amp: Slip OnsSports Shoes & amp: RunnersBoat ShoesCasual ShoesSlippers	Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
SneakersBootsBusiness &: Dress ShoesLoafers &: Slip OnsSports Shoes &: RunnersBoat ShoesSual ShoesSlippersSandals &: Thongs	Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
SneakersBootsBusiness &: Dress ShoesLoafers &: Slip OnsSports Shoes &: RunnersBoat ShoesCasual ShoesSlippersSandals &: ThongsShoe Accessories	Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice
SneakersBootsBusiness &: Dress ShoesLoafers &: Slip OnsSports Shoes &: RunnersBoat ShoesCasual ShoesSlippersSandals &: ThongsShoe AccessoriesUnderwear &: Socks	Internal Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing Juice

Accessories	Internal	Passing Juice
Watches	Internal	Passing Juice
<u>Wallets & amp; Bags</u>	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Belts	Internal	Passing Juice
Jewellery & amp: Cufflinks	Internal	Passing Juice
Hats, Scarves & amp; Gloves	Internal	Passing Juice
Ties, Pocket Squares & amp; Handkerchiefs	Internal	Passing Juice
<u>Gift Packs</u>	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Suiting & amp: Occasionwear	Internal	Passing Juice
Business & amp: Formal Shirts	Internal	Passing Juice
Suit Jackets	Internal	Passing Juice
Suit Trousers	Internal	Passing Juice
Suit Vests	Internal	Passing Juice
Ties & amp; Pocket Squares	Internal	Passing Juice
<u>All Beauty</u>	Internal	Passing Juice
Beauty Stocktake Sale	Internal	Passing Juice
Candles & amp: Home Fragrance	Internal	Passing Juice
Men's Grooming & amp; Cologne	Internal	Passing Juice
Bath &: Body	Internal	Passing Juice
Hair Care	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Wellness	Internal	Passing Juice
Now Trending	Internal	Passing Juice
Gift With Purchase	Internal	Passing Juice
Beauty Services	Internal	Passing Juice
Top Brands A-G	Internal	Passing Juice

CHANEL	Internal	Passing Juice
Aesop	Internal	Passing Juice
<u>Benefit</u>	Internal	Passing Juice
Bobbi Brown	Internal	Passing Juice
<u>Clarins</u>	Internal	Passing Juice
Clinique	Internal	Passing Juice
DIOR	Internal	Passing Juice
Estée Lauder	Internal	Passing Juice
<u>Giorgio Armani</u>	Internal	Passing Juice
GUCCI	Internal	Passing Juice
Top Brands H-Z	Internal	Passing Juice
<u>HERMÈS</u>	Internal	Passing Juice
Jo Malone London	Internal	Passing Juice
Kiehl's	Internal	Passing Juice
<u>Lancôme</u>	Internal	Passing Juice
<u>M.A.C</u>	Internal	Passing Juice
<u>SkinCeuticals</u>	Internal	Passing Juice
The Ordinary	Internal	Passing Juice
TOM FORD	Internal	Passing Juice
Yves Saint Laurent	Internal	Passing Juice
Perfume	Internal	Passing Juice
Women's Perfume	Internal	Passing Juice
Men's Cologne & amp; Aftershave	Internal	Passing Juice
Libertine Parfumerie	Internal	Passing Juice
Fragrance Buying Guide	Internal	Passing Juice
Skincare	Internal	Passing Juice
Serums & amp; Treatments	Internal	Passing Juice
Moisturiser	Internal	Passing Juice

Cleansers & amp; Makeup Removers	Internal	Passing Juice
Eye Creams	Internal	Passing Juice
Face Masks & amp; Peels	Internal	Passing Juice
Toners & amp: Face Mist	Internal	Passing Juice
Skincare Tools	Internal	Passing Juice
Beauty Supplements	Internal	Passing Juice
Skincare Routine Guide	Internal	Passing Juice
Makeup	Internal	Passing Juice
<u>Face</u>	Internal	Passing Juice
Lips	Internal	Passing Juice
<u>Eyes</u>	Internal	Passing Juice
<u>Eyebrows</u>	Internal	Passing Juice
Nails	Internal	Passing Juice
Palettes & amp; Sets	Internal	Passing Juice
Brushes, Bags & amp: Tools	Internal	Passing Juice
<u>Gift Sets</u>	Internal	Passing Juice
Women':s Fragrance Gift Sets	Internal	Passing Juice
Skincare Gift Sets	Internal	Passing Juice
Makeup Gift Sets	Internal	Passing Juice
Bath & amp: Body Gift Sets	Internal	Passing Juice
Men's Grooming & amp; Fragrance Gift Sets	Internal	Passing Juice
Candles & amp; Home Fragrance Gift Sets	Internal	Passing Juice
<u>All Home</u>	Internal	Passing Juice
The Christmas Shop	Internal	Passing Juice
Electronics	Internal	Passing Juice
Bathroom	Internal	Passing Juice
<u>Travel & amp: Lifestyle</u>	Internal	Passing Juice
Home Office & amp: Storage	Internal	Passing Juice

Furniture	Internal	Passing Juice
Food, Drink & amp: Hampers	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Top Brands	Internal	Passing Juice
Home Stocktake Sale	Internal	Passing Juice
Appliances	Internal	Passing Juice
Bedroom	Internal	Passing Juice
<u>Kitchen</u>	Internal	Passing Juice
Dining	Internal	Passing Juice
Home Decor	Internal	Passing Juice
Electronics	Internal	Passing Juice
Bathroom	Internal	Passing Juice
Travel & amp; Lifestyle	Internal	Passing Juice
Home Office & amp; Storage	Internal	Passing Juice
<u>Furniture</u>	Internal	Passing Juice
Food, Drink & amp: Hampers	Internal	Passing Juice
Outdoor	Internal	Passing Juice
The Christmas Shop	Internal	Passing Juice
Appliances	Internal	Passing Juice
Kitchen Appliances	Internal	Passing Juice
Personal Care Appliances	Internal	Passing Juice
Household Appliances	Internal	Passing Juice
Bedroom	Internal	Passing Juice
<u>Quilt Covers</u>	Internal	Passing Juice
<u>Sheets & amp: Pillowcases</u>	Internal	Passing Juice
Quilte Samp, Billows		Passing Juice
<u>Quilts & amp: Pillows</u>	Internal	rassing juice
Bed Covers & amp; Coverlets	Internal Internal	Passing Juice

Cushions & amp; Throws	Internal	Passing Juice
Mattress Protectors & amp; Toppers	Internal	Passing Juice
Kids Bedroom	Internal	Passing Juice
Beds & amp: Mattresses	Internal	Passing Juice
<u>Kitchen</u>	Internal	Passing Juice
<u>Cookware</u>	Internal	Passing Juice
Knives & amp: Chopping Boards	Internal	Passing Juice
Utensils & amp; Gadgets	Internal	Passing Juice
Kitchen Storage	Internal	Passing Juice
Baking	Internal	Passing Juice
Tea &: Coffee Making	Internal	Passing Juice
Lunch & amp; Drink	Internal	Passing Juice
<u>Kitchen Linen</u>	Internal	Passing Juice
Dining	Internal	Passing Juice
<u>Dinnerware</u>	Internal	Passing Juice
Serveware	Internal	Passing Juice
Glassware	Internal	Passing Juice
Cutlery	Internal	Passing Juice
<u>Barware</u>	Internal	Passing Juice
Cups & Mugs	Internal	Passing Juice
Table Linen & amp: Accessories	Internal	Passing Juice
Home Décor	Internal	Passing Juice
Photo Frames & amp: Albums	Internal	Passing Juice
Candles & amp; Home Fragrance	Internal	Passing Juice
Artificial Plants & amp: Flowers	Internal	Passing Juice
Vases, Pots & amp; Plant Stands	Internal	Passing Juice
Cushions & amp; Throws	Internal	Passing Juice
Wall Art, Mirrors & amp; Clocks	Internal	Passing Juice

Lighting	Internal	Passing Juice
Rugs	Internal	Passing Juice
Decorative Accessories	Internal	Passing Juice
All Sport	Internal	Passing Juice
Fan Gear	Internal	Passing Juice
Recovery & amp; Wellness	Internal	Passing Juice
Bikes & amp: Scooters	Internal	Passing Juice
Sport & Play	Internal	Passing Juice
Sport Stocktake Sale	Internal	Passing Juice
Activewear	Internal	Passing Juice
Active Accessories	Internal	Passing Juice
Fitness & amp: Gym Equipment	Internal	Passing Juice
Shop By Activity	Internal	Passing Juice
Fan Gear	Internal	Passing Juice
Recovery & amp; Wellness	Internal	Passing Juice
Bikes & amp: Scooters	Internal	Passing Juice
Sport &: Play	Internal	Passing Juice
Top Brands	Internal	Passing Juice
<u>Fitbit</u>	Internal	Passing Juice
Champion	Internal	Passing Juice
Adidas	Internal	Passing Juice
Puma	Internal	Passing Juice
Nike	Internal	Passing Juice
Gaiam	Internal	Passing Juice
Garmin	Internal	Passing Juice
Hyperice	Internal	Passing Juice
Activewear	Internal	Passing Juice
Women's Activewear	Internal	Passing Juice

Men's Activewear	Internal	Passing Juice
Kids Activewear	Internal	Passing Juice
Active Shoes	Internal	Passing Juice
Active Accessories	Internal	Passing Juice
<u>Headphones</u>	Internal	Passing Juice
Wearables & amp; Trackers	Internal	Passing Juice
Massage & amp: Therapy Devices	Internal	Passing Juice
Sunglasses & amp; Goggles	Internal	Passing Juice
Injury Support	Internal	Passing Juice
Drink Bottles	Internal	Passing Juice
<u>Gym Bags</u>	Internal	Passing Juice
Fitness & Gym Equipment	Internal	Passing Juice
Exercise Bikes	Internal	Passing Juice
Elliptical Trainers	Internal	Passing Juice
Rowing Machines	Internal	Passing Juice
Treadmills	Internal	Passing Juice
<u>Weights</u>	Internal	Passing Juice
Yoga & Pilates Equipment	Internal	Passing Juice
<u>Fitness Accessories</u>	Internal	Passing Juice
Shop By Activity	Internal	Passing Juice
Running Gear	Internal	Passing Juice
Outdoor Gear	Internal	Passing Juice
Cycling Gear	Internal	Passing Juice
Football Gear	Internal	Passing Juice
<u>Yoga Gear</u>	Internal	Passing Juice
Tennis Gear	Internal	Passing Juice
Swimming Gear	Internal	Passing Juice
Loungewear	Internal	Passing Juice

<u>All Kids</u>	Internal	Passing Juice
Nursery	Internal	Passing Juice
<u>Shoes</u>	Internal	Passing Juice
Back to School	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Tween (8-16 years)	Internal	Passing Juice
Activewear	Internal	Passing Juice
Special Occasion	Internal	Passing Juice
Multi-Buy Offers	Internal	Passing Juice
Swim &: Beach	Internal	Passing Juice
Now Trending	Internal	Passing Juice
Book a Shoe Fitting	External	Passing Juice
Kids Stocktake Sale	Internal	Passing Juice
Babywear (0-2 years)	Internal	Passing Juice
<u>Girls (3-16 years)</u>	Internal	Passing Juice
Boys (3-16 years)	Internal	Passing Juice
Accessories	Internal	Passing Juice
Nursery	Internal	Passing Juice
<u>Shoes</u>	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Tween (8-16 years)	Internal	Passing Juice
Activewear	Internal	Passing Juice
Swim & Beach	Internal	Passing Juice
Babywear (0-2 years)	Internal	Passing Juice
Coveralls & amp; Bodysuits	Internal	Passing Juice
Dresses	Internal	Passing Juice
Sets	Internal	Passing Juice
Shirts & amp: T-Shirts	Internal	Passing Juice

Bottoms	Internal	Passing Juice
Baby Swimwear	Internal	Passing Juice
Baby Shoes	Internal	Passing Juice
Baby Sleepwear	Internal	Passing Juice
Knitwear & amp: Sweaters	Internal	Passing Juice
Coats & amp: Jackets	Internal	Passing Juice
Underwear, Socks & amp; Tights	Internal	Passing Juice
<u>Girls (3-16 years)</u>	Internal	Passing Juice
Dresses & amp: Jumpsuits	Internal	Passing Juice
Tops & amp: T-Shirts	Internal	Passing Juice
<u>Bottoms</u>	Internal	Passing Juice
<u>Girls Swimwear</u>	Internal	Passing Juice
Girls Shoes	Internal	Passing Juice
Girls Sleepwear	Internal	Passing Juice
Knitwear & amp: Sweaters	Internal	Passing Juice
Coats & amp: Jackets	Internal	Passing Juice
Underwear, Socks & amp; Tights	Internal	Passing Juice
Boys (3-16 years)	Internal	Passing Juice
T-Shirts & amp: Polos	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Boys Swimwear	Internal	Passing Juice
Boys Shoes	Internal	Passing Juice
<u>Shirts</u>	Internal	Passing Juice
Boys Sleepwear	Internal	Passing Juice
Knitwear & amp: Sweaters	Internal	Passing Juice
Coats & amp: Jackets	Internal	Passing Juice
<u>Underwear & amp: Socks</u>	Internal	Passing Juice
Accessories	Internal	Passing Juice

Hats	Internal	Passing Juice
Bags	Internal	Passing Juice
Hair Accessories	Internal	Passing Juice
Lunchboxes & amp; Drink Bottles	Internal	Passing Juice
Jewellery & amp: Watches	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Belts & amp: Ties	Internal	Passing Juice
<u>Stationery</u>	Internal	Passing Juice
Scarves & amp; Gloves	Internal	Passing Juice
<u>Umbrellas</u>	Internal	Passing Juice
Top Brands	Internal	Passing Juice
Tilii	Internal	Passing Juice
<u>Milkshake</u>	Internal	Passing Juice
Bauhaus	Internal	Passing Juice
Sprout	Internal	Passing Juice
Jack & Milly	Internal	Passing Juice
Indie Kids by Industrie	Internal	Passing Juice
Bonds	Internal	Passing Juice
Champion	Internal	Passing Juice
Adidas	Internal	Passing Juice
<u>All Toys</u>	Internal	Passing Juice
Outdoor & amp: Imaginative Play	Internal	Passing Juice
<u>Games & amp; Puzzles</u>	Internal	Passing Juice
Kids Books	Internal	Passing Juice
Pretend Play & amp: Dress Up	Internal	Passing Juice
Music & Sound	Internal	Passing Juice
Collector Toys	Internal	Passing Juice
Novelty Toys	Internal	Passing Juice

Top Brands	Internal	Passing Juice
Toys Stocktake Sale	Internal	Passing Juice
LEGO	Internal	Passing Juice
Dolls & amp; Accessories	Internal	Passing Juice
Arts, Crafts & amp; Educational Toys	Internal	Passing Juice
Toddler & amp; Baby Toys	Internal	Passing Juice
Vehicles & amp: Interactive Toys	Internal	Passing Juice
Outdoor & amp: Imaginative Play	Internal	Passing Juice
Games & amp; Puzzles	Internal	Passing Juice
Pretend Play & amp; Dress Up	Internal	Passing Juice
Music & Sound	Internal	Passing Juice
Collector Toys	Internal	Passing Juice
Novelty Toys	Internal	Passing Juice
LEGO	Internal	Passing Juice
LEGO Adult Collector	Internal	Passing Juice
LEGO Technic	Internal	Passing Juice
LEGO Creator	Internal	Passing Juice
LEGO Star Wars	Internal	Passing Juice
LEGO City	Internal	Passing Juice
LEGO Classic	Internal	Passing Juice
LEGO Duplo	Internal	Passing Juice
LEGO Friends	Internal	Passing Juice
LEGO Vehicles	Internal	Passing Juice
LEGO Movies & amp; Games	Internal	Passing Juice
Dolls & amp: Accessories	Internal	Passing Juice
Action Figures	Internal	Passing Juice
Fashion Dolls	Internal	Passing Juice
Miniature Dolls & amp: Collectibles	Internal	Passing Juice

Playsets & amp: Accessories	Internal	Passing Juice
Baby Dolls	Internal	Passing Juice
Animal Dolls	Internal	Passing Juice
Plush Toys	Internal	Passing Juice
Arts, Crafts & amp; Educational Toys	Internal	Passing Juice
Drawing & amp; Colouring	Internal	Passing Juice
Craft Kits & amp; Playsets	Internal	Passing Juice
Science & amp: Learning	Internal	Passing Juice
Play Kitchens & amp; Role-Play	Internal	Passing Juice
Toddler & amp; Baby Toys	Internal	Passing Juice
Nursery Toys & amp: Accessories	Internal	Passing Juice
Soft Toys & amp: Rattles	Internal	Passing Juice
Baby Bouncers & amp: Play Mats	Internal	Passing Juice
Baby Playsets & amp: Learning Toys	Internal	Passing Juice
Toddler Playsets & amp; Learning Toys	Internal	Passing Juice
Vehicles & amp: Interactive Toys	Internal	Passing Juice
Toy Cars	Internal	Passing Juice
Toy Trucks	Internal	Passing Juice
Toy Trains	Internal	Passing Juice
Remote Controlled Toys	Internal	Passing Juice
Electronics & amp: Tech Toys	Internal	Passing Juice
<u>All Gifts</u>	Internal	Passing Juice
<u>Sleepwear Gifts</u>	Internal	Passing Juice
Personalised Gifts	Internal	Passing Juice
Food, Drink & amp; Hampers	Internal	Passing Juice
<u>Shop your way</u>	Internal	Passing Juice
<u>Gifts by Price</u>	Internal	Passing Juice
<u>Gifts Under \$25</u>	Internal	Passing Juice

<u>Gifts \$25 - \$50</u>	Internal	Passing Juice
<u>Gifts \$50 - \$100</u>	Internal	Passing Juice
<u>Gifts \$100 - \$200</u>	Internal	Passing Juice
Nothing Is Too Much	Internal	Passing Juice
<u>Gifts for Him</u>	Internal	Passing Juice
Accessories & amp; Shoes Gifts	Internal	Passing Juice
Home & amp: Tech Gifts	Internal	Passing Juice
Cologne & amp; Grooming Gifts	Internal	Passing Juice
Underwear, Sleepwear & amp; Socks Gifts	Internal	Passing Juice
Eating & amp: Drinking Gifts	Internal	Passing Juice
Toys & amp: Novelty Gifts	Internal	Passing Juice
Health & amp: Wellness Gifts	Internal	Passing Juice
<u>Clothing Gifts</u>	Internal	Passing Juice
<u>Gifts for Her</u>	Internal	Passing Juice
Perfume & amp: Beauty Gifts	Internal	Passing Juice
Health & amp: Wellness Gifts	Internal	Passing Juice
Home & Tech Gifts	Internal	Passing Juice
Watches & amp: Accessories Gifts	Internal	Passing Juice
Candles & amp; Home Fragrance Gifts	Internal	Passing Juice
Lingerie & amp; Sleepwear Gifts	Internal	Passing Juice
<u>Clothing Gifts</u>	Internal	Passing Juice
Handbags & amp; Wallets Gifts	Internal	Passing Juice
<u>Gifts for Kids</u>	Internal	Passing Juice
Toy Gifts	Internal	Passing Juice
<u>Girls (3-16 years) Gifts</u>	Internal	Passing Juice
Boys (3-16 years) Gifts	Internal	Passing Juice
Baby (0-2 years) Gifts	Internal	Passing Juice
Nursery Gifts	Internal	Passing Juice

Back To School Gifts	Internal	Passing Juice
Gifts by Interest	Internal	Passing Juice
Sun Lover Gifts	Internal	Passing Juice
<u>Gift the Senses</u>	Internal	Passing Juice
Pet Obsessed Gifts	Internal	Passing Juice
Entertainer Gifts	Internal	Passing Juice
Disney & amp: Superfan Gifts	Internal	Passing Juice
Home Chef Gifts	Internal	Passing Juice
Proudly Australian Gifts	Internal	Passing Juice
Yoga & Fitness Gifts	Internal	Passing Juice
Tech &: Gadget Gifts	Internal	Passing Juice
Special Events	Internal	Passing Juice
Wedding & amp: Engagement Gifts	Internal	Passing Juice
Baby Gifts	Internal	Passing Juice
Housewarming Gifts	Internal	Passing Juice
All MYER one	Internal	Passing Juice
Now Trending	Internal	Passing Juice
New	Internal	Passing Juice
Join MYER one	Internal	Passing Juice
Link My Accounts	Internal	Passing Juice
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super king quilt cover	Internal	Passing Juice
tv entertainment unit	Internal	Passing Juice
bluetooth headphones	Internal	Passing Juice
moisturiser with hyaluronic acid	Internal	Passing Juice
stick vacuum cleaner	Internal	Passing Juice
<u>cast iron pan</u>	Internal	Passing Juice
lego cars	Internal	Passing Juice
long sleeve dress	Internal	Passing Juice
teddy bears	Internal	Passing Juice
breville coffee machines	Internal	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

Usability

0	Url	Domain : myer.com.au Length : 11
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 252 Warnings : 8
0	Email Privacy	Great no email address has been found in plain text!
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips	•	Excellent, your website doesn't use nested tables.
	~	Perfect. No inline css has been found in HTML tags!
	~	Great, your website has few CSS files.
	×	Too bad, your website has too many JS files (more than 6).
	*	Perfect, your website takes advantage of gzip.
	Speed Tips	

Mobile

Mobile Optimization	×	Apple Icon	
		~	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
$\overline{}$		https://www.myer.com.au/sitemap/sitemap_20251.xml.gz
	https://www.myer.com.au/buy/sitemap.xml	
0	Robots.txt	http://myer.com.au/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.