



# Website review onequince.com

Generated on December 30 2022 04:48 AM

The score is 49/100



## SEO Content

	Title	<p>Quince   High Quality Essentials, Radically Low Prices</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Quince brings luxury products like Mongolian Cashmere, Italian Leather, Turkish Cotton and Washable Silk to everyone at radically low prices. Shop premium essentials with no middleman.</p> <p><b>Length : 184</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Quince   High Quality Essentials, Radically Low Prices</td> </tr> <tr> <td>url</td> <td>https://www.onequince.com/</td> </tr> <tr> <td>image</td> <td>//images.ctfassets.net/afruo3gr1g6h/3jTOPmgGrtpxP7ZYUJjfds/2bfd8595c752ce93ce3abdf99427fd94/organic-cotton-stretch-poplin-shirt-13587171639407.jpeg</td> </tr> </tbody> </table>	Property	Content	title	Quince   High Quality Essentials, Radically Low Prices	url	https://www.onequince.com/	image	//images.ctfassets.net/afruo3gr1g6h/3jTOPmgGrtpxP7ZYUJjfds/2bfd8595c752ce93ce3abdf99427fd94/organic-cotton-stretch-poplin-shirt-13587171639407.jpeg				
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	Headings	<table border="1" data-bbox="539 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>32</td> <td>13</td> <td>100</td> <td>192</td> <td>98</td> </tr> </tbody> </table> <ul data-bbox="616 1921 1050 2056" style="list-style-type: none"> <li>• [H2] DRESSED TO CELEBRATE</li> <li>• [H2] DRESSED TO CELEBRATE</li> <li>• [H2] Explore everything</li> <li>• [H2] Explore everything</li> </ul>	H1	H2	H3	H4	H5	H6	0	32	13	100	192	98
H1	H2	H3	H4	H5	H6									
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# SEO Content

- [H2] Explore everything
- [H2] Explore everything
- [H2] Flying off our shelves
- [H2] Flying off our shelves
- [H2] FEELS LIKE HOME
- [H2] FEELS LIKE HOME
- [H2] Style upgrades for him
- [H2] Style upgrades for him
- [H2] Sustainable luxury for all
- [H2] Sustainable luxury for all
- [H2] Cold-weather classics
- [H2] Cold-weather classics
- [H2] DRESSED TO CELEBRATE
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- [H3] MUST-HAVE OUTERWEAR
- [H3] MUST-HAVE OUTERWEAR
- [H3] QUINCE IRL
- [H3] QUINCE IRL
- [H3] Honest reviews
- [H3] Honest reviews
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- [H3] QUINCE IRL
- [H3] QUINCE IRL
- [H3] Honest reviews
- [H3] Honest reviews
- [H3] Offers, new arrivals, restocks and more.
- [H4] Responsible Down Puffer Jacket
- [H4] Responsible Down Long Puffer Jacket
- [H4] Responsible Down Cropped Puffer Jacket
- [H4] Comfort Stretch Trench Coat
- [H4] 100% Leather Motorcycle Jacket
- [H4] 100% Leather Jacket with Hood
- [H4] Mongolian Cashmere Oversized Boyfriend Cardigan Sweater
- [H4] Mongolian Cashmere Turtleneck Sweater
- [H4] Italian Leather Quilted Crossbody Bag
- [H4] Bold 14k Gold Hoops
- [H4] Mongolian Cashmere Crewneck Sweater
- [H4] Mongolian Cashmere Jogger
- [H4] Flowknit Ultra-Soft Performance Polo
- [H4] Ultra-Stretch 24/7 Smart Chino

## SEO Content

- [H4] European Linen Shower Curtain
- [H4] Noel Pillow Cover
- [H4] Alpaca Basketweave Throw
- [H4] Luxe Faux Fur Throw
- [H4] 100% Organic Cotton Sweater Cardigan Set 2-Pack - Baby Gender Neutral
- [H4] 100% Organic Cotton Reversible Jacket - Baby Girl
- [H4] 100% Organic Cotton One Piece Pajamas 2-Pack - Toddler Girl
- [H4] Bamboo Gown, Hat & Swaddle Layette Bundle - Baby Boy
- [H4] Mongolian Cashmere Oversized Boyfriend Cardigan Sweater
- [H4] Mongolian Cashmere Turtleneck Sweater
- [H4] Italian Leather Quilted Crossbody Bag
- [H4] Bold 14k Gold Hoops
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- [H4] Mongolian Cashmere Jogger
- [H4] Flowknit Ultra-Soft Performance Polo
- [H4] Ultra-Stretch 24/7 Smart Chino
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- [H4] Noel Pillow Cover
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- [H4] 100% Organic Cotton Reversible Jacket - Baby Girl
- [H4] 100% Organic Cotton One Piece Pajamas 2-Pack - Toddler Girl
- [H4] Bamboo Gown, Hat & Swaddle Layette Bundle - Baby Boy
- [H4] 100% Suede Bomber Jacket
- [H4] All-Day Neoprene Backpack
- [H4] Men's Mongolian Cashmere Ribbed Crewneck Sweater
- [H4] Responsible Down Puffer Jacket
- [H4] Cashmere Trouser Sock
- [H4] Avery Polarized Acetate Sunglasses
- [H4] Cashmere Baseball Cap
- [H4] Mongolian Cashmere Ribbed Beanie
- [H4] Walker Polarized Acetate Sunglasses
- [H4] Australian Shearling Mid-Calf Boots
- [H4] Mongolian Cashmere Wrap
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- [H4] Alpaca Basketweave Throw
- [H5] Women
- [H5] Home
- [H5] Men
- [H5] Best Sellers
- [H5] New Arrivals
- [H5] Jewelry
- [H5] Leather Goods
- [H5] Pets
- [H5] Activewear for Her
- [H5] Outerwear
- [H5] Baby & Kids
- [H5] Intimates
- [H5] Loungewear
- [H5] Maternity
- [H5] Coming Soon

# SEO Content

- [H5] Linen
- [H5] Women
- [H5] Home
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- [H6] @atumnjenkins
- [H6] @jessica\_manning
- [H6] @lizlovery
- [H6] @gonewiththewendy
- [H6] @alexisjaelopez
- [H6] @alexandmike
- [H6] @thehuntersvanlife
- [H6] @thestellabluegallery
- [H6] @olivebug\_\_
- [H6] @theprimypsheep
- [H6] @gabriellalepage
- [H6] @livelycraze
- [H6] @jojotastic
- [H6] @the.sunset.diaries
- [H6] @penny\_petite
- [H6] @livelycraze
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- [H6] @beccnicole
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- [H6] @ashleydanedorr
- [H6] @specsandblazers
- [H6] @thehartofthehome
- [H6] @restyleitwright
- [H6] @jennifersandra
- [H6] @mercedes.gwynn
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- [H6] @westmadelife
- [H6] @weaveanddwell
- [H6] @gofrenchyourself
- [H6] @thestellabluegallery
- [H6] @westmadelife
- [H6] @ashita\_designs
- [H6] @jnydaily
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- [H6] @johannacline
- [H6] @themomedit
- [H6] @alyssacvillegas
- [H6] @michaelcarrondesign
- [H6] @jane\_bush\_
- [H6] @jcashh22
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- [H6] @lillydemello
- [H6] @drmaryambaqir



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- [H6] @alexandradaddario
- [H6] @ashleydanedorr
- [H6] @specsandblazers
- [H6] @thehartofthehome
- [H6] @restyleitwright
- [H6] @jennifersandra
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- [H6] @michaelcarrondesign
- [H6] @jane\_bush\_
- [H6] @jcashh22
- [H6] @fairlycurated
- [H6] @lillydemello
- [H6] @drmaryambaqir
- [H6] Products
- [H6] Quince
- [H6] Customer service
- [H6] Follow us






Images





We found 506 images on this web page.

Good, most or all of your images have alt attributes.

## SEO Content

	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 166 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.6%  Internal Links 99.4%

## In-page links

Anchor	Type	Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Baby &amp; Kids</a>	Internal	Passing Juice
<a href="#">Mongolian Cashmere Midi Skirt for \$99.90</a>	Internal	Passing Juice
<a href="#">Flowknit Ultra-Soft Performance Long Sleeve Polo for \$39.90</a>	Internal	Passing Juice
<a href="#">Cotton Sky Clouds No. 2 Wall Art for \$289.90</a>	Internal	Passing Juice

## In-page links

<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Mongolian Cashmere Crewneck Sweater for \$50.00</a>	Internal	Passing Juice
<a href="#">Mongolian Cashmere V-Neck Sweater for \$59.90</a>	Internal	Passing Juice
<a href="#">Luxury Organic Signature Duvet Cover starting from \$89.90</a>	Internal	Passing Juice
<a href="#">\$50 Cashmere</a>	Internal	Passing Juice
<a href="#">Cashmere</a>	Internal	Passing Juice
<a href="#">Washable Silk</a>	Internal	Passing Juice
<a href="#">Leather</a>	Internal	Passing Juice
<a href="#">Coming Soon</a>	Internal	Passing Juice
<a href="#">Back in stock</a>	Internal	Passing Juice
<a href="#">All products</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Dresses &amp; Skirts</a>	Internal	Passing Juice
<a href="#">Tops &amp; Blouses</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Sweatpants</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Outerwear</a>	Internal	Passing Juice
<a href="#">loungewear</a>	Internal	Passing Juice
<a href="#">Tees &amp; Tanks</a>	Internal	Passing Juice
<a href="#">Intimates &amp; Shapewear</a>	Internal	Passing Juice
<a href="#">fine jewelry</a>	Internal	Passing Juice
<a href="#">Bags &amp; Leather Goods</a>	Internal	Passing Juice
<a href="#">Hats, Scarves &amp; Gloves</a>	Internal	Passing Juice
<a href="#">Socks &amp; Slippers</a>	Internal	Passing Juice

## In-page links

<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Sunglasses</a>	Internal	Passing Juice
<a href="#">Shop All Maternity</a>	Internal	Passing Juice
<a href="#">Skincare</a>	Internal	Passing Juice
<a href="#">Mongolian Shrunken Cashmere Sweatshirt For \$69.90</a>	Internal	Passing Juice
<a href="#">Ultra-Stretch Ponte Pintuck Ankle Pant for \$49.90</a>	Internal	Passing Juice
<a href="#">\$59 Cashmere</a>	Internal	Passing Juice
<a href="#">Leather</a>	Internal	Passing Juice
<a href="#">Coming soon</a>	Internal	Passing Juice
<a href="#">Back In Stock</a>	Internal	Passing Juice
<a href="#">Cashmere</a>	Internal	Passing Juice
<a href="#">All products</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Outerwear</a>	Internal	Passing Juice
<a href="#">Shirts &amp; Polos</a>	Internal	Passing Juice
<a href="#">Loungewear</a>	Internal	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Sweatpants</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Underwear</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Hats, Scarves &amp; Gloves</a>	Internal	Passing Juice
<a href="#">Bags &amp; Leather Goods</a>	Internal	Passing Juice
<a href="#">Sunglasses</a>	Internal	Passing Juice
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<a href="#">Flowknit Ultra-Soft Performance Tee for \$19.90</a>	Internal	Passing Juice
<a href="#">Back In Stock</a>	Internal	Passing Juice

## In-page links

<a href="#">All Home</a>	Internal	Passing Juice
<a href="#">Duvet Covers &amp; Sham Sets</a>	Internal	Passing Juice
<a href="#">Sheets &amp; Pillowcases</a>	Internal	Passing Juice
<a href="#">Quilts &amp; Coverlets</a>	Internal	Passing Juice
<a href="#">Down Comforters, Duvet &amp; Pillow Inserts</a>	Internal	Passing Juice
<a href="#">Throws &amp; Blankets</a>	Internal	Passing Juice
<a href="#">Deluxe Bedding Bundles</a>	Internal	Passing Juice
<a href="#">Baby &amp; Kids</a>	Internal	Passing Juice
<a href="#">Silk Accessories</a>	Internal	Passing Juice
<a href="#">Cashmere Accessories</a>	Internal	Passing Juice
<a href="#">Shop All Bedding</a>	Internal	Passing Juice
<a href="#">Linen</a>	Internal	Passing Juice
<a href="#">Sateen</a>	Internal	Passing Juice
<a href="#">Percale</a>	Internal	Passing Juice
<a href="#">Bamboo</a>	Internal	Passing Juice
<a href="#">Luxe Italian</a>	Internal	Passing Juice
<a href="#">Flannel</a>	Internal	Passing Juice
<a href="#">Tencel Jersey</a>	Internal	Passing Juice
<a href="#">Silk Bedding</a>	Internal	Passing Juice
<a href="#">Bedding Guide</a>	Internal	Passing Juice
<a href="#">Bath Towels</a>	Internal	Passing Juice
<a href="#">Bath Mats</a>	Internal	Passing Juice
<a href="#">Bath Bundles</a>	Internal	Passing Juice
<a href="#">Robes &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Shower Curtains</a>	Internal	Passing Juice
<a href="#">Beach Towels</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice

## In-page links

<a href="#">Shop All Rugs</a>	Internal	Passing Juice
<a href="#">Hand-Knotted</a>	Internal	Passing Juice
<a href="#">Flatweave</a>	Internal	Passing Juice
<a href="#">Hand-Tufted</a>	Internal	Passing Juice
<a href="#">Rug Pads</a>	Internal	Passing Juice
<a href="#">Patterned Rugs</a>	Internal	Passing Juice
<a href="#">Solid Rugs</a>	Internal	Passing Juice
<a href="#">Persian-Style Rugs</a>	Internal	Passing Juice
<a href="#">Vintage-Inspired Rugs</a>	Internal	Passing Juice
<a href="#">Geometric Rugs</a>	Internal	Passing Juice
<a href="#">Shag Rugs</a>	Internal	Passing Juice
<a href="#">Striped Rugs</a>	Internal	Passing Juice
<a href="#">Neutral Textured Rugs</a>	Internal	Passing Juice
<a href="#">Wool Rugs</a>	Internal	Passing Juice
<a href="#">Natural Fiber Rugs</a>	Internal	Passing Juice
<a href="#">Performance Rugs</a>	Internal	Passing Juice
<a href="#">Sheepskin Rugs</a>	Internal	Passing Juice
<a href="#">Indoor/Outdoor Rugs</a>	Internal	Passing Juice
<a href="#">Decorative Pillow Covers</a>	Internal	Passing Juice
<a href="#">Candles</a>	Internal	Passing Juice
<a href="#">Shop All Decor</a>	Internal	Passing Juice
<a href="#">Knives</a>	Internal	Passing Juice
<a href="#">Napkins</a>	Internal	Passing Juice
<a href="#">Runners</a>	Internal	Passing Juice
<a href="#">Tumblers</a>	Internal	Passing Juice
<a href="#">Shop All Table Linens</a>	Internal	Passing Juice
<a href="#">Curtains</a>	Internal	Passing Juice
<a href="#">Curtain Rods &amp; Hardware</a>	Internal	Passing Juice

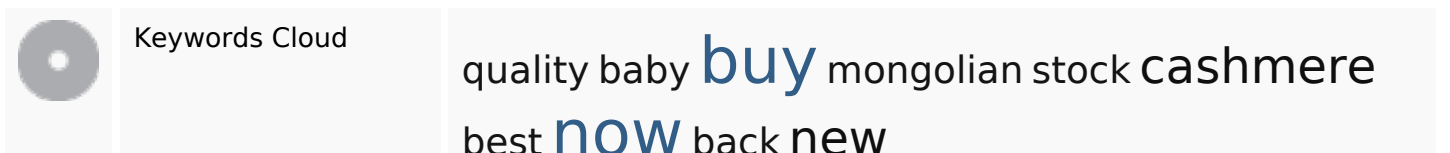
## In-page links

<a href="#">Wall art</a>	Internal	Passing Juice
<a href="#">European Linen Duvet Cover starting from \$99.90</a>	Internal	Passing Juice
<a href="#">All Products</a>	Internal	Passing Juice
<a href="#">Cashmere</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Sets</a>	Internal	Passing Juice
<a href="#">One Piece</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Cashmere</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Sets</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Cashmere</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Bed &amp; Bath</a>	Internal	Passing Juice
<a href="#">Blankets</a>	Internal	Passing Juice
<a href="#">Mongolian Cashmere Hooded Cardigan - Baby Gender Neutral For \$49.90</a>	Internal	Passing Juice
<a href="#">Mongolian Cashmere Crewneck &amp; Jogger Bundle - Toddler Gender Neutral For \$74.90</a>	Internal	Passing Juice

## In-page links

<a href="#">Holiday Style How-To</a>	Internal	Passing Juice
<a href="#">A Very Hygge Holiday</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">how it works</a>	Internal	Passing Juice
<a href="#">Our Factories</a>	Internal	Passing Juice
<a href="#">Our values</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Wholesale &amp; Gifting</a>	Internal	Passing Juice
<a href="#">Cashmere 101</a>	Internal	Passing Juice
<a href="#">Silk 101</a>	Internal	Passing Juice
<a href="#">Refer &amp; Earn</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Shipping &amp; returns</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Referral Policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency






Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

now	122	✘	✘	✘	✘
buy	116	✘	✘	✘	✘
new	67	✘	✘	✘	✔
cashmere	57	✘	✘	✔	✔
best	41	✘	✘	✘	✔


## Usability

	Url	Domain : onequince.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 313 Warnings : 46
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.onequince.com/sitemap.xml">https://www.onequince.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://onequince.com/robots.txt">http://onequince.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>