Website review
parachutehome.com

Generated on December 30 2022 04:48 AM

The score is 56/100

SEO Content

✅	Title	Home happens here. Bedding, Bath linens, Decor and More | Parachute **Length : 67** Perfect, your title contains between 10 and 70 characters.
✅	Description	We make modern Bedding and Bath essentials for a more comfortable home. Enjoy free shipping and returns, plus a 60 day trial. **Length : 125** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
description	We make modern Bedding and Bath essentials for a more comfortable home. Enjoy free shipping and returns, plus a 60 day trial.
image	//images.ctfassets.net/ltric1hkjv72/bhKwugWnL ZcjsANTUkCPY/2103fe516e6764bde6fd8f170ec 4c070/220802_ParachuteHome_Q4_Holiday_15 98.jpg?w=1200
image:secure_url	//images.ctfassets.net/ltric1hkjv72/bhKwugWnL ZcjsANTUkCPY/2103fe516e6764bde6fd8f170ec 4c070/220802_ParachuteHome_Q4_Holiday_15 98.jpg?w=1200
image:width	1200
image:height	800.0995520159283
url	https://www.parachutehome.com/

SEO Content

		title	Home happens here. Bedding, Bath linens, Decor and More | Parachute				

◉	Headings		**H1** 1	**H2** 5	**H3** 4	**H4** 0	**H5** 0	**H6** 0

- [H1] Good Morning 2023
- [H2] Shop By Category
- [H2] Shop By Material
- [H2] This Month's Best Sellers
- [H2] Sustainability Commitments
- [H2] Footer
- [H3] Shop By Category
- [H3] Help
- [H3] Company
- [H3] Shop

❌	Images	We found 132 images on this web page. 66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 33 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

SEO Links

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About Us	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Trade	Internal	Passing Juice
Design Services	Internal	Passing Juice
Stores	Internal	Passing Juice
Blog	Internal	Passing Juice
Learn More	Internal	Passing Juice
Bedding	Internal	Passing Juice
Bedding Inserts	Internal	Passing Juice
Bath	Internal	Passing Juice
The Mattress	Internal	Passing Juice
Baby	Internal	Passing Juice
Decor + Living	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Track Your Order	Internal	Passing Juice
Returns	Internal	Passing Juice
Care	Internal	Passing Juice
Do Not Sell My Personal Information	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Mentorship Program	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Hospitality	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Brand Ambassador	Internal	Passing Juice
Digital Gift Card	Internal	Passing Juice
Swatches	Internal	Passing Juice
The Instagram Shop	Internal	Passing Juice
Reviews	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	bedding inserts garment robes home cart parachute decor shop sheeting

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	12	✖	✖	✖	✔
parachute	8	✔	✖	✖	✖
home	4	✔	✖	✔	✖
bedding	4	✔	✖	✔	✖
sheeting	3	✖	✖	✖	✖

Usability

	Url	Domain : parachutehome.com Length : 17

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 55 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.parachutehome.com/sitemap.xml
	Robots.txt	http://parachutehome.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics