Website review
pointscrowd.com

Generated on April 24 2024 13:23 PM

The score is 48/100

SEO Content

✔	Title	Award Travel Search Free with PointsCrowd **Length : 41** Perfect, your title contains between 10 and 70 characters.
✔	Description	Award Flight & Hotel Search: Find Featured Destinations & Deals in Points and Miles Across Multiple Loyalty Programs - Pointscrowd.com **Length : 142** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	PointsCrowd | Free hotel and airline ticket search tool for loyalty points
type	article
title	Award Travel Search Free with PointsCrowd
description	Award Flight & Hotel Search: Find Featured Destinations & Deals in Points and Miles Across Multiple Loyalty Programs - Pointscrowd.com
url	https://www.pointscrowd.com/featured-destinations/
image	https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png

SEO Content

		image:secure_url	https://www.pointscrowd.com/wp-content/uploads/2023/03/Artboard-30@2x-e1677681798470.png			
		image:width	500			
		image:height	500			

	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 8	**H5** 2	**H6** 0

- [H1] Featured Destinations
- [H4] Travel
- [H4] Cabin Class
- [H4] Destination
- [H4] Loyalty Programs
- [H4] Welcome Influencers!
- [H4] Contact us
- [H4] Have a great idea you'd like to share? We are listening!
- [H4] Privacy Overview
- [H5] Where you flying from?
- [H5] Don't see your favorite loyalty program? Send us a message!

❌	Images	We found 17 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files

SEO Links

✅		
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
How it works	Internal	Passing Juice
Blog	Internal	Passing Juice
Influencers	Internal	Passing Juice
Crowd space	Internal	Passing Juice
Login	Internal	noFollow
Register	Internal	noFollow
Login	Internal	noFollow
F&Q	Internal	Passing Juice
Support	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice

SEO Keywords

⦿	Keywords Cloud	register how points wallet works search blog login influencers crowd

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
login	3	✖	✖	✖	✖
register	3	✖	✖	✖	✖
points	3	✔	✖	✔	✖
wallet	3	✖	✖	✖	✖
search	2	✔	✖	✔	✖

Usability

	Url	Domain : pointscrowd.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 67 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://www.pointscrowd.com/sitemap.xml
		https://www.pointscrowd.com/sitemap.rss
✓	Robots.txt	http://pointscrowd.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.