

Website review shop.omaze.com

Generated on December 30 2022 04:49 AM

The score is 45/100



SEO Content

Title	Omaze				
	Length: 5				
	Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.				
Description	Ever wondered how to meet a celebrity, win a trip, or get in on luxury car bidding? Omaze has an online sweepstakes for you. Make a donation and enter to win!				
	Length: 158				
	Great, your meta de	escription contains between 70 and 160 characters.			
Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.			
Og Meta Properties	Good, your page take advantage of Og Properties.				
	Property	Content			
	site_name	Omaze			
	url	https://www.omaze.com/			
	title	Omaze			
	type	website			
	description	Omaze			
	image	https://cdn.shopify.com/s/files/1/0043/8471/89 38/t/6/assets/logo- og.png?v=31442954459347531941650927475			
	image:secure_url	https://cdn.shopify.com/s/files/1/0043/8471/89 38/t/6/assets/logo- og.png?v=31442954459347531941650927475			

SEO Content

	Headings	H1 0	H2 3	H3 8	H4 7	H5 0	H6 0
		• [H2 • [H3 • [H3 • [H3 • [H3 • [H3 • [H3 • [H4] You've ra] featured] Where Do]]] 3 solar w] 1 life-sav] a new co] 296 scho] We're log] 2021 Imp nks to you!] See What nilies] June 2022] giving ac nya & Color] equipped nelessness	ater farms ing ambula mmunity he larships gging you in the Austing the Learn modes to clear the austing with a mode vital servict the education	ations Go? ations Go? ance ub n hang tigh comaze's bid n Dream Hou ore about you an water to co bile ECMO mo	t ggest year se Can Do f ur impact communities achine experienci	of impact for Military s in Haiti,
8	Images		outes are e	mpty or mi	page. issing. Add a stand the co		
※	Text/HTML Ratio				code is belo s more text (nt, this means
	Flash	Perfect, no	Flash cont	ent has be	en detected	on this pag	e.
	Iframe	Too Bad, yo			e web pages	, this mean	that content

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Туре	Juice
All Prizes	Internal	Passing Juice
<u>Winners</u>	External	Passing Juice
About Us	Internal	Passing Juice
See who won	External	Passing Juice
<u>learn more about Omaze</u>	Internal	Passing Juice

SEO Keywords

0	Keywords Cloud	charity support more impact new client donations experience
		grantee see

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
experience	4	×	×	×	×
more	3	×	×	×	♥
impact	3	×	×	×	*
client	3	×	×	×	×
see	3	×	×	×	4

Usability

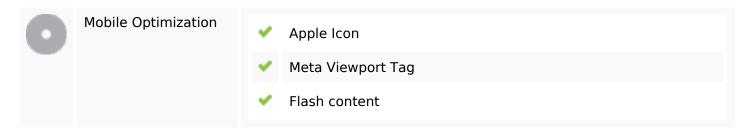
0	Url	Domain : shop.omaze.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 22 Warnings: 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
	Deprecated HTML	Deprecated tags Occurrences
		<u>> 2</u>
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	Excellent, your website doesn't use nested tables.
		X Too bad, your website is using inline styles.
		★ Too bad, your website has too many CSS files (more than 4).
		Too bad, your website has too many JS files (more than 6).
		X Too bad, your website does not take advantage of gzip.

Document

Mobile



Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.omaze.com/sitemap.xml
	Robots.txt	http://shop.omaze.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.