Website review shop.omaze.com

Generated on December 30 2022 04:49 AM

The score is 45/100

SEO Content

⚠️	Title	Omaze **Length : 5** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Ever wondered how to meet a celebrity, win a trip, or get in on luxury car bidding? Omaze has an online sweepstakes for you. Make a donation and enter to win! **Length : 158** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Omaze
url	https://www.omaze.com/
title	Omaze
type	website
description	Omaze
image	https://cdn.shopify.com/s/files/1/0043/8471/8938/t/6/assets/logo-og.png?v=31442954459347531941650927475
image:secure_url	https://cdn.shopify.com/s/files/1/0043/8471/8938/t/6/assets/logo-og.png?v=31442954459347531941650927475

SEO Content

	Headings	**H1** 0	**H2** 3	**H3** 8	**H4** 7	**H5** 0	**H6** 0

- [H2] Winner Wednesday:New winners announced every week!
- [H2] You've raised over $150M to support nonprofits!
- [H2] featured in
- [H3] Where Do Your Donations Go?
- [H3]
- [H3]
- [H3] 3 solar water farms
- [H3] 1 life-saving ambulance
- [H3] a new community hub
- [H3] 296 scholarships
- [H3] We're logging you in... hang tight
- [H4] 2021 Impact Report: Omaze's biggest year of impact thanks to you!
- [H4] See What the Austin Dream House Can Do for Military Families
- [H4] June 2022: Learn more about your impact
- [H4] giving access to clean water to communities in Haiti, Kenya & Colombia
- [H4] equipped with a mobile ECMO machine
- [H4] providing vital services for those experiencing homelessness
- [H4] to support the education of families of fallen and disabled service members

❌	Images	We found 20 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅	In-page links	We found a total of 5 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
All Prizes	Internal	Passing Juice
Winners	External	Passing Juice
About Us	Internal	Passing Juice
See who won	External	Passing Juice
learn more about Omaze	Internal	Passing Juice

SEO Keywords

⦿ Keywords Cloud	charity support more impact new client donations experience grantee see

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
experience	4	✖	✖	✖	✖
more	3	✖	✖	✖	✔
impact	3	✖	✖	✖	✔
client	3	✖	✖	✖	✖
see	3	✖	✖	✖	✔

Usability

	Url	Domain : shop.omaze.com Length : 14
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 22 Warnings : 20
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

❌	Deprecated HTML	**Deprecated tags**	**Occurrences**
		<u>	2
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.omaze.com/sitemap.xml
✔	Robots.txt	http://shop.omaze.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.