



# Website review teplohod-maxim-litvinov.ru

Generated on July 10 2024 13:55 PM





The score is 53/100







## SEO Content

|    | Title              | <p>Теплоход Максим Литвинов &amp;#8212; Лучшие речные круизы</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Круизный теплоход Максим Литвинов</li> <li>• [H2] ☐Справочная информация</li> <li>• [H2] i История судна</li> <li>• [H2] ☐☐Каюты</li> <li>• [H2] ☐☐Инфраструктура</li> <li>• [H2] ☐☐♂Маршруты и экскурсии</li> <li>• [H2] ☐☐Особенности сервиса</li> <li>• [H2] ☐☐Интересные факты</li> <li>• [H2] ✓Отзывы</li> <li>• [H2] ►Видео</li> <li>• [H3] Проект</li> <li>• [H3] Порт приписки</li> <li>• [H3] Владелец и оператор</li> <li>• [H3] Рестораны</li> <li>• [H3] Бары</li> <li>• [H3] Медицинский центр</li> <li>• [H3] Конференц-зал</li> <li>• [H3] Сауна</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 9 | 14 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1  | 9                  | 14  | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Салон красоты</li><li>• [H3] Зоны активного отдыха и развлечений</li><li>• [H3] Сувенирный магазин</li><li>• [H3] Библиотека</li><li>• [H3] Питание на борту</li><li>• [H3] Развлекательная программа</li></ul> |
|  | Images          | We found 15 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 28 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 3.57%<br><br>Internal Links 96.43% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Перейти к контенту</a> | Internal | Passing Juice |
|                                    |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Каюты</a>                               | Internal | Passing Juice |
| <a href="#">Услуги</a>                              | Internal | Passing Juice |
| <a href="#">Расписание 2025</a>                     | Internal | Passing Juice |
| <a href="#">☐Справочная информация</a>              | Internal | Passing Juice |
| <a href="#">Проект</a>                              | Internal | Passing Juice |
| <a href="#">Порт приписки</a>                       | Internal | Passing Juice |
| <a href="#">Владелец и оператор</a>                 | Internal | Passing Juice |
| <a href="#">i История судна</a>                     | Internal | Passing Juice |
| <a href="#">☐☐Каюты</a>                             | Internal | Passing Juice |
| <a href="#">☐☐Инфраструктура</a>                    | Internal | Passing Juice |
| <a href="#">Рестораны</a>                           | Internal | Passing Juice |
| <a href="#">Бары</a>                                | Internal | Passing Juice |
| <a href="#">Медицинский центр</a>                   | Internal | Passing Juice |
| <a href="#">Конференц-зал</a>                       | Internal | Passing Juice |
| <a href="#">Сауна</a>                               | Internal | Passing Juice |
| <a href="#">Салон красоты</a>                       | Internal | Passing Juice |
| <a href="#">Зоны активного отдыха и развлечений</a> | Internal | Passing Juice |
| <a href="#">Сувенирный магазин</a>                  | Internal | Passing Juice |
| <a href="#">Библиотека</a>                          | Internal | Passing Juice |
| <a href="#">Питание на борту</a>                    | Internal | Passing Juice |
| <a href="#">Развлекательная программа</a>           | Internal | Passing Juice |
| <a href="#">☐☐♂Маршруты и экскурсии</a>             | Internal | Passing Juice |
| <a href="#">☐☐Особенности сервиса</a>               | Internal | Passing Juice |
| <a href="#">☐☐Интересные факты</a>                  | Internal | Passing Juice |
| <a href="#">✓Отзывы</a>                             | Internal | Passing Juice |
| <a href="#">▶Видео</a>                              | Internal | Passing Juice |
| <a href="#">«Симфония Севера»</a>                   | External | Passing Juice |

## SEO Keywords



Keywords Cloud

ЛИТВИНОВ МАКСИМ КРУИЗЫ  
ЛУЧШИЕ ТЕПЛОХОД содержание  
перейти справочная контенту  
речные

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| теплоход | 2       | ✓     | ✗        | ✗           | ✓        |
| максим   | 2       | ✓     | ✗        | ✗           | ✓        |
| литвинов | 2       | ✓     | ✗        | ✗           | ✓        |
| лучшие   | 2       | ✓     | ✗        | ✗           | ✗        |
| речные   | 2       | ✓     | ✗        | ✗           | ✗        |











## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : teplohod-maxim-litvinov.ru<br>Length : 26 |
|  | Favicon      | Great, your website has a favicon.                 |
|  | Printability | We could not find a Print-Friendly CSS.            |
|  | Language     | Good. Your declared language is ru.                |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |





## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|



## Document

|  |                 |  |
|--|-----------------|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 31<br>Warnings : 12   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://teplohod-maxim-litvinov.ru/robots.txt">http://teplohod-maxim-litvinov.ru/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.