







# Website review theoodie.com

Generated on December 30 2022 04:49 AM






The score is 55/100







## SEO Content

	<p>Title</p>	<p>The Oodie   Oversized Wearable Blankets &amp; Accessories</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Sale now on. The Oodie is Australia's favourite oversized blanket hoodie! Stay warm all year round with our premium sherpa fleece blanket.</p> <p><b>Length : 142</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Oodie</td> </tr> <tr> <td>url</td> <td>https://theoodie.com/</td> </tr> <tr> <td>title</td> <td>The Oodie   Oversized Wearable Blankets &amp; Accessories</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Sale now on. The Oodie is Australia's favourite oversized blanket hoodie! Stay warm all year round with our premium sherpa fleece blanket.</td> </tr> <tr> <td>image</td> <td>http://cdn.shopify.com/s/files/1/0023/7427/1029/files/Oodie_social_share.jpg?v=1644624492</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0023/7427/1029/files/Oodie_social_share.jpg?v=1644624492</td> </tr> </tbody> </table>	Property	Content	site_name	The Oodie	url	https://theoodie.com/	title	The Oodie   Oversized Wearable Blankets & Accessories	type	website	description	Sale now on. The Oodie is Australia's favourite oversized blanket hoodie! Stay warm all year round with our premium sherpa fleece blanket.	image	http://cdn.shopify.com/s/files/1/0023/7427/1029/files/Oodie_social_share.jpg?v=1644624492	image:secure_url	https://cdn.shopify.com/s/files/1/0023/7427/1029/files/Oodie_social_share.jpg?v=1644624492
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## SEO Content

		image:width 1200 image:height 628												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] .spd_header .header_heading{ --place-self:center end; }</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 169 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
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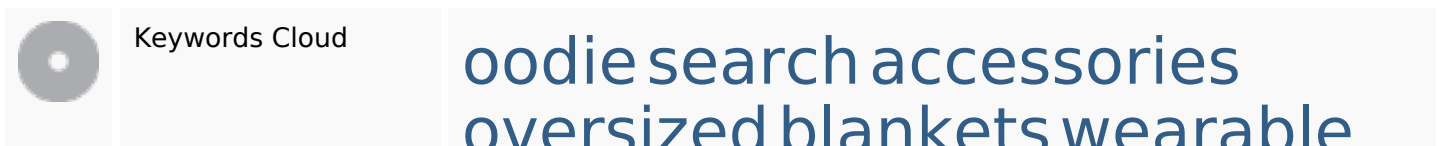
## In-page links

<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Teen &amp; Adult</a>	Internal	Passing Juice
<a href="#">Bundle &amp; Save</a>	Internal	Passing Juice
<a href="#">Limited Editions</a>	Internal	Passing Juice
<a href="#">Originals</a>	Internal	Passing Juice
<a href="#">Beach</a>	Internal	Passing Juice
<a href="#">Loungewear</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Bundle &amp; Save</a>	Internal	Passing Juice
<a href="#">Limited Editions</a>	Internal	Passing Juice
<a href="#">Originals</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Sleep Tees</a>	Internal	Passing Juice
<a href="#">Pyjamas</a>	Internal	Passing Juice
<a href="#">Robes</a>	Internal	Passing Juice
<a href="#">Blankets</a>	Internal	Passing Juice
<a href="#">Beach</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Underwear</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">Slippers</a>	Internal	Passing Juice
<a href="#">Ugg Boots</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Dog Oodles</a>	Internal	Passing Juice
<a href="#">Pet Beds</a>	Internal	Passing Juice

## In-page links

<a href="#">Toys</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice
<a href="#">Questions</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Delivery &amp; returns</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Good In The Ood</a>	Internal	Passing Juice
<a href="#">^T&amp;Cs apply</a>	Internal	Passing Juice
<a href="#">The Oodie</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
oodie	1	✓	✗	✓	✗
oversized	1	✓	✗	✓	✗
wearable	1	✓	✗	✗	✗
blankets	1	✓	✗	✗	✗

# Keywords Consistency

accessories

1




## Usability

	Url	Domain : theoodie.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 480 Warnings : 114
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document


 Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://theoodie.com/sitemap.xml>



### Robots.txt

<http://theoodie.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics