



Website review tradetracker.nl

Generated on February 27 2023 16:51 PM


The score is 54/100





SEO Content

	Title	Affiliate Marketing Nr.1 Netwerk in Nederland TradeTracker.com Length : 66 Perfect, your title contains between 10 and 70 characters.																				
	Description	Gekozen tot het beste affiliate marketing netwerk van Nederland. Meest geavanceerde technologie, beste service en groot internationaal bereik. Length : 142 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>nl_NL</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home TradeTracker.com</td></tr><tr><td>description</td><td>Affiliate marketing platform for advertisers and publishers</td></tr><tr><td>url</td><td>https://tradetracker.com/nl/</td></tr><tr><td>site_name</td><td>TradeTracker.com Affiliate Marketing Performance Marketing</td></tr><tr><td>image</td><td>https://assets.tradetracker.com/media/2019/12/tradetracker-logo-square.png</td></tr><tr><td>image:width</td><td>250</td></tr><tr><td>image:height</td><td>250</td></tr></tbody></table>	Property	Content	locale	nl_NL	type	website	title	Home TradeTracker.com	description	Affiliate marketing platform for advertisers and publishers	url	https://tradetracker.com/nl/	site_name	TradeTracker.com Affiliate Marketing Performance Marketing	image	https://assets.tradetracker.com/media/2019/12/tradetracker-logo-square.png	image:width	250	image:height	250
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image	https://assets.tradetracker.com/media/2019/12/tradetracker-logo-square.png																					
image:width	250																					
image:height	250																					



SEO Content

		image:type	image/png				
	Headings	H1 1	H2 10	H3 1	H4 7	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Ons doel is uw online inkomsten verhogen• [H2] De revolutie binnen Affiliate Marketing start nu• [H2] Wij zijn TradeTracker.com• [H2] De Kracht van Performance• [H2] Ervaar het Verschil met TradeTracker• [H2] Adverteerders• [H2] Publishers• [H2] TradeTracker Industries• [H2] Unieke Features• [H2] Onze Klanten• [H2] Testimonials• [H3] TradeTracker Nederland• [H4] Real Attribution• [H4] Super Fast Payment• [H4] Volledige Two-way API-ondersteuning• [H4] Handige Dashboards• [H4] Real-time Inzichten• [H4] Multi-layered Tracking• [H4] We're based in:					
	Images	We found 38 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 80.95% Internal Links 19.05%

In-page links

Anchor	Type	Juice
Affiliate marketing platform - TradeTracker	External	Passing Juice
Adverteerders	External	Passing Juice
Publishers	External	Passing Juice
Over Affiliate Marketing	External	Passing Juice
Features	External	Passing Juice
Mobile Metrics	External	Passing Juice
AdMonitor	External	Passing Juice
Publiciteit	External	Passing Juice
Blog	External	Passing Juice
Events	External	Passing Juice
Videos	External	Passing Juice
Kenniscentrum	External	Passing Juice
Insights	External	Passing Juice
O&#038;A	External	Passing Juice
Glossary	External	Passing Juice
Jobs	External	Passing Juice
Sign up here	External	Passing Juice
Login	External	Passing Juice
Sign up here	External	Passing Juice
Bekijk video	External	Passing Juice

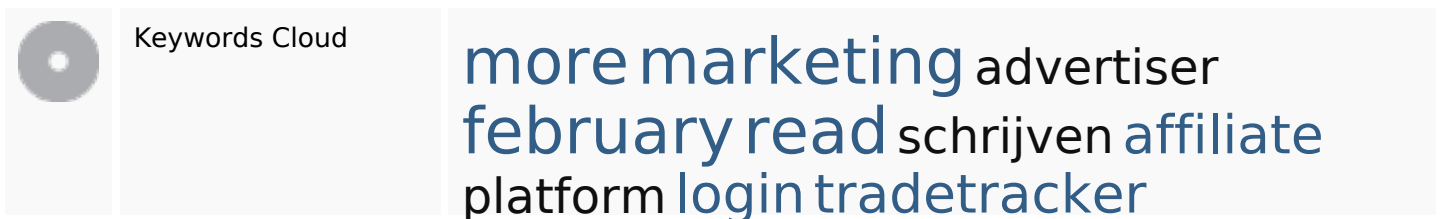
In-page links

Meer informatie	Internal	Passing Juice
Login	Internal	noFollow
Adverteerders en Publishers	Internal	noFollow
Meld u aan als adverteerder	External	Passing Juice
Lees meer	Internal	Passing Juice
Direct aanmelden	External	Passing Juice
Lees Meer	Internal	Passing Juice
Find out More	External	Passing Juice
Find out More	External	Passing Juice
Find out More	External	Passing Juice
Find out More	External	Passing Juice
Find out More	External	Passing Juice
TradeTracker Industries	Internal	noFollow
Adverteerder Features	External	Passing Juice
Publisher Features	External	Passing Juice
Unieke Features	Internal	noFollow
Klanten over TradeTracker	Internal	noFollow
Eric Lippens / BNP Paribas	External	Passing Juice
C&eacute;line Noppe / Trivago.com	External	Passing Juice
Melissa Boeykens / ICI PARISXL	External	Passing Juice
Marcel Nagtegaal / Albelli.nl	External	Passing Juice
Testimonials van Klanten	Internal	noFollow
Je vindt ons overal	Internal	noFollow
All offices	External	Passing Juice
het privacybeleid	External	Passing Juice
Terug	Internal	Passing Juice
Competenties	External	Passing Juice
Waarom voor ons kiezen?	External	Passing Juice

In-page links

Kwalitatief bezoek	External	Passing Juice
Internationaal bereik	External	Passing Juice
Inloggen	External	Passing Juice
Competenties	External	Passing Juice
Waarom voor ons kiezen?	External	Passing Juice
Beschikbare campagnes	External	Passing Juice
Inloggen	External	Passing Juice
Kantoren	External	Passing Juice
Affiliateprogramma	External	Passing Juice
Gedragscode	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
Werk met ons samen	External	Passing Juice
Scroll to top	Internal	Passing Juice
placing cookies and processing this data	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	4	✓	✗	✓	✓
february	4	✗	✗	✗	✗
read	4	✗	✗	✗	✗
more	4	✗	✗	✗	✗

Keywords Consistency

affiliate

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Usability

	Url	Domain : tradetracker.nl Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 52
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://tradetracker.com/nl/>



Robots.txt

<http://tradetracker.nl/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics