

#### **SEO Content**

0	Title	whatever - YouTube Length : 18 Perfect, your title c	e ontains between 10 and 70 characters.	
	Description	Oh well, whatever, nevermind. Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
$\bigcirc$	Keywords	whatever Good, your page co	ontains meta keywords.	
0	Og Meta Properties	Good, your page ta Property	ke advantage of Og Properties.	
		title	whatever	
		site_name	YouTube	
		url	https://www.youtube.com/channel/UC37PFGlx Wgx4tU6SlhPCdCw	
		image	https://yt3.ggpht.com/ytc/AKedOLQJFYKMx_mO DQv0JsK-gS5tlYuzmDJj9lzw6_TJTw=s900-c-k- c0x00ffffff-no-rj	
		image:width	900	
		image:height	900	
		description	Oh well, whatever, nevermind.	
		type	profile	
		video:tag	whatever	

#### **SEO Content**

0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0	Images	We found ( Good, mos	-		bage. have alt at	tributes.	
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
0	Flash	Perfect, no Flash content has been detected on this page.					
$\bigotimes$	Iframe	Too Bad, yo in an Ifram			e web page	s, this mea	an that content

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 15 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 73.33%
		Internal Links 26.67%

## In-page links

Anchor	Туре	Juice
Info	External	Passing Juice
Presse	External	Passing Juice
<u>Urheberrecht</u>	External	Passing Juice

## In-page links

Kontakt	Internal	Passing Juice
Creator	External	Passing Juice
Werben	External	Passing Juice
Entwickler	External	Passing Juice
Impressum	External	Passing Juice
NetzDG Transparenzbericht	External	Passing Juice
NetzDG-Beschwerden	External	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Richtlinien & amp: Sicherheit	External	Passing Juice
Wie funktioniert YouTube?	External	Passing Juice
Neue Funktionen testen	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	neue datenschutz funktioniert info google wie sicherheit funktionen
		<b>youtube</b> testen

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
youtube	2	×	×	×	×
info	1	×	×	×	×
datenschutz	1	×	×	×	×
google	1	×	×	×	×
testen	1	×	×	×	×

### Usability

0	Url	Domain : whatever.com Length : 12
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is de.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
	W3C Validity	Errors : 73 Warnings : 1		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		۲	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://whatever.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.