

Généré le 30 Décembre 2022 04:48

Le score est de 54/100



pagepeeker

## Optimisation du contenu

	Titre	ASOS   Online Shopping for the Latest Clothes & Fashion <b>Longueur : 55</b> Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Discover the latest fashion trends with ASOS. Shop the new collection of clothing, footwear, accessories, beauty products and more. Order today from ASOS. <b>Longueur : 154</b> Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>ASOS</td></tr><tr><td>image</td><td><a href="https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg">https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg</a></td></tr><tr><td>title</td><td>ASOS   Online Shopping for the Latest Clothes &amp; Fashion</td></tr><tr><td>url</td><td><a href="https://www.asos.com/">https://www.asos.com/</a></td></tr><tr><td>description</td><td>Discover the latest fashion trends with ASOS. Shop the new collection of clothing, footwear, accessories, beauty products and more. Order today from ASOS.</td></tr></tbody></table>	Propriété	Contenu	type	website	site_name	ASOS	image	<a href="https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg">https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg</a>	title	ASOS   Online Shopping for the Latest Clothes & Fashion	url	<a href="https://www.asos.com/">https://www.asos.com/</a>	description	Discover the latest fashion trends with ASOS. Shop the new collection of clothing, footwear, accessories, beauty products and more. Order today from ASOS.
Propriété	Contenu															
type	website															
site_name	ASOS															
image	<a href="https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg">https://content.asos-media.com/-/media/images/asos/logo/icon_svg.svg</a>															
title	ASOS   Online Shopping for the Latest Clothes & Fashion															
url	<a href="https://www.asos.com/">https://www.asos.com/</a>															
description	Discover the latest fashion trends with ASOS. Shop the new collection of clothing, footwear, accessories, beauty products and more. Order today from ASOS.															

# Optimisation du contenu



Niveaux de titre

H1	H2	H3	H4	H5	H6
1	1	0	95	0	0



- [H1]
- [H2] This is ASOS
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY EDIT
- [H4] SHOP SALE BY BODY FIT
- [H4] NEW PRODUCTS
- [H4] SHOP BY BODY FIT
- [H4] NEW EDITS
- [H4] SHOP by product
- [H4] SHOP BY BODY FIT
- [H4] SHOP BY EDIT
- [H4] Shop by type
- [H4] Trending now
- [H4] Shop by body fit
- [H4] CTA x 3
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BRAND
- [H4] New edits
- [H4] Shop by edit
- [H4] Shop by price point
- [H4] Gifts for Her
- [H4] CTAs
- [H4] Shop by Product
- [H4] Shop by activity
- [H4] Shop by brand
- [H4] CTAS 2
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BAGS
- [H4] SHOP BY JEWELLERY
- [H4] CTAs (Desktop only)
- [H4] Shop by product
- [H4] Coats & Jackets
- [H4] Tops
- [H4] Shoes & Boots
- [H4] SHOP BY PRODUCT
- [H4] CTAS
- [H4] CTAS
- [H4] Shop By Product
- [H4] Shop By Brand
- [H4] CTAs (All Devices)
- [H4] CTAs (Desktop Only)
- [H4] Top Brands
- [H4] FEATURED BRANDS
- [H4] CTAs (RIGHT)
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BODY FIT
- [H4] CTAS
- [H4] SHOP BY PRODUCT
- [H4] SHOP VINTAGE
- [H4] CTAS 1
- [H4] CTAS 2
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY EDIT

## Optimisation du contenu





- [H4] SHOP SALE BY BODY FIT
- [H4] NEW PRODUCTS
- [H4] NEW EDITS
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BODY FIT
- [H4] SHOP BY EDIT
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BRAND
- [H4] New Edits
- [H4] SHOP BY EDIT
- [H4] SHOP BY PRICE POINT
- [H4] GIFTS FOR HIM
- [H4] CTA 2
- [H4] Shop by Product
- [H4] Shop by activity
- [H4] Shop by brand
- [H4] CTAs
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY JEWELLERY
- [H4] SHOP BY BAGS
- [H4] CTA1
- [H4] Shop by product
- [H4] Jackets & Coats
- [H4] Tops
- [H4] Shoes & Accessories
- [H4] SHOP BY PRODUCT
- [H4] CTAS
- [H4] CTAS
- [H4] SHOP BY PRODUCT
- [H4] Shop By Brand
- [H4] Desktop only CTAs (LEFT)
- [H4] New Edits
- [H4] Top brands
- [H4] CTAS
- [H4] CTAs (RIGHT)
- [H4] SHOP BY PRODUCT
- [H4] SHOP BY BRAND
- [H4] CTAS
- [H4] SHOP BY PRODUCT
- [H4] CTAS 1
- [H4] CTAS 2
- [H4] Help & Information
- [H4] About ASOS
- [H4] More From ASOS

	Images	<p>Nous avons trouvé 83 image(s) sur cette page Web.</p> <p>71 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : <b>6%</b></p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>

## Optimisation du contenu

	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 507 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.59% Liens internes 99.41%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Skip to main content</a>	Interne	Passing Juice
<a href="#">Marketplace</a>	Interne	Passing Juice
<a href="#">Help &amp; FAQs</a>	Interne	Passing Juice
<a href="#">WOMEN</a>	Interne	Passing Juice
<a href="#">MEN</a>	Interne	Passing Juice
<a href="#">Sign In</a>	Interne	Passing Juice
<a href="#">Join</a>	Interne	Passing Juice
<a href="#">SALE View all</a>	Interne	Passing Juice
<a href="#">SALE Selling fast</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">SALE New lines added</a>	Interne	Passing Juice
<a href="#">SALE Dresses</a>	Interne	Passing Juice
<a href="#">SALE Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">SALE Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">SALE Trousers &amp; Leggings</a>	Interne	Passing Juice
<a href="#">SALE Tops</a>	Interne	Passing Juice
<a href="#">SALE Shoes</a>	Interne	Passing Juice
<a href="#">SALE Jeans</a>	Interne	Passing Juice
<a href="#">SALE Accessories</a>	Interne	Passing Juice
<a href="#">SALE Activewear</a>	Interne	Passing Juice
<a href="#">SALE Ankle Boots</a>	Interne	Passing Juice
<a href="#">SALE Bags &amp; Purses</a>	Interne	Passing Juice
<a href="#">SALE Designer brands</a>	Interne	Passing Juice
<a href="#">SALE Face + Body</a>	Interne	Passing Juice
<a href="#">SALE Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">SALE Jewellery &amp; Watches</a>	Interne	Passing Juice
<a href="#">SALE Jumpsuits &amp; Playsuits</a>	Interne	Passing Juice
<a href="#">SALE Lingerie &amp; Nightwear</a>	Interne	Passing Juice
<a href="#">SALE Shorts</a>	Interne	Passing Juice
<a href="#">SALE Skirts</a>	Interne	Passing Juice
<a href="#">SALE Socks &amp; Tights</a>	Interne	Passing Juice
<a href="#">SALE Sunglasses</a>	Interne	Passing Juice
<a href="#">SALE Swimwear</a>	Interne	Passing Juice
<a href="#">SALE T-shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">SALE Trainers</a>	Interne	Passing Juice
<a href="#">SALE Winter coats</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">Sale under £15</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Biggest deals</a>	Interne	Passing Juice
<a href="#">Top saved</a>	Interne	Passing Juice
<a href="#">Sale: Winter essentials</a>	Interne	Passing Juice
<a href="#">Dresses under £15</a>	Interne	Passing Juice
<a href="#">Jeans under £20</a>	Interne	Passing Juice
<a href="#">Sneakerbrands under £20</a>	Interne	Passing Juice
<a href="#">Occasionwear under £25</a>	Interne	Passing Juice
<a href="#">Last chance to buy</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Clothing</a>	Interne	Passing Juice
<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Face + Body</a>	Interne	Passing Juice
<a href="#">Topshop</a>	Interne	Passing Juice
<a href="#">Back in stock</a>	Interne	Passing Juice
<a href="#">Trending now</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans under £20</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Dresses</a>	Interne	Passing Juice
<a href="#">Lingerie &amp; Nightwear</a>	Interne	Passing Juice
<a href="#">Tracksuits &amp; Joggers</a>	Interne	Passing Juice
<a href="#">Tops</a>	Interne	Passing Juice
<a href="#">Blazers</a>	Interne	Passing Juice
<a href="#">Cargo Trousers</a>	Interne	Passing Juice
<a href="#">Co-ords</a>	Interne	Passing Juice
<a href="#">Designer</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Exclusives at ASOS</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">Jumpsuits &amp; Playsuits</a>	Interne	Passing Juice
<a href="#">Loungewear</a>	Interne	Passing Juice
<a href="#">Multipacks</a>	Interne	Passing Juice
<a href="#">Shirts &amp; Blouses</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Skirts</a>	Interne	Passing Juice
<a href="#">Socks &amp; Tights</a>	Interne	Passing Juice
<a href="#">Sportswear</a>	Interne	Passing Juice
<a href="#">Suits &amp; Tailoring</a>	Interne	Passing Juice
<a href="#">Swimwear &amp; Beachwear</a>	Interne	Passing Juice
<a href="#">T-Shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Leggings</a>	Interne	Passing Juice
<a href="#">Workwear</a>	Interne	Passing Juice
<a href="#">The Dresses Destination</a>	Interne	Passing Juice
<a href="#">Dresses under £20</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Evening dresses</a>	Interne	Passing Juice
<a href="#">Wedding guest dresses</a>	Interne	Passing Juice
<a href="#">Bridesmaid dresses</a>	Interne	Passing Juice
<a href="#">Party dresses</a>	Interne	Passing Juice
<a href="#">Midi dresses</a>	Interne	Passing Juice
<a href="#">Maxi dresses</a>	Interne	Passing Juice
<a href="#">Mini dresses</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Trainers</a>	Interne	Passing Juice
<a href="#">Boots</a>	Interne	Passing Juice
<a href="#">Flat shoes</a>	Interne	Passing Juice
<a href="#">Heels</a>	Interne	Passing Juice
<a href="#">Loafers</a>	Interne	Passing Juice
<a href="#">Running Trainers</a>	Interne	Passing Juice
<a href="#">Sandals</a>	Interne	Passing Juice
<a href="#">Sliders &amp; Flip flops</a>	Interne	Passing Juice
<a href="#">Slippers</a>	Interne	Passing Juice
<a href="#">Wide Fit</a>	Interne	Passing Juice
<a href="#">Christmas Jumpers</a>	Interne	Passing Juice
<a href="#">Pyjamas</a>	Interne	Passing Juice
<a href="#">Slippers</a>	Interne	Passing Juice
<a href="#">Underwear &amp; Socks</a>	Interne	Passing Juice
<a href="#">Fragrances</a>	Interne	Passing Juice
<a href="#">Candles &amp; Diffusers</a>	Interne	Passing Juice
<a href="#">Advent Calendars</a>	Interne	Passing Juice
<a href="#">Stocking Fillers</a>	Interne	Passing Juice
<a href="#">Gadgets</a>	Interne	Passing Juice
<a href="#">Top Saved Gifts</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Leggings</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Tops</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Running Trainers</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Sports bras</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Beanies</a>	Interne	Passing Juice
<a href="#">Belts</a>	Interne	Passing Juice
<a href="#">Caps</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Gloves</a>	Interne	Passing Juice
<a href="#">Hair accessories</a>	Interne	Passing Juice
<a href="#">Hats</a>	Interne	Passing Juice
<a href="#">Scarves</a>	Interne	Passing Juice
<a href="#">Socks &amp; Tights</a>	Interne	Passing Juice
<a href="#">Sunglasses</a>	Interne	Passing Juice
<a href="#">Watches</a>	Interne	Passing Juice
<a href="#">Blazers</a>	Interne	Passing Juice
<a href="#">Boots</a>	Interne	Passing Juice
<a href="#">Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">Jumpers</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Cardigans</a>	Interne	Passing Juice
<a href="#">Scarves</a>	Interne	Passing Juice
<a href="#">Dresses</a>	Interne	Passing Juice
<a href="#">Shackets</a>	Interne	Passing Juice
<a href="#">Beanies</a>	Interne	Passing Juice
<a href="#">View all Coats</a>	Interne	Passing Juice
<a href="#">View all Jackets</a>	Interne	Passing Juice
<a href="#">Borg &amp; Teddy Coats</a>	Interne	Passing Juice
<a href="#">Macs</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Leather Jackets</a>	Interne	Passing Juice
<a href="#">Bomber Jackets</a>	Interne	Passing Juice
<a href="#">Puffer Jackets</a>	Interne	Passing Juice
<a href="#">Rain Coats</a>	Interne	Passing Juice
<a href="#">Trench Coat</a>	Interne	Passing Juice
<a href="#">View all Tops</a>	Interne	Passing Juice
<a href="#">Bodysuits</a>	Interne	Passing Juice
<a href="#">Long Sleeve Tops</a>	Interne	Passing Juice
<a href="#">Knitted Tops</a>	Interne	Passing Juice
<a href="#">Blouses</a>	Interne	Passing Juice
<a href="#">Shirts</a>	Interne	Passing Juice
<a href="#">Sweater Vests</a>	Interne	Passing Juice
<a href="#">T-Shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">Up to 30% off Face + Body brands</a>	Interne	Passing Juice
<a href="#">Discover Face + Body</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Body care</a>	Interne	Passing Juice
<a href="#">Fragrances</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Hair care</a>	Interne	Passing Juice
<a href="#">Makeup</a>	Interne	Passing Juice
<a href="#">Minis</a>	Interne	Passing Juice
<a href="#">Nails</a>	Interne	Passing Juice
<a href="#">Skin care</a>	Interne	Passing Juice
<a href="#">Suncare &amp; Tanning</a>	Interne	Passing Juice
<a href="#">Tools &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Wellness</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Benefit</a>	Interne	Passing Juice
<a href="#">Clinique</a>	Interne	Passing Juice
<a href="#">Dr Barbara Sturm</a>	Interne	Passing Juice
<a href="#">ghd</a>	Interne	Passing Juice
<a href="#">LUSH</a>	Interne	Passing Juice
<a href="#">MAC</a>	Interne	Passing Juice
<a href="#">NEOM</a>	Interne	Passing Juice
<a href="#">NYX Professional Makeup</a>	Interne	Passing Juice
<a href="#">Olaplex</a>	Interne	Passing Juice
<a href="#">Revolution</a>	Interne	Passing Juice
<a href="#">Sol de Janeiro</a>	Interne	Passing Juice
<a href="#">Sunday Riley</a>	Interne	Passing Juice
<a href="#">The Ordinary</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">ASOS Brands</a>	Interne	Passing Juice
<a href="#">ASOS DESIGN</a>	Interne	Passing Juice
<a href="#">ASOS EDITION</a>	Interne	Passing Juice
<a href="#">ASOS LUXE</a>	Interne	Passing Juice
<a href="#">ASOS WEEKEND COLLECTIVE</a>	Interne	Passing Juice
<a href="#">ASOS 4505</a>	Interne	Passing Juice
<a href="#">&amp; Other Stories</a>	Interne	Passing Juice
<a href="#">adidas</a>	Interne	Passing Juice
<a href="#">AsYou</a>	Interne	Passing Juice
<a href="#">Bershka</a>	Interne	Passing Juice
<a href="#">COLLUSION</a>	Interne	Passing Juice
<a href="#">Designer Brands</a>	Interne	Passing Juice
<a href="#">Miss Selfridge</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Missguided</a>	Interne	Passing Juice
<a href="#">Monki</a>	Interne	Passing Juice
<a href="#">New Balance</a>	Interne	Passing Juice
<a href="#">New Look</a>	Interne	Passing Juice
<a href="#">Nike</a>	Interne	Passing Juice
<a href="#">Pull&amp;Bear</a>	Interne	Passing Juice
<a href="#">Stradivarius</a>	Interne	Passing Juice
<a href="#">Tommy Jeans</a>	Interne	Passing Juice
<a href="#">Topshop</a>	Interne	Passing Juice
<a href="#">Weekday</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in: Clothing</a>	Interne	Passing Juice
<a href="#">New in: Shoes &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Activewear</a>	Interne	Passing Juice
<a href="#">Bags &amp; Purses</a>	Interne	Passing Juice
<a href="#">Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">Designer brands</a>	Interne	Passing Juice
<a href="#">Dresses</a>	Interne	Passing Juice
<a href="#">Face + Body</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">Jewellery &amp; Watches</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Jumpsuits &amp; Playsuits</a>	Interne	Passing Juice
<a href="#">Lingerie &amp; Nightwear</a>	Interne	Passing Juice
<a href="#">Loungewear</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Skirts</a>	Interne	Passing Juice
<a href="#">Socks &amp; Tights</a>	Interne	Passing Juice
<a href="#">Suits &amp; Blazers</a>	Interne	Passing Juice
<a href="#">Sunglasses</a>	Interne	Passing Juice
<a href="#">Swimwear</a>	Interne	Passing Juice
<a href="#">Tops</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Leggings</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Dresses</a>	Interne	Passing Juice
<a href="#">Tops &amp; T-Shirts</a>	Interne	Passing Juice
<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">Knitwear</a>	Interne	Passing Juice
<a href="#">Jewellery</a>	Interne	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Interne	Passing Juice
<a href="#">Bags &amp; Purses</a>	Interne	Passing Juice
<a href="#">Skirts</a>	Interne	Passing Juice
<a href="#">Trousers</a>	Interne	Passing Juice
<a href="#">Gifts under £20</a>	Interne	Passing Juice
<a href="#">SALE View all</a>	Interne	Passing Juice
<a href="#">SALE Selling fast</a>	Interne	Passing Juice
<a href="#">SALE New lines added</a>	Interne	Passing Juice
<a href="#">SALE Jackets &amp; Coats</a>	Interne	Passing Juice
<a href="#">SALE Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">SALE Jumpers &amp; Cardigans</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">SALE Jeans</a>	Interne	Passing Juice
<a href="#">SALE Shirts</a>	Interne	Passing Juice
<a href="#">SALE Shoes &amp; Trainers</a>	Interne	Passing Juice
<a href="#">SALE T-Shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">SALE Accessories</a>	Interne	Passing Juice
<a href="#">SALE Activewear</a>	Interne	Passing Juice
<a href="#">SALE Bags</a>	Interne	Passing Juice
<a href="#">SALE Face + Body</a>	Interne	Passing Juice
<a href="#">SALE Gifts</a>	Interne	Passing Juice
<a href="#">SALE Jewellery &amp; Watches</a>	Interne	Passing Juice
<a href="#">SALE Loungewear</a>	Interne	Passing Juice
<a href="#">SALE Polo shirts</a>	Interne	Passing Juice
<a href="#">SALE Shorts</a>	Interne	Passing Juice
<a href="#">SALE Suits &amp; Tailoring</a>	Interne	Passing Juice
<a href="#">SALE Sunglasses</a>	Interne	Passing Juice
<a href="#">SALE Swimwear</a>	Interne	Passing Juice
<a href="#">SALE Tracksuits</a>	Interne	Passing Juice
<a href="#">SALE Trainers</a>	Interne	Passing Juice
<a href="#">SALE Trousers &amp; Chinos</a>	Interne	Passing Juice
<a href="#">SALE Underwear &amp; Socks</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">Deals under £15</a>	Interne	Passing Juice
<a href="#">Biggest deals</a>	Interne	Passing Juice
<a href="#">Top saved</a>	Interne	Passing Juice
<a href="#">Sale: Winter essentials</a>	Interne	Passing Juice
<a href="#">Jeans under £20</a>	Interne	Passing Juice
<a href="#">Sneakerbrands under £30</a>	Interne	Passing Juice
<a href="#">Tailoring under £30</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Last chance to buy</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Clothing</a>	Interne	Passing Juice
<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Face + Body</a>	Interne	Passing Juice
<a href="#">Topman</a>	Interne	Passing Juice
<a href="#">Back in stock</a>	Interne	Passing Juice
<a href="#">Trending now</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts under £20</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Jackets &amp; Coats</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Shirts</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">T-Shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Co-ords</a>	Interne	Passing Juice
<a href="#">Cargo Trousers</a>	Interne	Passing Juice
<a href="#">Designer</a>	Interne	Passing Juice
<a href="#">Joggers</a>	Interne	Passing Juice
<a href="#">Loungewear</a>	Interne	Passing Juice
<a href="#">Multipacks</a>	Interne	Passing Juice
<a href="#">Polo shirts</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Socks</a>	Interne	Passing Juice
<a href="#">Sportswear</a>	Interne	Passing Juice
<a href="#">Suits &amp; Tailoring</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Swimwear</a>	Interne	Passing Juice
<a href="#">Tracksuits</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Chinos</a>	Interne	Passing Juice
<a href="#">Underwear</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Trainers</a>	Interne	Passing Juice
<a href="#">Boots</a>	Interne	Passing Juice
<a href="#">Loafers</a>	Interne	Passing Juice
<a href="#">Sandals</a>	Interne	Passing Juice
<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Sliders &amp; Flip flops</a>	Interne	Passing Juice
<a href="#">Slippers</a>	Interne	Passing Juice
<a href="#">Smart shoes</a>	Interne	Passing Juice
<a href="#">Sports Trainers</a>	Interne	Passing Juice
<a href="#">Christmas Jumpers</a>	Interne	Passing Juice
<a href="#">Pyjamas</a>	Interne	Passing Juice
<a href="#">Slippers</a>	Interne	Passing Juice
<a href="#">Underwear &amp; Socks</a>	Interne	Passing Juice
<a href="#">Fragrances</a>	Interne	Passing Juice
<a href="#">Candles &amp; Diffusers</a>	Interne	Passing Juice
<a href="#">Stocking Fillers</a>	Interne	Passing Juice
<a href="#">Novelty Gifts</a>	Interne	Passing Juice
<a href="#">Gadgets</a>	Interne	Passing Juice
<a href="#">Top Saved Gifts</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Tops</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Joggers</a>	Interne	Passing Juice
<a href="#">Running Trainers</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Tights</a>	Interne	Passing Juice
<a href="#">Outlet Sports &amp; Lifestyle</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">Beanies</a>	Interne	Passing Juice
<a href="#">Caps &amp; Hats</a>	Interne	Passing Juice
<a href="#">Scarves</a>	Interne	Passing Juice
<a href="#">Gloves</a>	Interne	Passing Juice
<a href="#">Belts</a>	Interne	Passing Juice
<a href="#">Face coverings</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Sunglasses</a>	Interne	Passing Juice
<a href="#">Ties</a>	Interne	Passing Juice
<a href="#">Watches</a>	Interne	Passing Juice
<a href="#">Suits &amp; Blazers</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Cargo Trousers</a>	Interne	Passing Juice
<a href="#">Coats &amp; Jackets</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Boots</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">Shackets</a>	Interne	Passing Juice
<a href="#">Joggers</a>	Interne	Passing Juice
<a href="#">View all Coats</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">View all Jackets</a>	Interne	Passing Juice
<a href="#">Gilets</a>	Interne	Passing Juice
<a href="#">Puffer Jackets</a>	Interne	Passing Juice
<a href="#">Leather Jackets</a>	Interne	Passing Juice
<a href="#">Varsity Jackets</a>	Interne	Passing Juice
<a href="#">Bomber Jackets</a>	Interne	Passing Juice
<a href="#">Parka Coats</a>	Interne	Passing Juice
<a href="#">Trench Coat</a>	Interne	Passing Juice
<a href="#">Overcoats</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Fleeces</a>	Interne	Passing Juice
<a href="#">Sweatshirts</a>	Interne	Passing Juice
<a href="#">Check shirts</a>	Interne	Passing Juice
<a href="#">Cable jumpers</a>	Interne	Passing Juice
<a href="#">Hoodies</a>	Interne	Passing Juice
<a href="#">Long sleeve polos</a>	Interne	Passing Juice
<a href="#">Long sleeve t-shirts</a>	Interne	Passing Juice
<a href="#">Roll neck jumpers</a>	Interne	Passing Juice
<a href="#">Zip up hoodie</a>	Interne	Passing Juice
<a href="#">Up to 30% off Face + Body brands</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">Body care</a>	Interne	Passing Juice
<a href="#">Fragrances</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Hair care</a>	Interne	Passing Juice
<a href="#">Makeup</a>	Interne	Passing Juice
<a href="#">Shaving &amp; Grooming</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Skin care</a>	Interne	Passing Juice
<a href="#">Suncare &amp; Tanning</a>	Interne	Passing Juice
<a href="#">Tools &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Bulldog</a>	Interne	Passing Juice
<a href="#">CeraVe</a>	Interne	Passing Juice
<a href="#">Clinique</a>	Interne	Passing Juice
<a href="#">Harry's</a>	Interne	Passing Juice
<a href="#">L'Oreal Men Expert</a>	Interne	Passing Juice
<a href="#">Lab Series</a>	Interne	Passing Juice
<a href="#">Murdock London</a>	Interne	Passing Juice
<a href="#">Revolution Man</a>	Interne	Passing Juice
<a href="#">The Inkey List</a>	Interne	Passing Juice
<a href="#">The Ordinary</a>	Interne	Passing Juice
<a href="#">Wahl</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">ASOS DESIGN</a>	Interne	Passing Juice
<a href="#">ASOS 4505</a>	Interne	Passing Juice
<a href="#">adidas</a>	Interne	Passing Juice
<a href="#">Bershka</a>	Interne	Passing Juice
<a href="#">Calvin Klein</a>	Interne	Passing Juice
<a href="#">Carhartt WIP</a>	Interne	Passing Juice
<a href="#">COLLUSION</a>	Interne	Passing Juice
<a href="#">Designer Brands</a>	Interne	Passing Juice
<a href="#">Dr Martens</a>	Interne	Passing Juice
<a href="#">ellesse</a>	Interne	Passing Juice
<a href="#">Fred Perry</a>	Interne	Passing Juice
<a href="#">New Balance</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Nike</a>	Interne	Passing Juice
<a href="#">Polo Ralph Lauren</a>	Interne	Passing Juice
<a href="#">Pull&amp;Bear</a>	Interne	Passing Juice
<a href="#">Puma</a>	Interne	Passing Juice
<a href="#">Reclaimed Vintage</a>	Interne	Passing Juice
<a href="#">The North Face</a>	Interne	Passing Juice
<a href="#">Topman</a>	Interne	Passing Juice
<a href="#">Vans</a>	Interne	Passing Juice
<a href="#">View all</a>	Interne	Passing Juice
<a href="#">New in: Clothing</a>	Interne	Passing Juice
<a href="#">New in: Shoes &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Activewear</a>	Interne	Passing Juice
<a href="#">Bags</a>	Interne	Passing Juice
<a href="#">Designer Brands</a>	Interne	Passing Juice
<a href="#">Gifts</a>	Interne	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Jackets &amp; Coats</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">Jewellery &amp; Watches</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Loungewear</a>	Interne	Passing Juice
<a href="#">Shirts</a>	Interne	Passing Juice
<a href="#">Shoes &amp; Trainers</a>	Interne	Passing Juice
<a href="#">Shorts</a>	Interne	Passing Juice
<a href="#">Suits &amp; Tailoring</a>	Interne	Passing Juice
<a href="#">Sunglasses</a>	Interne	Passing Juice
<a href="#">Swimwear</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">T-Shirts &amp; Vests</a>	Interne	Passing Juice
<a href="#">Tracksuits</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Chinos</a>	Interne	Passing Juice
<a href="#">Underwear &amp; Socks</a>	Interne	Passing Juice
<a href="#">adidas</a>	Interne	Passing Juice
<a href="#">Bolongaro Trevor</a>	Interne	Passing Juice
<a href="#">BOSS</a>	Interne	Passing Juice
<a href="#">Brave Soul</a>	Interne	Passing Juice
<a href="#">Calvin Klein</a>	Interne	Passing Juice
<a href="#">French Connection</a>	Interne	Passing Juice
<a href="#">Jack &amp; Jones</a>	Interne	Passing Juice
<a href="#">Puma</a>	Interne	Passing Juice
<a href="#">Tommy Hilfiger</a>	Interne	Passing Juice
<a href="#">Vans</a>	Interne	Passing Juice
<a href="#">A-Z of brands</a>	Interne	Passing Juice
<a href="#">New in</a>	Interne	Passing Juice
<a href="#">T-Shirts</a>	Interne	Passing Juice
<a href="#">Shirts</a>	Interne	Passing Juice
<a href="#">Shoes</a>	Interne	Passing Juice
<a href="#">Jackets</a>	Interne	Passing Juice
<a href="#">Hoodie &amp; Sweatshirts</a>	Interne	Passing Juice
<a href="#">Jumpers &amp; Cardigans</a>	Interne	Passing Juice
<a href="#">Trousers &amp; Shorts</a>	Interne	Passing Juice
<a href="#">Jeans</a>	Interne	Passing Juice
<a href="#">Suits &amp; Blazers</a>	Interne	Passing Juice
<a href="#">Accessories</a>	Interne	Passing Juice
<a href="#">Gifts under £20</a>	Interne	Passing Juice
<a href="#">Gifts under £50</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Luxury gifting</a>	Interne	Passing Juice
<a href="#">Track order</a>	Interne	Passing Juice
<a href="#">Delivery &amp; returns</a>	Interne	Passing Juice
<a href="#">ASOS Premier</a>	Interne	Passing Juice
<a href="#">10% Student Discount</a>	Interne	Passing Juice
<a href="#">Sitemap</a>	Interne	Passing Juice
<a href="#">About us</a>	Interne	Passing Juice
<a href="#">Careers at ASOS</a>	Interne	Passing Juice
<a href="#">Corporate responsibility</a>	Externe	Passing Juice
<a href="#">Investors&amp;#x27; site</a>	Externe	Passing Juice
<a href="#">Cyber Security</a>	Interne	Passing Juice
<a href="#">Mobile and ASOS apps</a>	Interne	Passing Juice
<a href="#">ASOS Marketplace</a>	Interne	Passing Juice
<a href="#">Gift vouchers</a>	Interne	Passing Juice
<a href="#">Black Friday</a>	Interne	Passing Juice
<a href="#">Our responsible fashion journey</a>	Interne	Passing Juice
<a href="#">ASOS x Thrift+</a>	Externe	Passing Juice
<a href="#">Refer A Friend</a>	Interne	Passing Juice
<a href="#">Info for Partners</a>	Interne	Passing Juice
<a href="#">Privacy &amp; Cookies</a>	Interne	Passing Juice
<a href="#">Ts&amp;Cs</a>	Interne	Passing Juice
<a href="#">Accessibility</a>	Interne	Passing Juice

## Mots-clefs






Nuage de mots-clefs

all new view asos brands **shop sale** jackets  
coats gifts





## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
sale	69	✘	✘	✘	✔
shop	54	✔	✘	✔	✔
asos	36	✔	✘	✔	✔
new	35	✘	✘	✔	✔
all	32	✘	✘	✘	✔



## Ergonomie

	Url	Domaine : asos.com Longueur : 8
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 823 Avertissements : 5
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvée sous forme de texte!

## Document

	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li>✓ Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li>✗ Mauvais, votre site web utilise des styles css inline.</li><li>✓ Génial, votre site web contient peu de fichiers CSS.</li><li>✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li>✓ Parfait : votre site tire parti de gzip.</li></ul>

## Mobile



	Optimisation mobile	<ul style="list-style-type: none"><li>✓ Icône Apple</li><li>✓ Méta tags viewport</li><li>✓ Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none"><li><a href="https://www.asos.com/sitemap.xml">https://www.asos.com/sitemap.xml</a></li><li><a href="https://www.asos.com/product-sitemap-index-COM.xml">https://www.asos.com/product-sitemap-index-COM.xml</a></li><li><a href="https://www.asos.com/au/sitemap.xml">https://www.asos.com/au/sitemap.xml</a></li><li><a href="https://www.asos.com/au/product-sitemap-index-AU.xml">https://www.asos.com/au/product-sitemap-index-AU.xml</a></li><li><a href="https://www.asos.com/dk/sitemap.xml">https://www.asos.com/dk/sitemap.xml</a></li><li><a href="https://www.asos.com/dk/product-sitemap-index-DK.xml">https://www.asos.com/dk/product-sitemap-index-DK.xml</a></li><li><a href="https://www.asos.com/de/sitemap.xml">https://www.asos.com/de/sitemap.xml</a></li><li><a href="https://www.asos.com/de/product-sitemap-index-DE.xml">https://www.asos.com/de/product-sitemap-index-DE.xml</a></li><li><a href="https://www.asos.com/es/sitemap.xml">https://www.asos.com/es/sitemap.xml</a></li><li><a href="https://www.asos.com/es/product-sitemap-index-ES.xml">https://www.asos.com/es/product-sitemap-index-ES.xml</a></li><li><a href="https://www.asos.com/fr/sitemap.xml">https://www.asos.com/fr/sitemap.xml</a></li><li><a href="https://www.asos.com/fr/product-sitemap-index-FR.xml">https://www.asos.com/fr/product-sitemap-index-FR.xml</a></li></ul>
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## Optimisation

		<a href="https://www.asos.com/it/sitemap.xml">https://www.asos.com/it/sitemap.xml</a> <a href="https://www.asos.com/it/product-sitemap-index-IT.xml">https://www.asos.com/it/product-sitemap-index-IT.xml</a> <a href="https://www.asos.com/nl/sitemap.xml">https://www.asos.com/nl/sitemap.xml</a> <a href="https://www.asos.com/nl/product-sitemap-index-NL.xml">https://www.asos.com/nl/product-sitemap-index-NL.xml</a> <a href="https://www.asos.com/pl/sitemap.xml">https://www.asos.com/pl/sitemap.xml</a> <a href="https://www.asos.com/pl/product-sitemap-index-PL.xml">https://www.asos.com/pl/product-sitemap-index-PL.xml</a> <a href="https://www.asos.com/se/sitemap.xml">https://www.asos.com/se/sitemap.xml</a> <a href="https://www.asos.com/se/product-sitemap-index-SE.xml">https://www.asos.com/se/product-sitemap-index-SE.xml</a> <a href="https://www.asos.com/us/sitemap.xml">https://www.asos.com/us/sitemap.xml</a> <a href="https://www.asos.com/us/product-sitemap-index-US.xml">https://www.asos.com/us/product-sitemap-index-US.xml</a>
	Robots.txt	<a href="http://asos.com/robots.txt">http://asos.com/robots.txt</a> Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.