



# Analisi sito web bol.com

Generato il Marzo 27 2023 16:24 PM





Il punteggio e 59/100







## SEO Content

	Title	De winkel van ons allemaal   bol.com <b>Lunghezza : 36</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.																
	Description	bol.com, de winkel van ons allemaal. Kies uit miljoenen artikelen. Snel en vanaf 20,- gratis verzonden! <b>Lunghezza : 103</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.																
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.																
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>title</td><td>De winkel van ons allemaal   bol.com</td></tr><tr><td>type</td><td>homepage</td></tr><tr><td>description</td><td>bol.com, de winkel van ons allemaal. Kies uit miljoenen artikelen. Snel en vanaf 20,- gratis verzonden!</td></tr><tr><td>image</td><td>https://bol.com/social-tile.png</td></tr><tr><td>url</td><td>https://www.bol.com/nl/nl/</td></tr><tr><td>locale</td><td>nl_NL</td></tr><tr><td>locale:alternate</td><td>x_default</td></tr></tbody></table>	Proprieta	Contenuto	title	De winkel van ons allemaal   bol.com	type	homepage	description	bol.com, de winkel van ons allemaal. Kies uit miljoenen artikelen. Snel en vanaf 20,- gratis verzonden!	image	https://bol.com/social-tile.png	url	https://www.bol.com/nl/nl/	locale	nl_NL	locale:alternate	x_default
Proprieta	Contenuto																	
title	De winkel van ons allemaal   bol.com																	
type	homepage																	
description	bol.com, de winkel van ons allemaal. Kies uit miljoenen artikelen. Snel en vanaf 20,- gratis verzonden!																	
image	https://bol.com/social-tile.png																	
url	https://www.bol.com/nl/nl/																	
locale	nl_NL																	
locale:alternate	x_default																	
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] De winkel van ons allemaal   bol.com</li></ul>	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0				
H1	H2	H3	H4	H5	H6													
1	10	0	0	0	0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Jouw privacyvoorkeuren</li><li>• [H2] Kies je privacyvoorkeuren</li><li>• [H2] Kies een categorie</li><li>• [H2]</li><li>• [H2]</li><li>• [H2] Bekijk onze topdeals</li><li>• [H2] Cadeaus voor iedereen</li><li>• [H2] Shop de look</li><li>• [H2] Nieuw binnen</li><li>• [H2] Ontdek alles bij bol.com</li></ul>
	Images	Abbiamo trovato 86 immagini in questa pagina web.  55 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>14%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 210 links inclusi 4 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">klantinfo</a>	Interno	Passing Juice
<a href="#">gegevens van anderen</a>	Interno	Passing Juice
<a href="#">versleutelde gegevens</a>	Interno	Passing Juice
<a href="#">privacybeleid</a>	Interno	Passing Juice
<a href="#">cookiebeleid</a>	Interno	Passing Juice
<a href="#">onze partners</a>	Interno	Passing Juice
<a href="#">Ga naar zoeken</a>	Interno	Passing Juice
<a href="#">Ga naar hoofdinhoud</a>	Interno	Passing Juice
-	Interno	Passing Juice
<a href="#">Cadeaus</a>	Interno	Passing Juice
<a href="#">Cadeaupagina</a>	Interno	Passing Juice
<a href="#">Kindercadeaus</a>	Interno	Passing Juice
<a href="#">Cadeaubonnen</a>	Interno	Passing Juice
<a href="#">Shop de look</a>	Interno	Passing Juice
<a href="#">Beauty</a>	Interno	Passing Juice
<a href="#">Damesmode</a>	Interno	Passing Juice
<a href="#">Herenmode</a>	Interno	Passing Juice
<a href="#">Kindermode</a>	Interno	Passing Juice
<a href="#">Huis</a>	Interno	Passing Juice
<a href="#">Tuin</a>	Interno	Passing Juice
<a href="#">Wooninspiratie</a>	Interno	Passing Juice
<a href="#">Tuininspiratie</a>	Interno	Passing Juice
<a href="#">Duurzamer wonen</a>	Interno	Passing Juice
<a href="#">vtwonen &amp; bol.com</a>	Interno	Passing Juice
<a href="#">Smart home</a>	Interno	Passing Juice
<a href="#">Thuiswerken</a>	Interno	Passing Juice
<a href="#">Verhuizen</a>	Interno	Passing Juice

## In-page links

<a href="#">Laptops</a>	Interno	Passing Juice
<a href="#">Kinderboeken</a>	Interno	Passing Juice
<a href="#">Puppywinkel</a>	Interno	Passing Juice
<a href="#">Kittenwinkel</a>	Interno	Passing Juice
<a href="#">Flink besparen</a>	Interno	Passing Juice
<a href="#">Parfum &amp; luxe verzorging</a>	Interno	Passing Juice
<a href="#">Mooie momenten met Rituals</a>	Interno	Passing Juice
<a href="#">Sporten</a>	Interno	Passing Juice
<a href="#">Fit &amp; gezond</a>	Interno	Passing Juice
<a href="#">Gezondheidsadvies</a>	Interno	Passing Juice
<a href="#">Zwangerschap</a>	Interno	Passing Juice
<a href="#">Nieuwe collectie mode</a>	Interno	Passing Juice
<a href="#">Duurzamere mode</a>	Interno	Passing Juice
<a href="#">Duurzaamheid</a>	Interno	Passing Juice
<a href="#">Gaming</a>	Interno	Passing Juice
<a href="#">Aanbiedingen</a>	Interno	Passing Juice
<a href="#">Alle aanbiedingen</a>	Interno	Passing Juice
<a href="#">Topdeals</a>	Interno	Passing Juice
<a href="#">Drogisterij-Deals</a>	Interno	Passing Juice
<a href="#">Elektronica Acties</a>	Interno	Passing Juice
<a href="#">Outlet</a>	Interno	Passing Juice
<a href="#">Retourdeals: tot 15% voordeliger*</a>	Interno	Passing Juice
<a href="#">Speelgoed aanbiedingen</a>	Interno	Passing Juice
<a href="#">Film &amp; Muziek Acties</a>	Interno	Passing Juice
<a href="#">Gaming Deals</a>	Interno	Passing Juice
<a href="#">Exclusieve Select-Deals</a>	Interno	Passing Juice
<a href="#">bol 7-daagse</a>	Interno	Passing Juice
<a href="#">2e halve prijs op Philips Hue outdoor slimme verlichting</a>	Interno	Passing Juice

## In-page links

<a href="#">Tot 60% korting* op parfum</a>	Interno	Passing Juice
<a href="#">Tot 15% korting* op veel van LEGO</a>	Interno	Passing Juice
<a href="#">Tot 25% korting* op Triumph</a>	Interno	Passing Juice
<a href="#">Tot 70% korting* op dames- en herenkleding</a>	Interno	Passing Juice
<a href="#">Tot 70% korting* op baby- en kinderkleding</a>	Interno	Passing Juice
<a href="#">Zakelijk</a>	Interno	Passing Juice
<a href="#">Cadeaukaart</a>	Interno	Passing Juice
<a href="#">Bestelstatus</a>	Interno	Passing Juice
<a href="#">Klantenservice</a>	Interno	Passing Juice
<a href="#">Select-Deals</a>	Interno	Passing Juice
<a href="#">De nieuwste mode</a>	Interno	Passing Juice
<a href="#">Drogisterij-Deals</a>	Interno	Passing Juice
<a href="#">Alles voor Pasen</a>	Interno	Passing Juice
<a href="#">Over bol.com</a>	Interno	Passing Juice
<a href="#">Cadeaubon</a>	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
<a href="#">Boeken</a>	Interno	Passing Juice

## In-page links

<a href="#">Nederlandstalige boeken</a>	Interno	Passing Juice
<a href="#">Engelstalige boeken</a>	Interno	Passing Juice
<a href="#">E-books</a>	Interno	Passing Juice
<a href="#">E-readers</a>	Interno	Passing Juice
<a href="#">Kobo Plus abonnement</a>	Interno	Passing Juice
<a href="#">Tweedehands boeken</a>	Interno	Passing Juice
<a href="#">Luisterboeken</a>	Interno	Passing Juice
<a href="#">Studieboeken</a>	Interno	Passing Juice
<a href="#">Muziek</a>	Interno	Passing Juice
<a href="#">Dvd</a>	Interno	Passing Juice
<a href="#">Blu-ray</a>	Interno	Passing Juice
<a href="#">TV-series</a>	Interno	Passing Juice
<a href="#">Games</a>	Interno	Passing Juice
<a href="#">Consoles &amp; accessoires</a>	Interno	Passing Juice
<a href="#">Sport</a>	Interno	Passing Juice
<a href="#">Sportkleding</a>	Interno	Passing Juice
<a href="#">Kamperen &amp; Outdoor</a>	Interno	Passing Juice
<a href="#">Reisbagage</a>	Interno	Passing Juice
<a href="#">Computer</a>	Interno	Passing Juice
<a href="#">Telefonie</a>	Interno	Passing Juice
<a href="#">Tablets</a>	Interno	Passing Juice
<a href="#">Huishoudelijke apparaten</a>	Interno	Passing Juice
<a href="#">Keukenapparaten</a>	Interno	Passing Juice
<a href="#">Camera's</a>	Interno	Passing Juice
<a href="#">Wearables</a>	Interno	Passing Juice
<a href="#">Navigatie</a>	Interno	Passing Juice
<a href="#">Televisies</a>	Interno	Passing Juice
<a href="#">Audio &amp; Hifi</a>	Interno	Passing Juice

## In-page links

<a href="#">Persoonlijke verzorging</a>	Interno	Passing Juice
<a href="#">Kantoor &amp; School</a>	Interno	Passing Juice
<a href="#">Kantoorspullen</a>	Interno	Passing Juice
<a href="#">Schoolspullen</a>	Interno	Passing Juice
<a href="#">Speelgoed</a>	Interno	Passing Juice
<a href="#">Hobby &amp; Creatief</a>	Interno	Passing Juice
<a href="#">Buitenspeelgoed</a>	Interno	Passing Juice
<a href="#">Verkleedkleding</a>	Interno	Passing Juice
<a href="#">Koken &amp; Tafelen</a>	Interno	Passing Juice
<a href="#">Barbecues</a>	Interno	Passing Juice
<a href="#">Pannen</a>	Interno	Passing Juice
<a href="#">Huishouden</a>	Interno	Passing Juice
<a href="#">Prullenbakken</a>	Interno	Passing Juice
<a href="#">Tuin</a>	Interno	Passing Juice
<a href="#">Tuinmeubelen</a>	Interno	Passing Juice
<a href="#">Tuingereedschap</a>	Interno	Passing Juice
<a href="#">Loungesets</a>	Interno	Passing Juice
<a href="#">Dier</a>	Interno	Passing Juice
<a href="#">Hond</a>	Interno	Passing Juice
<a href="#">Katten</a>	Interno	Passing Juice
<a href="#">Paard &amp; Ruiter</a>	Interno	Passing Juice
<a href="#">Knaagdieren</a>	Interno	Passing Juice
<a href="#">Vissen</a>	Interno	Passing Juice
<a href="#">Reptielen</a>	Interno	Passing Juice
<a href="#">Vogels</a>	Interno	Passing Juice
<a href="#">Wonen</a>	Interno	Passing Juice
<a href="#">Meubels</a>	Interno	Passing Juice
<a href="#">Beddengoed</a>	Interno	Passing Juice

## In-page links

<a href="#">Verlichting</a>	Interno	Passing Juice
<a href="#">Woonaccessoires</a>	Interno	Passing Juice
<a href="#">Klussen</a>	Interno	Passing Juice
<a href="#">Elektrisch gereedschap</a>	Interno	Passing Juice
<a href="#">Werkkleding &amp; Bescherming</a>	Interno	Passing Juice
<a href="#">Verfspullen</a>	Interno	Passing Juice
<a href="#">Behang</a>	Interno	Passing Juice
<a href="#">Bouwmaterialen</a>	Interno	Passing Juice
<a href="#">Opbergen &amp; Verhuizen</a>	Interno	Passing Juice
<a href="#">Sanitair</a>	Interno	Passing Juice
<a href="#">Mooi &amp; Gezond</a>	Interno	Passing Juice
<a href="#">Make-up</a>	Interno	Passing Juice
<a href="#">Parfum</a>	Interno	Passing Juice
<a href="#">Verzorging</a>	Interno	Passing Juice
<a href="#">Gezondheid</a>	Interno	Passing Juice
<a href="#">Erotiek</a>	Interno	Passing Juice
<a href="#">Damesmode</a>	Interno	Passing Juice
<a href="#">Dameskleding</a>	Interno	Passing Juice
<a href="#">Dames schoenen</a>	Interno	Passing Juice
<a href="#">Lingerie</a>	Interno	Passing Juice
<a href="#">Dames accessoires</a>	Interno	Passing Juice
<a href="#">Dames sieraden &amp; horloges</a>	Interno	Passing Juice
<a href="#">Herenmode</a>	Interno	Passing Juice
<a href="#">Herenkleding</a>	Interno	Passing Juice
<a href="#">Heren schoenen</a>	Interno	Passing Juice
<a href="#">Heren ondergoed</a>	Interno	Passing Juice
<a href="#">Heren accessoires</a>	Interno	Passing Juice
<a href="#">Heren sieraden &amp; horloges</a>	Interno	Passing Juice



## In-page links

<a href="#">Babykleding</a>	Interno	Passing Juice
<a href="#">Babyartikelen</a>	Interno	Passing Juice
<a href="#">Kinderkleding</a>	Interno	Passing Juice
<a href="#">Jongenskleding</a>	Interno	Passing Juice
<a href="#">Meisjeskleding</a>	Interno	Passing Juice
<a href="#">Koffie</a>	Interno	Passing Juice
<a href="#">Thee</a>	Interno	Passing Juice
<a href="#">Chocolade</a>	Interno	Passing Juice
<a href="#">Auto &amp; Motor</a>	Interno	Passing Juice
<a href="#">Auto-accessoires</a>	Interno	Passing Juice
<a href="#">Auto-onderhoud</a>	Interno	Passing Juice
<a href="#">Auto-onderdelen</a>	Interno	Passing Juice
<a href="#">Motoraccessoires</a>	Interno	Passing Juice
<a href="#">Motorkleding</a>	Interno	Passing Juice
<a href="#">Motoronderhoud &amp; -onderdelen</a>	Interno	Passing Juice
<a href="#">Lees Magazine</a>	Interno	Passing Juice
<a href="#">Volg je bestelling</a>	Interno	Passing Juice
<a href="#">betaal facturen</a>	Interno	Passing Juice
<a href="#">retourneer een artikel</a>	Interno	Passing Juice
<a href="#">Onze klantenservice</a>	Interno	Passing Juice
<a href="#">Bestellen &amp; Leveren</a>	Interno	Passing Juice
<a href="#">Betalen</a>	Interno	Passing Juice
<a href="#">Retourneren</a>	Interno	Passing Juice
<a href="#">Garantie &amp; Reparatie</a>	Interno	Passing Juice
<a href="#">De voordelen van bol.com</a>	Interno	Passing Juice
<a href="#">Nieuws</a>	Interno	Passing Juice
<a href="#">Werken bij bol.com</a>	Interno	Passing Juice
<a href="#">Bol.com &amp; duurzaamheid</a>	Interno	Passing Juice

## In-page links

<a href="#">Bollebozen</a>	Interno	Passing Juice
<a href="#">De bol.com app</a>	Interno	Passing Juice
<a href="#">Bedrijfsgegevens</a>	Interno	Passing Juice
<a href="#">Zakelijk verkopen</a>	Interno	Passing Juice
<a href="#">Zakelijk bestellen</a>	Interno	Passing Juice
<a href="#">Zakelijke cadeaukaarten</a>	Interno	Passing Juice
<a href="#">Adverteren</a>	Interno	Passing Juice
<a href="#">Affiliate Marketing</a>	Interno	Passing Juice
<a href="#">Meld je aan</a>	Interno	Passing Juice
<a href="#">Thuiswinkel-leden</a>	Interno	Passing Juice
<a href="#">Algemene voorwaarden</a>	Interno	Passing Juice
<a href="#">Privacy</a>	Interno	Passing Juice
<a href="#">Cookies</a>	Interno	Passing Juice
<a href="#">&amp;copy;</a>	Interno	Passing Juice
<a href="#">verzendkosten</a>	Interno	Passing Juice

## SEO Keywords

	Keywords Cloud	cookies ons met <b>korting bol</b> tot voor van als persoonlijke
--	----------------	--

## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
bol	28	✓	✗	✓	✓
voor	19	✗	✗	✗	✓
korting	17	✗	✗	✗	✗
ons	15	✓	✗	✓	✓

## Consistenza Keywords

van

13



## Usabilita

	Url	Dominio : bol.com Lunghezza : 7
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata nl.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 86 Avvisi : 9
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li></ul>

## Documento

✖ Peccato, il vostro sito non approfitta di gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Ottimizzazione



### XML Sitemap

Grande, il vostro sito ha una sitemap XML.

```
https://www.bol.com/sitemap/nl-nl/  
https://www.bol.com/sitemap/nl-be/  
https://www.bol.com/sitemap/fr-be/
```



### Robots.txt

<http://bol.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



### Analytics

Non trovato

Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.