



# Analisi sito web cariuma.com

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Il punteggio e 51/100



## SEO Content

	Title	CARIUMA : Comfortable Sustainable Shoes & Best Skate Sneakers <b>Lunghezza : 70</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors! <b>Lunghezza : 210</b> Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>C A R I U M A</td></tr><tr><td>url</td><td>https://cariuma.com/</td></tr><tr><td>title</td><td>Comfortable Sustainable Shoes &amp; Best Skate Sneakers</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Cariuma sustainable sneakers, feel crazy comfortable &amp; are made from organic canvas, leather, &amp; suede. Shop your favorite white sneaker or get them in black, grey &amp; other neutral colors!</td></tr></tbody></table>	Proprieta	Contenuto	site_name	C A R I U M A	url	https://cariuma.com/	title	Comfortable Sustainable Shoes & Best Skate Sneakers	type	website	description	Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors!
Proprieta	Contenuto													
site_name	C A R I U M A													
url	https://cariuma.com/													
title	Comfortable Sustainable Shoes & Best Skate Sneakers													
type	website													
description	Cariuma sustainable sneakers, feel crazy comfortable & are made from organic canvas, leather, & suede. Shop your favorite white sneaker or get them in black, grey & other neutral colors!													

# SEO Content

image





[https://cdn.shopify.com/s/files/1/0262/1184/4176/files/Horizontal\\_Logo.png?v=1618939695](https://cdn.shopify.com/s/files/1/0262/1184/4176/files/Horizontal_Logo.png?v=1618939695)

Headings


H1	H2	H3	H4	H5	H6
4	16	14	21	16	3

- [H1] C A R I U M A
- [H1]
- [H1]
- [H1] ⚠️ OUTDATED BROWSER
- [H2] As seen in
- [H2] Shop by Style
- [H2] Get a Pair of Sneakers, Plant 2 Trees
- [H2] Crowd Pleasers
- [H2] What Our Customers Say
- [H2] Better for People & the Planet
- [H2] Sign Up. Plant a Tree.
- [H2] @Cariuma
- [H2] Choose Your Preferred Currency
- [H2] Connect / Conecte-se
- [H2]
- [H2]
- [H2] You'd also look great in these
- [H2] Pro Favorites
- [H2] Last Viewed
- [H2] Crowd Pleasers
- [H3] For a better experience, keep your browser up to date. Check here for latest versions.
- [H3] OCA Low
- [H3] OCA High
- [H3] SALVAS
- [H3] IBI
- [H3] CATIBA Pro
- [H3] The Vallely
- [H3] It's cool to care.
- [H3] Women
- [H3] Men
- [H3] Currency
- [H3] Select Currency
- [H3] CART ( ITEMS)
- [H3] \${item.productTitle}
- [H4] Forget something?
- [H4] Recently Viewed
- [H4] Forget something?
- [H4] Recently Viewed
- [H4] Forget something?
- [H4] Recently Viewed
- [H4] Camel Suede
- [H4] Off-White Knit
- [H4] Therma All Black Suede
- [H4] White LWG Leather/Ice
- [H4] Camel Suede
- [H4] Off-White Knit
- [H4] Therma All Black Suede
- [H4] White LWG Leather/Ice




## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Ethical factories</li><li>• [H4] Carbon neutral shipping</li><li>• [H4] Cleaner Leather</li><li>• [H4] Recycled and recyclable packaging</li><li>• [H4] handmade for Crazy Comfort</li><li>• [H4] Natural Premium Materials</li><li>• [H4] <code>#{item.productCategory}</code></li><li>• [H5] OCA LOW</li><li>• [H5] \$98</li><li>• [H5] IBI</li><li>• [H5] \$98</li><li>• [H5] OCA Therma</li><li>• [H5] \$149</li><li>• [H5] SALVAS</li><li>• [H5] \$98</li><li>• [H5] OCA LOW</li><li>• [H5] \$98</li><li>• [H5] IBI</li><li>• [H5] \$98</li><li>• [H5] OCA Therma</li><li>• [H5] \$149</li><li>• [H5] SALVAS</li><li>• [H5] \$98</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li></ul>
	Images	<p>Abbiamo trovato 275 immagini in questa pagina web.</p> <p>85 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

## SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 120 links inclusi 1 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.33%</p> <p>Internal Links 96.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">upgrade your browser</a>	Esterno	Passing Juice
<a href="#">Socks in cart on us—yours with code COMFY SOCKS</a>	Interno	Passing Juice
<a href="#">Your NEW Winter Staple. Black Leather Has Landed</a>	Interno	Passing Juice
<a href="#">100% Vegan. Warm &amp; Cozy. Shop Cold Weather *</a>	Interno	Passing Juice
<a href="#">Colorful. 100% Versatile. Shop Now.</a>	Interno	Passing Juice
<a href="#">View Cart</a>	Interno	Passing Juice
<a href="#">Shop Suede</a>	Interno	Passing Juice
<a href="#">Shop Collabs</a>	Interno	Passing Juice
<a href="#">Shop Canvas</a>	Interno	Passing Juice
<a href="#">Shop Bestsellers</a>	Interno	Passing Juice
<a href="#">Shop Canvas</a>	Interno	Passing Juice
<a href="#">Shop Bestsellers</a>	Interno	Passing Juice
<a href="#">Shop Suede</a>	Interno	Passing Juice
<a href="#">Shop Collabs</a>	Interno	Passing Juice
<a href="#">Shop Low Tops</a>	Interno	Passing Juice
<a href="#">Shop High Tops</a>	Interno	Passing Juice
<a href="#">Shop Slip-On</a>	Interno	Passing Juice

## In-page links

<a href="#">Shop Vegan</a>	Interno	Passing Juice
<a href="#">Shop Canvas</a>	Interno	Passing Juice
<a href="#">Shop Bamboo</a>	Interno	Passing Juice
<a href="#">Shop High Tops</a>	Interno	Passing Juice
<a href="#">Shop</a>	Interno	Passing Juice
<a href="#">Skate</a>	Interno	Passing Juice
<a href="#">Vegan</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Our Story</a>	Interno	Passing Juice
<a href="#">T-Shirt</a>	Interno	Passing Juice
<a href="#">Pop Ups</a>	Interno	Passing Juice
<a href="#">Stockists</a>	Interno	Passing Juice
<a href="#">Need Help?</a>	Interno	Passing Juice
<a href="#">Log in</a>	Interno	Passing Juice
<a href="#">Backpacks</a>	Interno	Passing Juice
<a href="#">T-Shirts</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Surf</a>	Interno	Passing Juice
<a href="#">Track Your Order</a>	Interno	Passing Juice
<a href="#">Check here for latest versions.</a>	Externo	Passing Juice
<a href="#">Shop Men</a>	Interno	Passing Juice
<a href="#">Shop Women</a>	Interno	Passing Juice
<a href="#">Shop Men</a>	Interno	Passing Juice
<a href="#">Shop Women</a>	Interno	Passing Juice
<a href="#">SHOP MEN</a>	Interno	Passing Juice
<a href="#">Read More</a>	Interno	Passing Juice
<a href="#">Learn More</a>	Interno	Passing Juice
<a href="#">USD \$</a>	Interno	Passing Juice

## In-page links

<a href="#">AUD \$</a>	Interno	Passing Juice
<a href="#">GBP £</a>	Interno	Passing Juice
<a href="#">EUR €</a>	Interno	Passing Juice
<a href="#">RMB ¥</a>	Interno	Passing Juice
<a href="#">JPY ¥</a>	Interno	Passing Juice
<a href="#">Privacy Policy.</a>	Interno	Passing Juice
<a href="#">Accessibility Tool</a>	Interno	Passing Juice
<a href="#">Accessibility Statement</a>	Interno	Passing Juice
<a href="#">Privacy Statement</a>	Interno	Passing Juice
<a href="#">Terms of Use</a>	Interno	Passing Juice
<a href="#">Cookies Notice</a>	Interno	Passing Juice
<a href="#">Do Not Sell</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice
<a href="#">Anatta</a>	Externo	Passing Juice
<a href="#">OCA Low</a>	Interno	Passing Juice
<a href="#">OCA High</a>	Interno	Passing Juice
<a href="#">Salvas</a>	Interno	Passing Juice
<a href="#">IBI</a>	Interno	Passing Juice
<a href="#">IBI Slip-On</a>	Interno	Passing Juice
<a href="#">IBI High</a>	Interno	Passing Juice
<a href="#">CATIBA Pro</a>	Interno	Passing Juice
<a href="#">Caturi</a>	Interno	Passing Juice
<a href="#">Avatar Sneakers</a>	Interno	Passing Juice
<a href="#">Last Chance</a>	Interno	Passing Juice
<a href="#">OCA Low</a>	Interno	Passing Juice
<a href="#">OCA High</a>	Interno	Passing Juice
<a href="#">Salvas</a>	Interno	Passing Juice
<a href="#">IBI</a>	Interno	Passing Juice

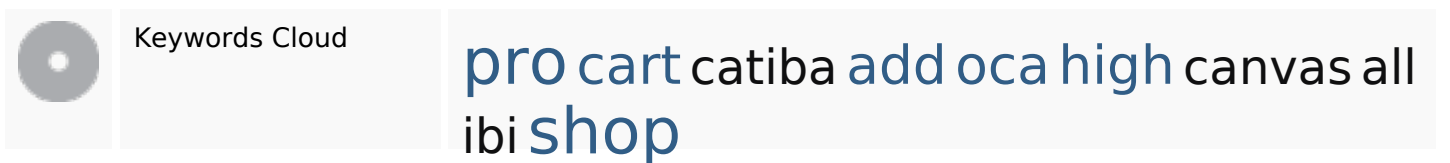
## In-page links

<a href="#">IBI Slip-On</a>	Interno	Passing Juice
<a href="#">IBI High</a>	Interno	Passing Juice
<a href="#">CATIBA Pro</a>	Interno	Passing Juice
<a href="#">CATIBA Pro High</a>	Interno	Passing Juice
<a href="#">Slip-On Skate Pro</a>	Interno	Passing Juice
<a href="#">The Vallely</a>	Interno	Passing Juice
<a href="#">Caturi</a>	Interno	Passing Juice
<a href="#">Avatar Sneakers</a>	Interno	Passing Juice
<a href="#">Last Chance</a>	Interno	Passing Juice
<a href="#">Affiliates</a>	Externo	Passing Juice
<a href="#">Support</a>	Interno	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	Interno	Passing Juice
<a href="#">Livechat</a>	Interno	Passing Juice
<a href="#">Gift Cards</a>	Interno	Passing Juice
<a href="#">Follow</a>	Interno	Passing Juice
=	Interno	Passing Juice
<a href="#">Off-White Canvas</a>	Interno	Passing Juice
<a href="#">Off-White Canvas</a>	Interno	Passing Juice
<a href="#">Grey Canvas</a>	Interno	Passing Juice
<a href="#">Grey Canvas</a>	Interno	Passing Juice
<a href="#">Rose Canvas</a>	Interno	Passing Juice
<a href="#">Rose Canvas</a>	Interno	Passing Juice
<a href="#">Green Canvas</a>	Interno	Passing Juice
<a href="#">Green Canvas</a>	Interno	Passing Juice
<a href="#">Yellow Canvas</a>	Interno	Passing Juice
<a href="#">Yellow Canvas</a>	Interno	Passing Juice
<a href="#">Black Contrast/Ivory</a>	Interno	Passing Juice
<a href="#">Black Contrast/Ivory</a>	Interno	Passing Juice

## In-page links

<a href="#">Grey Contrast/Ivory</a>	Interno	Passing Juice
<a href="#">Grey Contrast/Ivory</a>	Interno	Passing Juice
<a href="#">All Black/Ivory</a>	Interno	Passing Juice
<a href="#">All Black/Ivory</a>	Interno	Passing Juice
<a href="#">Off-White Vintage/Black</a>	Interno	Passing Juice
<a href="#">Off-White Vintage/Black</a>	Interno	Passing Juice
<a href="#">Off-White Vintage Gum/Black</a>	Interno	Passing Juice
<a href="#">Off-White Vintage Gum/Black</a>	Interno	Passing Juice
<a href="#">All Black Gum/Ivory</a>	Interno	Passing Juice
<a href="#">All Black Gum/Ivory</a>	Interno	Passing Juice
<a href="#">Rose/Ivory</a>	Interno	Passing Juice
<a href="#">Rose/Ivory</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Black</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Off-White</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Grey</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Black</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Off-White</a>	Interno	Passing Juice
<a href="#">The Berrics CATIBA Pro Grey</a>	Interno	Passing Juice

## SEO Keywords



## Consistenza Keywords






Keyword	Contenuto	Title	Keywords	Descrizione	Headings
shop	57	✘	✘	✔	✔
pro	46	✘	✘	✘	✔









## Consistenza Keywords

oca	41	✘	✘	✘	✔
cart	39	✘	✘	✘	✔
high	37	✘	✘	✘	✔

## Usabilita

	Url	Dominio : cariuma.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 586 Avvisi : 156
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li>✔ Eccellente, il tuo sito web non utilizza nested tables.</li><li>✘ Molto male, il tuo sito web utilizza stili CSS inline.</li></ul>

## Documento

- ✓ Grande, il tuo sito web ha pochi file CSS.
- ✗ Molto male, il tuo sito web ha troppi file JS (piu di 6).
- ✗ Peccato, il vostro sito non approfitta di gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Ottimizzazione



### XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://cariuma.com/sitemap.xml>



### Robots.txt

<http://cariuma.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



### Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics