



Analisi sito web nike.com

Generato il Dicembre 30 2022 04:48 AM

Il punteggio e 53/100



SEO Content

	Title	Nike Offizielle Website. Nike DE Lunghezza : 32 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																
	Description	Inspiration und Support für alle Athlet:innen mit innovativen Produkten, Experiences und Services Lunghezza : 97 Grande, la tua meta description contiene tra 70 e 160 caratteri.																
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table border="1"><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>title</td><td>Nike Official Site</td></tr><tr><td>description</td><td>Inspiring the world's athletes, Nike delivers innovative products, experiences and services. Free delivery and returns.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg</td></tr><tr><td>url</td><td>https://www.nike.com/de/</td></tr><tr><td>locale</td><td>de-DE</td></tr><tr><td>site_name</td><td>Nike.com</td></tr></tbody></table>	Proprieta	Contenuto	title	Nike Official Site	description	Inspiring the world's athletes, Nike delivers innovative products, experiences and services. Free delivery and returns.	type	website	image	https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg	url	https://www.nike.com/de/	locale	de-DE	site_name	Nike.com
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>2</td><td>37</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	7	2	37	0	0				
H1	H2	H3	H4	H5	H6													
1	7	2	37	0	0													

SEO Content

- [H1] Geschenkgutscheine für jeden Bedarf
- [H2] Entdecke mehr
- [H2] Entdecke mehr
- [H2] Nach Sportart
- [H2] Neues Jahr, neue Moves
- [H2] Neues Jahr, neue Moves
- [H2] Nike Membership
- [H2] Nike Membership
- [H3] Deine Cookie-Einstellungen
- [H3] Deine Cookie-Einstellungen
- [H4] GESCHENKGUTSCHEINE FÜR JEDEN BEDARF
- [H4] Fühl dich fit
- [H4] Fühl dich fit
- [H4] Premium Leggings
- [H4] Sport-BHs
- [H4] Trainings- und Fitnessschuhe
- [H4] Laufschuhe
- [H4] Yoga
- [H4] Accessoires
- [H4] Premium Leggings
- [H4] Sport-BHs
- [H4] Trainings- und Fitnessschuhe
- [H4] Laufschuhe
- [H4] Yoga
- [H4] Accessoires
- [H4] Fußball
- [H4] Tanzen
- [H4] Basketball
- [H4] Laufen
- [H4] Training
- [H4] Yoga
- [H4] Tennis
- [H4] Skateboarding
- [H4] Produkte für Member
- [H4] Member Rewards
- [H4] Sport und Wellness
- [H4] Member Experiences
- [H4] Mehr zur Membership
- [H4] Produkte für Member
- [H4] Member Rewards
- [H4] Sport und Wellness
- [H4] Member Experiences
- [H4] Mehr zur Membership
- [H4] Schuhe
- [H4] Bekleidung
- [H4] Kinder
- [H4] Highlights



Images




Abbiamo trovato 47 immagini in questa pagina web.

1 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.





Text/HTML Ratio

Ratio : **1%**

SEO Content

		Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 255 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.35% Internal Links 97.65%

In-page links

Anchor	Type	Juice
Direkt zum Hauptinhalt	Interno	Passing Juice
Bestellstatus	Interno	Passing Juice
Versand und Lieferung	Interno	Passing Juice
Rücksendung	Interno	Passing Juice
Größentabelle	Interno	Passing Juice
Kontakt	Interno	Passing Juice
Datenschutzrichtlinie	Interno	Passing Juice

In-page links

Verkaufsbedingungen	Interno	Passing Juice
Nutzungsbedingungen	Interno	Passing Juice
Sende uns Feedback	Interno	Passing Juice
Konto	Interno	Passing Juice
Profil	Interno	Passing Juice
Bestellungen	Interno	Passing Juice
Favoriten	Interno	Passing Juice
Posteingang	Interno	Passing Juice
Experiences	Interno	Passing Juice
Kontoeinstellungen	Interno	Passing Juice
Neues und Highlights	Interno	Passing Juice
Neue Schuhe	Interno	Passing Juice
Neue Bekleidung	Interno	Passing Juice
Bestseller	Interno	Passing Juice
SNKRS Launch Kalender	Interno	Passing Juice
National Team-Trikots	Interno	Passing Juice
Fleece-Shop	Interno	Passing Juice
Legendäre Styles anzeigen	Interno	Passing Juice
Air Force 1	Interno	Passing Juice
Air Jordan 1	Interno	Passing Juice
Air Max	Interno	Passing Juice
Dunk	Interno	Passing Juice
Blazer	Interno	Passing Juice
Pegasus	Interno	Passing Juice
Mercurial	Interno	Passing Juice
Nike Storys	Interno	Passing Juice
Alle Storys	Interno	Passing Juice
Department of Nike Archives (DNA)	Interno	Passing Juice

In-page links

Coaching	Interno	Passing Juice
Athlet:innen*	Interno	Passing Juice
Community	Interno	Passing Juice
Kultur	Interno	Passing Juice
Innovation	Interno	Passing Juice
.Swoosh	Externo	Passing Juice
Jordan Kollektion	Externo	Passing Juice
Nike SB - The Vault	Externo	Passing Juice
Nachhaltigkeit	Interno	Passing Juice
Trained Podcast - Body Positivity	Interno	Passing Juice
Never Done: Geschichte schreiben - Tigerbelles	Interno	Passing Juice
Schluss mit mentalen Blockaden	Interno	Passing Juice
Herren	Interno	Passing Juice
Highlights	Interno	Passing Juice
Bestseller	Interno	Passing Juice
Geschenkgutscheine	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Freizeit	Interno	Passing Juice
Jordan	Interno	Passing Juice
Laufen	Interno	Passing Juice
Fußball	Interno	Passing Juice
Basketball	Interno	Passing Juice
Training und Fitness	Interno	Passing Juice
Skateboarding	Interno	Passing Juice
Nike By You	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Hoodies und Sweatshirts	Interno	Passing Juice
Jacken	Interno	Passing Juice

In-page links

Oberteile und T-Shirts	Interno	Passing Juice
Shorts	Interno	Passing Juice
Trainingsanzüge	Interno	Passing Juice
Hosen und Tights	Interno	Passing Juice
Trikots und Trikot-Sets	Interno	Passing Juice
Nach Sportart	Interno	Passing Juice
Laufen	Interno	Passing Juice
Fußball	Interno	Passing Juice
Basketball	Interno	Passing Juice
Training und Fitness	Interno	Passing Juice
Tennis	Interno	Passing Juice
Golf	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Taschen und Rucksäcke	Interno	Passing Juice
Socken	Interno	Passing Juice
Damen	Interno	Passing Juice
Highlights	Interno	Passing Juice
Bestseller	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Freizeit	Interno	Passing Juice
Jordan	Interno	Passing Juice
Laufen	Interno	Passing Juice
Training und Fitness	Interno	Passing Juice
Nike By You	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Hoodies und Sweatshirts	Interno	Passing Juice
Jacken	Interno	Passing Juice
Oberteile und T-Shirts	Interno	Passing Juice

In-page links

Leggings	Interno	Passing Juice
Hosen	Interno	Passing Juice
Shorts	Interno	Passing Juice
Sport-BHs	Interno	Passing Juice
Kombi-Sets	Interno	Passing Juice
Röcke und Kleider	Interno	Passing Juice
Nach Sportart	Interno	Passing Juice
Tennis	Interno	Passing Juice
Golf	Interno	Passing Juice
Fußball	Interno	Passing Juice
Yoga	Interno	Passing Juice
Tanzen	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Taschen und Rucksäcke	Interno	Passing Juice
Socken	Interno	Passing Juice
Kinder	Interno	Passing Juice
Highlights	Interno	Passing Juice
Bestseller	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Freizeit	Interno	Passing Juice
Jordan	Interno	Passing Juice
Fußball	Interno	Passing Juice
Laufen	Interno	Passing Juice
Basketball	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Hoodies und Sweatshirts	Interno	Passing Juice
Jacken	Interno	Passing Juice
Oberteile und T-Shirts	Interno	Passing Juice

In-page links

Shorts	Interno	Passing Juice
Hosen und Leggings	Interno	Passing Juice
Trainingsanzüge	Interno	Passing Juice
Sportbekleidung	Interno	Passing Juice
Trikots und Trikot-Sets	Interno	Passing Juice
Sport-BHs	Interno	Passing Juice
Produkte für Kinder nach Alter	Interno	Passing Juice
Babys und Kleinkinder (0 bis 3 Jahre)	Interno	Passing Juice
Jüngere Kinder (3 bis 7 Jahre)	Interno	Passing Juice
Ältere Kinder (7 bis 15 Jahre)	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Taschen und Rucksäcke	Interno	Passing Juice
Caps	Interno	Passing Juice
Bis zu 50 % Rabatt	Interno	Passing Juice
Bestseller	Interno	Passing Juice
Sale-Produkte für Herren	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Sale-Produkte für Damen	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Sale-Produkte für Kinder	Interno	Passing Juice
Schuhe	Interno	Passing Juice
Bekleidung	Interno	Passing Juice
Accessoires und Equipment	Interno	Passing Juice
Laufen	Interno	Passing Juice

In-page links

Fußball	Interno	Passing Juice
Fitnessstudio und Training	Interno	Passing Juice
Basketball	Interno	Passing Juice
Tennis	Interno	Passing Juice
Golf	Interno	Passing Juice
Yoga	Interno	Passing Juice
Guides	Interno	Passing Juice
Nike Laufschuhfinder	Interno	Passing Juice
Die besten Nike Laufschuhe für den Winter	Interno	Passing Juice
Die besten Leggings für kaltes Wetter	Interno	Passing Juice
So reinigst du deine Air Force 1 Schuhe	Interno	Passing Juice
Styling für dein Lieblingsweatshirt und deinen Lieblingshoodie	Interno	Passing Juice
Einkaufs-Guides	Interno	Passing Juice
Einkaufs-Guides für Läufer:innen	Interno	Passing Juice
Einkaufs-Guides für Fitnessstudio und Training	Interno	Passing Juice
Einkaufs-Guides für Yoga	Interno	Passing Juice
Einkaufs-Guide für Sport-BHs	Interno	Passing Juice
Einkaufs-Guide für Leggings	Interno	Passing Juice
Einkaufs-Guide für Fußballschuhe	Interno	Passing Juice
Produktpflege - So pflegst du deine Ausrüstung	Interno	Passing Juice
Tipps von Expert:innen	Interno	Passing Juice
Besser trainieren mit Anleitungen von Athlet:innen und Expert:innen	Interno	Passing Juice
Gesunde Essgewohnheiten entwickeln	Interno	Passing Juice
So optimierst du deine Regeneration	Interno	Passing Juice
So optimierst du dein Mindset	Interno	Passing Juice
So optimierst du deinen Schlaf	Interno	Passing Juice
Air Force 1	Interno	noFollow

In-page links

Jordan	Interno	noFollow
Air Max	Interno	noFollow
Blazer	Interno	noFollow
Kaufen	Externo	Passing Juice
Kaufen	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
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=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
Entdecken	Externo	Passing Juice
Jetzt loslegen	Externo	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
Golfschuhe	Interno	Passing Juice
Winter-Sneaker	Interno	Passing Juice
GORE-TEX-Sneaker	Interno	Passing Juice
Walking-Sneaker	Interno	Passing Juice

In-page links

Weiße Air Max 90s	Interno	Passing Juice
Gewichtheberschuhe	Interno	Passing Juice
Gesamte Bekleidung	Interno	Passing Juice
Yoga-Hosen	Interno	Passing Juice
Tech Fleece Jogger	Interno	Passing Juice
Tech Fleece Hosen	Interno	Passing Juice
Tech Fleece Hoodies	Interno	Passing Juice
Fußballanzüge	Interno	Passing Juice
Slipper für Kinder	Interno	Passing Juice
Trainingsanzüge für Kinder im Sale	Interno	Passing Juice
Steppjacken für Kinder	Interno	Passing Juice
Fußballclubs	Interno	Passing Juice
Nike Run Club	Interno	Passing Juice
Nike Training Club	Interno	Passing Juice
Schwarze Sportschuhe	Interno	Passing Juice
Große Größen	Interno	Passing Juice
Factory Store	Interno	Passing Juice
Schuhe unter 50 €	Interno	Passing Juice
Sandalen & Slipper	Interno	Passing Juice
Schwarze Laufschuhe	Interno	Passing Juice
Weiße Laufschuhe	Interno	Passing Juice
Weiße Fußballschuhe	Interno	Passing Juice
Blaue Fußballschuhe	Interno	Passing Juice
Rote Fußballschuhe	Interno	Passing Juice
STORE SUCHEN	Interno	Passing Juice
STUDENTENRABATT	Interno	Passing Juice
AKTIONSCODES	Interno	Passing Juice
HILFE	Interno	Passing Juice

In-page links

Zahlungsoptionen	Interno	Passing Juice
Nike Aktionscodes - Hilfe	Interno	Passing Juice
ÜBER NIKE	Interno	Passing Juice
Neuigkeiten	Interno	Passing Juice
Karriere	Interno	Passing Juice
Investoren	Interno	Passing Juice
Nike App	Interno	Passing Juice
SNKRS	Interno	Passing Juice
Nike Adapt	Interno	Passing Juice
Nike Air	Interno	Passing Juice
Nike Air Max	Interno	Passing Juice
Nike FlyEase	Interno	Passing Juice
Nike Flyknit	Interno	Passing Juice
Nike Flyleather	Interno	Passing Juice
Nike Free	Interno	Passing Juice
Nike Pegasus	Interno	Passing Juice
Nike React	Interno	Passing Juice
Nike Vaporfly	Interno	Passing Juice
Nike Zoom Fly	Interno	Passing Juice
Nike ZoomX	Interno	Passing Juice
NBA-Fanausrüstung	Interno	Passing Juice
Factory Store	Interno	Passing Juice
Kids Airtopia	Interno	Passing Juice
Impressum	Interno	Passing Juice
Cookie-Einstellungen ändern.	Interno	Passing Juice

SEO Keywords

Keywords Cloud

schuhe nike für auf bekleidung und accessoires

SEO Keywords



deine cookies alle

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
und	52	✘	✘	✔	✔
für	23	✘	✘	✔	✔
alle	14	✘	✘	✔	✘
nike	13	✔	✘	✘	✔
deine	13	✘	✘	✘	✔





Usabilità

	Url	Dominio : nike.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata de.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.


Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.

Documento

	Validita W3C	Errori : 390 Avvisi : 42
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none">✓ Eccellente, il tuo sito web non utilizza nested tables.✗ Molto male, il tuo sito web utilizza stili CSS inline.✗ Molto male, il tuo sito web ha troppi file CSS files (piu di 4).✗ Molto male, il tuo sito web ha troppi file JS (piu di 6).✗ Peccato, il vostro sito non approfitta di gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <ul style="list-style-type: none">https://www.nike.com/sitemap-us-help.xmlhttps://www.nike.com/sitemap-v2-landingpage-index.xmlhttps://www.nike.com/sitemap-v2-pdp-index.xmlhttps://www.nike.com/sitemap-v2-snkrswb-index.xmlhttps://www.nike.com/sitemap-wall-index.xmlhttps://www.nike.com/sitemap-v2-article-index.xmlhttps://www.nike.com/sitemap-locator-index.xml
	Robots.txt	http://nike.com/robots.txt

Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>