








Analisi sito web notonthehighstreet.com

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Il punteggio e 53/100







SEO Content

	<p>Title</p>	<p>Unique Gift Ideas & Personalised Gifts notonthehighstreet.com</p> <p>Lunghezza : 67</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<p>Description</p>	<p>Discover thousands of unique finds at Not on The High Street. From gifts to homeware, they're all made or sourced by the UK's best small businesses.</p> <p>Lunghezza : 148</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>												
	<p>Og Meta Properties</p>	<p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Usa questo generatore gratuito di og properties per crearli.</p>												
	<p>Headings</p>	<table border="1" data-bbox="534 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>4</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1236 2049" style="list-style-type: none"> • [H1] Homepage • [H2] Get up to 50% off*in The Winter Sale • [H2] Gifts for everyone • [H2] Seasonal inspiration • [H2] Epic gifts for every occasion • [H2] Gifts for all the big and small moments • [H3] Forgotten Birthday Edit • [H3] Get first dibs • [H3] Get the app • [H3] Get social • [H4] Shopping with us • [H4] Help • [H4] Useful stuff • [H4] For sellers • [H4] Shopping in 	H1	H2	H3	H4	H5	H6	1	5	4	5	0	0
H1	H2	H3	H4	H5	H6									
1	5	4	5	0	0									

SEO Content

	Images	Abbiamo trovato 29 immagini in questa pagina web. 17 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 3% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 208 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Interno	Passing Juice
Shop sale	Interno	Passing Juice
Sale	Interno	Passing Juice
50% off sale	Interno	Passing Juice

In-page links

Sale with free delivery	Interno	Passing Juice
Sale under £20	Interno	Passing Juice
See all sale items	Interno	Passing Juice
Home sale	Interno	Passing Juice
Jewellery sale	Interno	Passing Juice
Food & drink sale	Interno	Passing Juice
Baby & child sale	Interno	Passing Juice
Christmas sale	Interno	Passing Juice
Health & beauty sale	Interno	Passing Juice
Hobbies & leisure sale	Interno	Passing Juice
Prints & art sale	Interno	Passing Juice
Accessories sale	Interno	Passing Juice
Garden sale	Interno	Passing Juice
Clothing sale	Interno	Passing Juice
Wedding styling sale	Interno	Passing Juice
Pets sale	Interno	Passing Juice
Stationery sale	Interno	Passing Juice
Gifts for her sale	Interno	Passing Juice
Gifts for him sale	Interno	Passing Juice
Gifts for babies & children sale	Interno	Passing Juice
Hampers & gift sets sale	Interno	Passing Juice
Personalised gifts sale	Interno	Passing Juice
Cards & wrap sale	Interno	Passing Juice
See all gifts sale	Interno	Passing Juice
Gifts by occasion	Interno	Passing Juice
Birthday gifts	Interno	Passing Juice
Wedding gifts	Interno	Passing Juice
Anniversary gifts	Interno	Passing Juice

In-page links

Engagement gifts	Interno	Passing Juice
New baby gifts	Interno	Passing Juice
Christening gifts	Interno	Passing Juice
Valentine's gifts	Interno	Passing Juice
Thank you gifts	Interno	Passing Juice
Thinking of you gifts	Interno	Passing Juice
Just because gifts	Interno	Passing Juice
Well done gifts	Interno	Passing Juice
Housewarming gifts	Interno	Passing Juice
Baby shower gifts	Interno	Passing Juice
Retirement gifts	Interno	Passing Juice
Get well soon gifts	Interno	Passing Juice
1st birthday gifts	Interno	Passing Juice
18th birthday gifts	Interno	Passing Juice
21st birthday gifts	Interno	Passing Juice
30th birthday gifts	Interno	Passing Juice
40th birthday gifts	Interno	Passing Juice
50th birthday gifts	Interno	Passing Juice
60th birthday gifts	Interno	Passing Juice
70th birthday gifts	Interno	Passing Juice
Gifts for her	Interno	Passing Juice
Gifts for him	Interno	Passing Juice
Gifts for any gender	Interno	Passing Juice
Gifts for mums	Interno	Passing Juice
Gifts for dads	Interno	Passing Juice
Gifts for babies	Interno	Passing Juice
Gifts for teens	Interno	Passing Juice
Gifts for kids	Interno	Passing Juice

In-page links

Gifts for sisters	Interno	Passing Juice
Gifts for brothers	Interno	Passing Juice
Gifts for friends	Interno	Passing Juice
Gifts for couples	Interno	Passing Juice
Gifts for grandparents	Interno	Passing Juice
Gifts for families	Interno	Passing Juice
Gifts for mums to be	Interno	Passing Juice
Gifts for new mums	Interno	Passing Juice
Gifts for bridesmaids	Interno	Passing Juice
Gifts for best man	Interno	Passing Juice
Gifts for foodies	Interno	Passing Juice
Gifts for gardeners	Interno	Passing Juice
Gifts for pet lovers	Interno	Passing Juice
Gifts for book lovers	Interno	Passing Juice
Gifts for craft lovers	Interno	Passing Juice
Gifts for gin lovers	Interno	Passing Juice
Gifts for music lovers	Interno	Passing Juice
Gifts for cocktail lovers	Interno	Passing Juice
Gifts for bakers	Interno	Passing Juice
Gifts for cheese lovers	Interno	Passing Juice
Gifts for coffee lovers	Interno	Passing Juice
Gifts for vegans	Interno	Passing Juice
Gifts for frequent travellers	Interno	Passing Juice
Cards	Interno	Passing Juice
Birthday cards	Interno	Passing Juice
Wedding cards	Interno	Passing Juice
Anniversary cards	Interno	Passing Juice
Engagement cards	Interno	Passing Juice

In-page links

New baby cards	Interno	Passing Juice
Christening cards	Interno	Passing Juice
Valentine's cards	Interno	Passing Juice
Thank you cards	Interno	Passing Juice
Thinking of you cards	Interno	Passing Juice
Congratulations cards	Interno	Passing Juice
New home cards	Interno	Passing Juice
Get well soon cards	Interno	Passing Juice
Good luck cards	Interno	Passing Juice
Sympathy cards	Interno	Passing Juice
Leaving cards	Interno	Passing Juice
Funny cards	Interno	Passing Juice
Personalised cards	Interno	Passing Juice
1st birthday cards	Interno	Passing Juice
18th birthday cards	Interno	Passing Juice
21st birthday cards	Interno	Passing Juice
30th birthday cards	Interno	Passing Juice
40th birthday cards	Interno	Passing Juice
50th birthday cards	Interno	Passing Juice
60th birthday cards	Interno	Passing Juice
70th birthday cards	Interno	Passing Juice
Jewellery	Interno	Passing Juice
Women's bracelets	Interno	Passing Juice
Women's earrings	Interno	Passing Juice
Women's necklaces	Interno	Passing Juice
Women's rings	Interno	Passing Juice
Women's personalised jewellery	Interno	Passing Juice
Bridal jewellery	Interno	Passing Juice

In-page links

Huggie earrings	Interno	Passing Juice
Jewellery storage	Interno	Passing Juice
Men's bracelets	Interno	Passing Juice
Men's necklaces	Interno	Passing Juice
Men's cufflinks	Interno	Passing Juice
Men's rings	Interno	Passing Juice
Silver jewellery	Interno	Passing Juice
Gold jewellery	Interno	Passing Juice
Rose gold jewellery	Interno	Passing Juice
Pearl jewellery	Interno	Passing Juice
Birthstone jewellery	Interno	Passing Juice
Home	Interno	Passing Juice
Lighting	Interno	Passing Juice
Poster & prints	Interno	Passing Juice
Decorative accessories	Interno	Passing Juice
Kitchen & dining	Interno	Passing Juice
Furniture	Interno	Passing Juice
Storage & organisers	Interno	Passing Juice
Drink & barware	Interno	Passing Juice
Tableware	Interno	Passing Juice
Bed & bath	Interno	Passing Juice
Cushions	Interno	Passing Juice
Home decorating	Interno	Passing Juice
Candles & fragrance	Interno	Passing Juice
Photo & picture frames	Interno	Passing Juice
Bathroom	Interno	Passing Juice
Bedroom	Interno	Passing Juice
Children's room	Interno	Passing Juice

In-page links

Dining room	Interno	Passing Juice
Hallway	Interno	Passing Juice
Kitchen	Interno	Passing Juice
Living room	Interno	Passing Juice
Nursery	Interno	Passing Juice
Office & study	Interno	Passing Juice
Flowers, plants & vases	Interno	Passing Juice
Letterbox gifts	Interno	Passing Juice
Candles	Interno	Passing Juice
Self-care essentials	Interno	Passing Juice
Mugs	Interno	Passing Juice
Keyrings	Interno	Passing Juice
Chocolates & confectionery	Interno	Passing Juice
Cakes & sweet treats	Interno	Passing Juice
Wines, beers & spirits	Interno	Passing Juice
Food hampers	Interno	Passing Juice
Drink & alcohol hampers	Interno	Passing Juice
Sweet & chocolate hampers	Interno	Passing Juice
Beauty gift sets & hampers	Interno	Passing Juice
Experience gifts	Interno	Passing Juice
Token & keepsake gifts	Interno	Passing Juice
Photo gifts	Interno	Passing Juice
See all departments	Interno	Passing Juice
Beauty & wellness	Interno	Passing Juice
Clothing & accessories	Interno	Passing Juice
Food & drink	Interno	noFollow
Garden	Interno	Passing Juice
Hobbies & leisure	Interno	Passing Juice


In-page links

Kids	Interno	Passing Juice
Party supplies	Interno	Passing Juice
Pets	Interno	Passing Juice
Prints & art	Interno	Passing Juice
Stationery	Interno	Passing Juice
Subscription gifts	Interno	Passing Juice
Wedding	Interno	Passing Juice
What's new	Interno	Passing Juice
Shop now	Interno	Passing Juice
Father's Day	Interno	Passing Juice
Mother's Da	Interno	Passing Juice
Christmas	Interno	Passing Juice
privacy policy	Interno	Passing Juice
Delivery information	Interno	Passing Juice
Returns and cancellations	Interno	Passing Juice
Gift cards	Interno	Passing Juice
Corporate gifts	Interno	Passing Juice
Student discount	Interno	Passing Juice
Sponsored product listings	Interno	noFollow
Frequently asked questions	Interno	Passing Juice
Where's my order?	Interno	Passing Juice
My Account	Interno	noFollow
Contact us	Interno	Passing Juice
Who we are	Interno	Passing Juice
Press centre	Interno	Passing Juice
Careers	Interno	Passing Juice
Why sell with us?	Interno	Passing Juice
Seller FAQs	Interno	Passing Juice

In-page links

Apply to sell with us	Interno	Passing Juice
Seller terms and policies	Interno	noFollow
Seller privacy and cookies	Interno	noFollow
Become an affiliate	Interno	Passing Juice
Sitemap	Interno	Passing Juice
Anti-slavery statement	Interno	noFollow
Privacy and cookies	Interno	noFollow
Terms and conditions	Interno	noFollow



SEO Keywords

	Keywords Cloud	see jewellery lovers sale gifts gift all cards birthday new
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
gifts	101	✓	✗	✓	✓
sale	37	✗	✗	✗	✓
cards	33	✗	✗	✗	✗
birthday	25	✗	✗	✗	✓
all	23	✗	✗	✓	✓

Usabilità

	Url	Dominio : notonthehighstreet.com Lunghezza : 22
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.





Usabilita

		
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 47 Avvisi : 17
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <code>http://noths-prod-eu-west-1-notonthehighstreet.s3-website-eu-west-1.amazonaws.com/feeds/sitemaps/sitemap.xml.gz</code>
	Robots.txt	<code>http://notonthehighstreet.com/robots.txt</code> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.