



# Website beoordeling nike.com

Generereerd op December 30 2022 04:48 AM

**De score is 53/100**



## SEO Content

	Title	<p>Nike Offizielle Website. Nike DE</p> <p><b>Lengte : 32</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																				
	Description	<p>Inspiration und Support für alle Athlet:innen mit innovativen Produkten, Experiences und Services</p> <p><b>Lengte : 97</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																				
	Keywords	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>																				
	Og Meta Properties	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Nike Official Site</td> </tr> <tr> <td>description</td> <td>Inspiring the world's athletes, Nike delivers innovative products, experiences and services. Free delivery and returns.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td><a href="https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg">https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.nike.com/de/">https://www.nike.com/de/</a></td> </tr> <tr> <td>locale</td> <td>de-DE</td> </tr> <tr> <td>site_name</td> <td>Nike.com</td> </tr> </tbody> </table>					Property	Content	title	Nike Official Site	description	Inspiring the world's athletes, Nike delivers innovative products, experiences and services. Free delivery and returns.	type	website	image	<a href="https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg">https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg</a>	url	<a href="https://www.nike.com/de/">https://www.nike.com/de/</a>	locale	de-DE	site_name	Nike.com
Property	Content																					
title	Nike Official Site																					
description	Inspiring the world's athletes, Nike delivers innovative products, experiences and services. Free delivery and returns.																					
type	website																					
image	<a href="https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg">https://c.static-nike.com/a/images/w_1920,c_limit/mdbgldn6yg1gg88jomci/image.jpg</a>																					
url	<a href="https://www.nike.com/de/">https://www.nike.com/de/</a>																					
locale	de-DE																					
site_name	Nike.com																					
	Headings	<b>H1</b> 1	<b>H2</b> 7	<b>H3</b> 2	<b>H4</b> 37	<b>H5</b> 0	<b>H6</b> 0															

# SEO Content

- [H1] Geschenkgutscheine für jeden Bedarf
- [H2] Entdecke mehr
- [H2] Entdecke mehr
- [H2] Nach Sportart
- [H2] Neues Jahr, neue Moves
- [H2] Neues Jahr, neue Moves
- [H2] Nike Membership
- [H2] Nike Membership
- [H3] Deine Cookie-Einstellungen
- [H3] Deine Cookie-Einstellungen
- [H4] GESCHENKGUTSCHEINE FÜR JEDEN BEDARF
- [H4] Fühl dich fit
- [H4] Fühl dich fit
- [H4] Premium Leggings
- [H4] Sport-BHs
- [H4] Trainings- und Fitnessschuhe
- [H4] Laufschuhe
- [H4] Yoga
- [H4] Accessoires
- [H4] Premium Leggings
- [H4] Sport-BHs
- [H4] Trainings- und Fitnessschuhe
- [H4] Laufschuhe
- [H4] Yoga
- [H4] Accessoires
- [H4] Fußball
- [H4] Tanzen
- [H4] Basketball
- [H4] Laufen
- [H4] Training
- [H4] Yoga
- [H4] Tennis
- [H4] Skateboarding
- [H4] Produkte für Member
- [H4] Member Rewards
- [H4] Sport und Wellness
- [H4] Member Experiences
- [H4] Mehr zur Membership
- [H4] Produkte für Member
- [H4] Member Rewards
- [H4] Sport und Wellness
- [H4] Member Experiences
- [H4] Mehr zur Membership
- [H4] Schuhe
- [H4] Bekleidung
- [H4] Kinder
- [H4] Highlights






Afbeeldingen





We vonden 47 afbeeldingen in de pagina.

1 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.

## SEO Content

	Text/HTML Ratio	Ratio : <b>1%</b> De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 255 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 2.35% Interne Links 97.65%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">Direkt zum Hauptinhalt</a>	Intern	doFollow
<a href="#">Bestellstatus</a>	Intern	doFollow
<a href="#">Versand und Lieferung</a>	Intern	doFollow
<a href="#">Rücksendung</a>	Intern	doFollow
<a href="#">Größentabelle</a>	Intern	doFollow
<a href="#">Kontakt</a>	Intern	doFollow
<a href="#">Datenschutzrichtlinie</a>	Intern	doFollow

## In-page links

<a href="#">Verkaufsbedingungen</a>	Intern	doFollow
<a href="#">Nutzungsbedingungen</a>	Intern	doFollow
<a href="#">Sende uns Feedback</a>	Intern	doFollow
<a href="#">Konto</a>	Intern	doFollow
<a href="#">Profil</a>	Intern	doFollow
<a href="#">Bestellungen</a>	Intern	doFollow
<a href="#">Favoriten</a>	Intern	doFollow
<a href="#">Posteingang</a>	Intern	doFollow
<a href="#">Experiences</a>	Intern	doFollow
<a href="#">Kontoeinstellungen</a>	Intern	doFollow
<a href="#">Neues und Highlights</a>	Intern	doFollow
<a href="#">Neue Schuhe</a>	Intern	doFollow
<a href="#">Neue Bekleidung</a>	Intern	doFollow
<a href="#">Bestseller</a>	Intern	doFollow
<a href="#">SNKRS Launch Kalender</a>	Intern	doFollow
<a href="#">National Team-Trikots</a>	Intern	doFollow
<a href="#">Fleece-Shop</a>	Intern	doFollow
<a href="#">Legendäre Styles anzeigen</a>	Intern	doFollow
<a href="#">Air Force 1</a>	Intern	doFollow
<a href="#">Air Jordan 1</a>	Intern	doFollow
<a href="#">Air Max</a>	Intern	doFollow
<a href="#">Dunk</a>	Intern	doFollow
<a href="#">Blazer</a>	Intern	doFollow
<a href="#">Pegasus</a>	Intern	doFollow
<a href="#">Mercurial</a>	Intern	doFollow
<a href="#">Nike Storys</a>	Intern	doFollow
<a href="#">Alle Storys</a>	Intern	doFollow
<a href="#">Department of Nike Archives (DNA)</a>	Intern	doFollow

## In-page links

<a href="#">Coaching</a>	Intern	doFollow
<a href="#">Athlet:innen*</a>	Intern	doFollow
<a href="#">Community</a>	Intern	doFollow
<a href="#">Kultur</a>	Intern	doFollow
<a href="#">Innovation</a>	Intern	doFollow
<a href="#">.Swoosh</a>	Extern	doFollow
<a href="#">Jordan Kollektion</a>	Extern	doFollow
<a href="#">Nike SB - The Vault</a>	Extern	doFollow
<a href="#">Nachhaltigkeit</a>	Intern	doFollow
<a href="#">Trained Podcast - Body Positivity</a>	Intern	doFollow
<a href="#">Never Done: Geschichte schreiben - Tigerbelles</a>	Intern	doFollow
<a href="#">Schluss mit mentalen Blockaden</a>	Intern	doFollow
<a href="#">Herren</a>	Intern	doFollow
<a href="#">Highlights</a>	Intern	doFollow
<a href="#">Bestseller</a>	Intern	doFollow
<a href="#">Geschenkgutscheine</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Freizeit</a>	Intern	doFollow
<a href="#">Jordan</a>	Intern	doFollow
<a href="#">Laufen</a>	Intern	doFollow
<a href="#">Fußball</a>	Intern	doFollow
<a href="#">Basketball</a>	Intern	doFollow
<a href="#">Training und Fitness</a>	Intern	doFollow
<a href="#">Skateboarding</a>	Intern	doFollow
<a href="#">Nike By You</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Hoodies und Sweatshirts</a>	Intern	doFollow
<a href="#">Jacken</a>	Intern	doFollow

## In-page links

<a href="#">Oberteile und T-Shirts</a>	Intern	doFollow
<a href="#">Shorts</a>	Intern	doFollow
<a href="#">Trainingsanzüge</a>	Intern	doFollow
<a href="#">Hosen und Tights</a>	Intern	doFollow
<a href="#">Trikots und Trikot-Sets</a>	Intern	doFollow
<a href="#">Nach Sportart</a>	Intern	doFollow
<a href="#">Laufen</a>	Intern	doFollow
<a href="#">Fußball</a>	Intern	doFollow
<a href="#">Basketball</a>	Intern	doFollow
<a href="#">Training und Fitness</a>	Intern	doFollow
<a href="#">Tennis</a>	Intern	doFollow
<a href="#">Golf</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Taschen und Rucksäcke</a>	Intern	doFollow
<a href="#">Socken</a>	Intern	doFollow
<a href="#">Damen</a>	Intern	doFollow
<a href="#">Highlights</a>	Intern	doFollow
<a href="#">Bestseller</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Freizeit</a>	Intern	doFollow
<a href="#">Jordan</a>	Intern	doFollow
<a href="#">Laufen</a>	Intern	doFollow
<a href="#">Training und Fitness</a>	Intern	doFollow
<a href="#">Nike By You</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Hoodies und Sweatshirts</a>	Intern	doFollow
<a href="#">Jacken</a>	Intern	doFollow
<a href="#">Oberteile und T-Shirts</a>	Intern	doFollow

## In-page links

<a href="#">Leggings</a>	Intern	doFollow
<a href="#">Hosen</a>	Intern	doFollow
<a href="#">Shorts</a>	Intern	doFollow
<a href="#">Sport-BHs</a>	Intern	doFollow
<a href="#">Kombi-Sets</a>	Intern	doFollow
<a href="#">Röcke und Kleider</a>	Intern	doFollow
<a href="#">Nach Sportart</a>	Intern	doFollow
<a href="#">Tennis</a>	Intern	doFollow
<a href="#">Golf</a>	Intern	doFollow
<a href="#">Fußball</a>	Intern	doFollow
<a href="#">Yoga</a>	Intern	doFollow
<a href="#">Tanzen</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Taschen und Rucksäcke</a>	Intern	doFollow
<a href="#">Socken</a>	Intern	doFollow
<a href="#">Kinder</a>	Intern	doFollow
<a href="#">Highlights</a>	Intern	doFollow
<a href="#">Bestseller</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Freizeit</a>	Intern	doFollow
<a href="#">Jordan</a>	Intern	doFollow
<a href="#">Fußball</a>	Intern	doFollow
<a href="#">Laufen</a>	Intern	doFollow
<a href="#">Basketball</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Hoodies und Sweatshirts</a>	Intern	doFollow
<a href="#">Jacken</a>	Intern	doFollow
<a href="#">Oberteile und T-Shirts</a>	Intern	doFollow

## In-page links

<a href="#">Shorts</a>	Intern	doFollow
<a href="#">Hosen und Leggings</a>	Intern	doFollow
<a href="#">Trainingsanzüge</a>	Intern	doFollow
<a href="#">Sportbekleidung</a>	Intern	doFollow
<a href="#">Trikots und Trikot-Sets</a>	Intern	doFollow
<a href="#">Sport-BHs</a>	Intern	doFollow
<a href="#">Produkte für Kinder nach Alter</a>	Intern	doFollow
<a href="#">Babys und Kleinkinder (0 bis 3 Jahre)</a>	Intern	doFollow
<a href="#">Jüngere Kinder (3 bis 7 Jahre)</a>	Intern	doFollow
<a href="#">Ältere Kinder (7 bis 15 Jahre)</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Taschen und Rucksäcke</a>	Intern	doFollow
<a href="#">Caps</a>	Intern	doFollow
<a href="#">Bis zu 50 % Rabatt</a>	Intern	doFollow
<a href="#">Bestseller</a>	Intern	doFollow
<a href="#">Sale-Produkte für Herren</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Sale-Produkte für Damen</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Sale-Produkte für Kinder</a>	Intern	doFollow
<a href="#">Schuhe</a>	Intern	doFollow
<a href="#">Bekleidung</a>	Intern	doFollow
<a href="#">Accessoires und Equipment</a>	Intern	doFollow
<a href="#">Laufen</a>	Intern	doFollow



## In-page links

<a href="#">Fußball</a>	Intern	doFollow
<a href="#">Fitnessstudio und Training</a>	Intern	doFollow
<a href="#">Basketball</a>	Intern	doFollow
<a href="#">Tennis</a>	Intern	doFollow
<a href="#">Golf</a>	Intern	doFollow
<a href="#">Yoga</a>	Intern	doFollow
<a href="#">Guides</a>	Intern	doFollow
<a href="#">Nike Laufschuhfinder</a>	Intern	doFollow
<a href="#">Die besten Nike Laufschuhe für den Winter</a>	Intern	doFollow
<a href="#">Die besten Leggings für kaltes Wetter</a>	Intern	doFollow
<a href="#">So reinigst du deine Air Force 1 Schuhe</a>	Intern	doFollow
<a href="#">Styling für dein Lieblingsweatshirt und deinen Lieblingshoodie</a>	Intern	doFollow
<a href="#">Einkaufs-Guides</a>	Intern	doFollow
<a href="#">Einkaufs-Guides für Läufer:innen</a>	Intern	doFollow
<a href="#">Einkaufs-Guides für Fitnessstudio und Training</a>	Intern	doFollow
<a href="#">Einkaufs-Guides für Yoga</a>	Intern	doFollow
<a href="#">Einkaufs-Guide für Sport-BHs</a>	Intern	doFollow
<a href="#">Einkaufs-Guide für Leggings</a>	Intern	doFollow
<a href="#">Einkaufs-Guide für Fußballschuhe</a>	Intern	doFollow
<a href="#">Produktpflege - So pflegst du deine Ausrüstung</a>	Intern	doFollow
<a href="#">Tipps von Expert:innen</a>	Intern	doFollow
<a href="#">Besser trainieren mit Anleitungen von Athlet:innen und Expert:innen</a>	Intern	doFollow
<a href="#">Gesunde Essgewohnheiten entwickeln</a>	Intern	doFollow
<a href="#">So optimierst du deine Regeneration</a>	Intern	doFollow
<a href="#">So optimierst du dein Mindset</a>	Intern	doFollow
<a href="#">So optimierst du deinen Schlaf</a>	Intern	doFollow
<a href="#">Air Force 1</a>	Intern	noFollow

## In-page links

<a href="#">Jordan</a>	Intern	noFollow
<a href="#">Air Max</a>	Intern	noFollow
<a href="#">Blazer</a>	Intern	noFollow
<a href="#">Kaufen</a>	Extern	doFollow
<a href="#">Kaufen</a>	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
<a href="#">Entdecken</a>	Extern	doFollow
<a href="#">Jetzt loslegen</a>	Extern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
<a href="#">Golfschuhe</a>	Intern	doFollow
<a href="#">Winter-Sneaker</a>	Intern	doFollow
<a href="#">GORE-TEX-Sneaker</a>	Intern	doFollow
<a href="#">Walking-Sneaker</a>	Intern	doFollow

## In-page links

<a href="#">Weiße Air Max 90s</a>	Intern	doFollow
<a href="#">Gewichtheberschuhe</a>	Intern	doFollow
<a href="#">Gesamte Bekleidung</a>	Intern	doFollow
<a href="#">Yoga-Hosen</a>	Intern	doFollow
<a href="#">Tech Fleece Jogger</a>	Intern	doFollow
<a href="#">Tech Fleece Hosen</a>	Intern	doFollow
<a href="#">Tech Fleece Hoodies</a>	Intern	doFollow
<a href="#">Fußballanzüge</a>	Intern	doFollow
<a href="#">Slipper für Kinder</a>	Intern	doFollow
<a href="#">Trainingsanzüge für Kinder im Sale</a>	Intern	doFollow
<a href="#">Steppjacken für Kinder</a>	Intern	doFollow
<a href="#">Fußballclubs</a>	Intern	doFollow
<a href="#">Nike Run Club</a>	Intern	doFollow
<a href="#">Nike Training Club</a>	Intern	doFollow
<a href="#">Schwarze Sportschuhe</a>	Intern	doFollow
<a href="#">Große Größen</a>	Intern	doFollow
<a href="#">Factory Store</a>	Intern	doFollow
<a href="#">Schuhe unter 50 €</a>	Intern	doFollow
<a href="#">Sandalen &amp; Slipper</a>	Intern	doFollow
<a href="#">Schwarze Laufschuhe</a>	Intern	doFollow
<a href="#">Weiße Laufschuhe</a>	Intern	doFollow
<a href="#">Weiße Fußballschuhe</a>	Intern	doFollow
<a href="#">Blaue Fußballschuhe</a>	Intern	doFollow
<a href="#">Rote Fußballschuhe</a>	Intern	doFollow
<a href="#">STORE SUCHEN</a>	Intern	doFollow
<a href="#">STUDENTENRABATT</a>	Intern	doFollow
<a href="#">AKTIONSCODES</a>	Intern	doFollow
<a href="#">HILFE</a>	Intern	doFollow

## In-page links

<a href="#">Zahlungsoptionen</a>	Intern	doFollow
<a href="#">Nike Aktionscodes - Hilfe</a>	Intern	doFollow
<a href="#">ÜBER NIKE</a>	Intern	doFollow
<a href="#">Neuigkeiten</a>	Intern	doFollow
<a href="#">Karriere</a>	Intern	doFollow
<a href="#">Investoren</a>	Intern	doFollow
<a href="#">Nike App</a>	Intern	doFollow
<a href="#">SNKRS</a>	Intern	doFollow
<a href="#">Nike Adapt</a>	Intern	doFollow
<a href="#">Nike Air</a>	Intern	doFollow
<a href="#">Nike Air Max</a>	Intern	doFollow
<a href="#">Nike FlyEase</a>	Intern	doFollow
<a href="#">Nike Flyknit</a>	Intern	doFollow
<a href="#">Nike Flyleather</a>	Intern	doFollow
<a href="#">Nike Free</a>	Intern	doFollow
<a href="#">Nike Pegasus</a>	Intern	doFollow
<a href="#">Nike React</a>	Intern	doFollow
<a href="#">Nike Vaporfly</a>	Intern	doFollow
<a href="#">Nike Zoom Fly</a>	Intern	doFollow
<a href="#">Nike ZoomX</a>	Intern	doFollow
<a href="#">NBA-Fanausrüstung</a>	Intern	doFollow
<a href="#">Factory Store</a>	Intern	doFollow
<a href="#">Kids Airtopia</a>	Intern	doFollow
<a href="#">Impressum</a>	Intern	doFollow
<a href="#">Cookie-Einstellungen ändern.</a>	Intern	doFollow

## SEO Keywords

Keywords Cloud

cookies für nike accessoires schuhe deine und

## SEO Keywords



bekleidung auf alle

### Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
und	52	✘	✘	✓	✓
für	23	✘	✘	✓	✓
alle	14	✘	✘	✓	✘
nike	13	✓	✘	✘	✓
deine	13	✘	✘	✘	✓

### Bruikbaarheid



Url

Domein : nike.com  
Lengte : 8



Favicon

Goed, uw website heeft een favicon.



Printbaarheid

Jammer. We vonden geen Print-Vriendelijke CSS.



Taal

Goed. Uw ingestelde taal is de.



Dublin Core

Deze pagina maakt geen gebruik van Dublin Core.

### Document



Doctype

HTML 5







Encoding

Perfect. Uw ingestelde Charset is UTF-8.

## Document

	W3C Validiteit	Fouten : 390 Waarschuwingen : 42
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Jammer, uw website haalt geen voordeel uit gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <ul style="list-style-type: none"><li><a href="https://www.nike.com/sitemap-us-help.xml">https://www.nike.com/sitemap-us-help.xml</a></li><li><a href="https://www.nike.com/sitemap-v2-landingpage-index.xml">https://www.nike.com/sitemap-v2-landingpage-index.xml</a></li><li><a href="https://www.nike.com/sitemap-v2-pdp-index.xml">https://www.nike.com/sitemap-v2-pdp-index.xml</a></li><li><a href="https://www.nike.com/sitemap-v2-snkrsweb-index.xml">https://www.nike.com/sitemap-v2-snkrsweb-index.xml</a></li><li><a href="https://www.nike.com/sitemap-wall-index.xml">https://www.nike.com/sitemap-wall-index.xml</a></li><li><a href="https://www.nike.com/sitemap-v2-article-index.xml">https://www.nike.com/sitemap-v2-article-index.xml</a></li><li><a href="https://www.nike.com/sitemap-locator-index.xml">https://www.nike.com/sitemap-locator-index.xml</a></li></ul>
	Robots.txt	<a href="http://nike.com/robots.txt">http://nike.com/robots.txt</a>

## Optimalisatie

		Geweldig uw website heeft een robots.txt bestand.
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>